CAUSES TO RUN FOR

We have been encouraging participants to dedicate their run to causes they believe in. With 183 partnered NGOs, an overwhelming number of 25,688 registered through charities on November 12, 2017. By running for a cause, 25% of the registration fee goes straight to support the NGOs’ work. For last year’s BLOM BANK Beirut Marathon, a total amount of $154,787 was raised by the partnered NGOs through registration fees alone.

APM (ASIAN PREMIER MARATHONS)

Asian Premier Marathons, a new marathon league jointly established by Infront China, Beijing Marathon, Beirut Marathon and Seoul Marathon, under the leadership of the Asian Athletics Association.

This league was launched in July 2017, and we, at the Beirut Marathon, are very honored to be part of it, as it will help us push our mission forward and drive Lebanese Elite runners to compete at a Pan Asian Level.

APM’s hope is to focus on the mass participation market in sports and to further boost the development of marathons in China and across Asia.

PROGRAMS

In its 4th edition, Beirut Marathon’s 542 training program witnessed its most prominent year yet. With the support of BLOM BANK, volunteer coaches dedicated their time to train hopeful runners, and managed to inspire 158 runners to complete the full marathon on November 12. Following the 542 path, we introduced a similar training program -510- to help women train for the 10 KM over a span of 5 weeks. The first grass root edition assisted 32 women to reach their goals of completing the running distance.

The Beirut Marathon Ability Program, with the support of TEC Interior Design, expanded to reach Tripoli and increased the number of professional hand-cyclists to a total of 22. Para-athletes trained vigorously to participate in many regional events while preparing for the Beirut Marathon.

All that we do is only possible with the extraordinary support of our volunteer coaches who train our champions twice a week with conditioning exercises.

With the running culture continuing to be on a constant rise, the spirit of giving was manifested in the “Donate Your Running Shoes” (DYRS) program. A generous number of shoes were donated through numerous outlets around Lebanon. Also, out of conviction that running is for all, “Adopt a Team” program managed to cover the cost of transportation, breakfast, participation and lunch to 1,495 children from all corners of the country.

DEAR FRIENDS AND RUNNERS,

Allow me to thank the entire Lebanese running community for another amazing year of helping us move and unite people through running. We celebrated our 15-year anniversary with great achievements that wouldn’t have been possible without our supporters, friends, runners, coordinators, volunteers, partners, staff and all the board of trustees.

AN EVENTFUL YEAR

This past year was a busy one for the Beirut Marathon. Three major races took place, all while organizing smaller regional races in Lebanon, as well as leading a successful community and training programs throughout the year.

BANKMED YOUTH RACE

On April 2, 2017 the youth of Lebanon ran for a very important cause, the Lebanese Armed Forces. Registration was free of charge to give all our future heroes the chance to be part of this humanitarian and healthy event.

Dbayeh streets greeted the early morning risers who filled the gathering area and enjoyed a full line up of entertainment on stage. A staggering number of 7,079 registered to run the races and new records were held.

SARADAR BANK WOMEN’S RACE

May 21, 2017 was a memorable day for the women of Lebanon, the arab world and everyone who took part in the 4th edition of Saradar Bank Women’s Race. Women from all walks of life, all ages, and all backgrounds participated in this race that is designed specifically for them. This event would not have been such a success without everyone’s exceptional support.

More than one thousand women took to the streets of Jounieh, supported by men and children who stood on the sidewalks and cheered for their moms, their wives, their loved ones, their best friends, and their sisters. The course was flat, festive, and loved by all the runners who enjoyed every kilometer crossed.

BLOM BANK BEIRUT MARATHON

15 years ago, the word marathon did not exist in Lebanon. Today, the word “marathon” has many meanings in our beloved country. On November 12, 2017 the word defined breaking records, personal achievements, and running for causes. The event has grown to become THE biggest national event of the year, one that unites all the Lebanese under the banner of peace and sports.

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BEIRUT MARATHON AND THE WORLD

In an effort to grow the running community and to bring people together through the sport of running, the Beirut Marathon initiated Memorandums of Understanding with regional and international marathons.

The partnership agreements entitle participating entities to promote their respective marathons, and it allows for exchange of logistics expertise in organizing road-running events.

The Beirut Marathon signed MOUs with Limassol Marathon, Cairo Runners, Serbia Running Association, Comar Marathon, and Cardiff Metropolitan University. We are looking at potential partnerships with Maratona di Roma, Bosnia, and Croatia.

BEIRUT MARATHON TEAM

The contagious energy of the Beirut Marathon team never fails to entice commitment, passion, and inspiration in any project we lead. I couldn’t be prouder to be surrounded by professionals who are leading by example.

15 YEARS AND MORE

Here’s to many more years of moving the community through the power of running. We are thankful for everything we have achieved, and, with your support, we promise you a great 2018 filled with running, health, love, and, most of all, peace.

BECAUSE PEACEMAKING IS NOT A SPRINT, IT IS MORE OF A MARATHON

May El Khalil
President
Beirut Marathon Association
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KEY ACTIVITIES
2017 CALENDAR

FEB. 21
Bankmed Youth Race Launching Ceremony

APR. 02
Bankmed Youth Race (Race Day)

APR. 12
Saradar Bank Women’s Race Launching Ceremony

APR. 25
Romero Britto 3D Run Structure Installation and Painting

MAY. 20
Saradar Bank Women’s Race International Elite Athletes Press Conference

MAY. 21
Saradar Bank Women’s Race (Race Day)

JUN. 28
542 Training Program Launching Ceremony

AUG. 22
BLOM BANK BEIRUT MARATHON Launching Ceremony

OCT. 03
Ability Program Launching Ceremony

NOV. 08
TRANSMED Marathon Village Opening Ceremony

NOV. 10
• BLOM BANK BEIRUT MARATHON Elite Athletes Press Conference
• BLOM BANK BEIRUT MARATHON Flag Ceremony

NOV. 11
• Visit to His Excellency The President Michel Aoun
• BLOM BANK BEIRUT MARATHON Pasta Party

NOV. 12
• BLOM BANK BEIRUT MARATHON Race Day
• BLOM BANK BEIRUT MARATHON Awards Ceremony (Category Winners)

NOV. 28
BLOM BANK BEIRUT MARATHON Thank You Ceremony
OVERVIEW
2017
As the first ever continental marathon event league in the world, Asian Premier Marathons (APM) is jointly established by Beijing Marathon, Beirut Marathon, Seoul Marathon and Infront China under the leadership of Asian Athletics Association (AAA). The new league aims to raise the competition level and international appeal of marathon events in Asia as well as attract more high-level Asian athletes to participate in top-tier APM events.

As the inaugural season of APM series, Season 2017 – 2018 will start with Beijing Marathon 2017 on 17 September, followed by Beirut Marathon 2017 and Seoul Marathon 2018, and finish with Beijing Marathon 2018. Top 3 men’s and women’s Asian runners (6 in total) will share the USD 500,000 prize. Moreover, APM member events will jointly set a ranking and awarding system for all Asian runners.

2017 marked the 15th edition of the Beirut Marathon. What started with 6,000 runners grew to encompass more than 47,800 participants challenging themselves, championing causes, bettering their best, inhaling intentions and exhaling expectations.

Life is a marathon, we live in a country where ordinary does not exist, but on this one November day, we prove to the world that we’re all in this together. For years, people have taken part in this event that has succeeded to bring everyone together under the umbrella of peace. To move and unite people through running is our mission at the Beirut Marathon and this is what drives us to organize races and develop sustainable programs that contribute to a healthy lifestyle and well-being.

The 2017 Marathon Course has changed to be the fastest & flattest one yet, where all event records were broken on Nov 12, 2017.

2017 also marked a great milestone for the Beirut Marathon Association, where we have joined in founding the ASIAN PREMIER LEAGUE – the 1st continental marathon league in the world.

The 1st event in the 2018-2019 season will start in 2018 in Beirut during the BLOM BANK BEIRUT MARATHON and will attract a wide range of Asian Athletes that will compete to cross the finish line.

Here is to everyone who makes the marathon happen from Runners, Volunteers, NGOs, Media, Internationals, Cheerers, Officials, Partners, Supporters, the Beirut Marathon team and our new Asian Premier Marathon family!

TO ANOTHER 15 YEARS AND MORE!
From its remarkable and relatively humble beginning in 2003, when 6,000 runners joined to run the streets, this year the 2017 BLOM BANK BEIRUT MARTAHON attracted more than 47,859 peace runners representing nearly 104 nationalities.

<table>
<thead>
<tr>
<th>Year</th>
<th>Runners</th>
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<tbody>
<tr>
<td>2003</td>
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<tr>
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<td>2011</td>
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<td>37,153</td>
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<td>2015</td>
<td>37,811</td>
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<tr>
<td>2016</td>
<td>47,518</td>
</tr>
<tr>
<td>2017</td>
<td>47,859</td>
</tr>
</tbody>
</table>

THE BLOM BANK BEIRUT MARATHON BOASTS EXCELLENT ORGANIZATION,Amazing Crowds, and Safe Courses.
BEIRUT MARATHON ASSOCIATION MUSEUM

For our 15th year anniversary, we went the extra mile and went back in time to re-live each moment since the day the Beirut Marathon Association came to life. We collected Bib Numbers, T-shirts, Medals & gathered them in a modern setup to showcase each year’s list. Our runners re-lived their first marathon, experience, moments of glory and were able to go down memory lane & enjoy their win one more time.
ROMERO BRITTO, DORI HITTI & BEIRUT MARATHON ASSOCIATION

In celebration of the Beirut Marathon 15 years anniversary, a collaboration with international artist Romero Britto and renowned Lebanese architect Dori Hitti resulted in an artistic “RUN” structure on the streets of Beirut.

The relationship between Britto and the Beirut Marathon goes back to 2014 when President May El Khalil visited the artist studio during a marathon-related trip to Miami with Board Member Thomas Abraham. Britto expressed his utmost respect towards the Beirut Marathon and the values it stands for. Britto’s colorful work inspired the peace and love symbols found in the word RUN introduced by the Beirut Marathon on that same year.

The 5 meters structure was painted live by Romero Britto with the help of talented Lebanese artists. It will forever remain on the streets of the city that welcomes runners from all over the world. The artistic structure was listed in the annual Beirut Art Fair and was placed at a strategic location in Downtown Beirut.

This piece of art marked a new milestone for the association. The runners of Lebanon and the world are its heroes. They infuse goodness and positivity. They are the #PEACERUNNERS OF THE WORLD.

This tribute will be seen by generations to come, and will hopefully keep inspiring the community to run more and celebrate the joys of life through a healthy, simple sport that has a lot to give back.

PEACE AND LOVE ARE FOUND IN THE RUN!
The TRANSMED MARATHON VILLAGE hosted more than 35 exhibitors featuring the latest developments in sports, fitness and nutrition. In addition, the Marathon Expo was home to the Bib Pick-Up for all 42,859 participants at the BLOM BANK BEIRUT MARATHON 2017. Held at the TRAIN STATION, Mar Mikhael, the four-day event and expo was free and open to the public.

The event was also home to the BEIRUT MARATHON ASSOCIATION 15 years museum, which gave tribute to all our campaigns, race kits, and memorabilia since 2003 to date.

Many activations took place around the event by different entities such as: FITNESS ZONE, SHARPIE, SOUK EL AKEL, BLOM BANK, AL KAZZI NUTS, VOLKSWAGEN, KIDZMONDO and many more to interact with the audience & runners.

**SPONSORS AND PARTNERS:**

A dedicated conference area inside the village, hosted many technical seminars, conferences and entertainment slots back-to-back during the opening hours.

Souk El Akel hosted a Pasta Party for the BLOM BANK BEIRUT MARATHON runners on Saturday 11th November at 06:00 PM to get them ready for the next day race and help them reach the finish line.

Souk El Akel that took part inside the Marathon Village was a Food Celebration showcasing Lebanon’s vibrant culinary world of foods including Lebanese, Middle Eastern and International bites.
BEIRUT MARATHON ASSOCIATION

THROUGH THE YEARS

2003
The 1st Beirut Marathon
6,000 participants from 49 nationalities

2004
The 2nd Beirut Marathon
Doubling the number of participants to 12,000 from 60 nationalities

2005
“United We Run” 5 KM race
60,000 participants in a race organized after the assassination of H.E. Former Lebanese Prime Minister Rafic Hariri

2006
Tripoli-Mina Race
22,000 runners

2007
Tyre International Half Marathon
15,000 runners

2008
“With Their Strength We Run”
25,000 runners for cancer awareness

2009
Woman of the Year
Awarded to May El Khalil by the Brazilian Chamber of Commerce to Lebanon

2010
Damascus to Beirut
111 KM Ultra Marathon
with 11 international runners

YEAP Youth Elite Athletes Program
Introduction

2011
A Year of Awards
Bronze Label Road Race classification by IAAF (International Association of Athletic Federations)

Laureus “Power of Sport” Award-Lausanne

“Power of Sport” Award-Lausanne

Laureus “Sport for Good” Award

Lebanese Ministry of Youth and Sports Award

2012
Ashrafieh Telethon
Raised $260,712 to help the victims of an explosion that rocked the Lebanese neighborhood of Ashrafieh

2013
Women’s Race 1st edition was launched with 4,512 participants

Ted Global Talk
Hosts May El Khalil to share the story of the Beirut Marathon: “Making Peace is a Marathon”. Over 5 million views to date

2014
“The Peace We Run For” Art project
The Beirut Marathon emblem PRE (Positive Running Energy) was adapted by 29 artists to show their interpretation of the peace and love one finds on the run

2015
BANKMED YOUTH RACE
The 1st edition was launched to encourage 7-17 years old students to lead a healthier lifestyle

IAAF Silver Label
The Beirut Marathon earned the Silver Label by the IAAF (International Association of Athletic Federations)

Paula Radcliffe
Marathon World Record holder, was the Guest of Honor at the Beirut Marathon

Donate Your Running Shoes
This initiative was launched in different outlets all over Lebanon

2016
Sebastian Coe
The president of IAAF attended the Beirut Marathon as a Guest of Honor

The ReRun initiative
was launched to encourage art through recycled items

Ability Program
The Beirut Marathon launched the Ability Program, a special needs training program that also provides professional wheelchairs for selected participants

2017
BANKMED YOUTH RACE
In its 3rd edition, 7,079 runners ran in solidarity with our Lebanese Armed Forces

Romero Britto 3D Run Structure
a collaboration with international artist Romero Britto and renowned architect Don Hitti resulted in an artistic “RUN” structure on the streets of Beirut

SARADAR BANK Women’s Race
Organized under the message “LET’S RUN FORWARD”;
a call to action for all women in Lebanon to keep moving forward

IAAF Silver Label
Maintaining our status as a silver label event by the IAAF (International Association of Athletic Federations) for the 4th consecutive year

BLOM BANK BEIRUT MARATHON
Celebrating 15 years of running in Beirut, a marathon that gathered more than 47,800 runners on that day.

TRANSMED Marathon Village
An expo dedicated to sports, health, fitness and home to the Beirut Marathon Bib pickup.
BANKMED YOUTH RACE 2017

April 02, 2017
Dbayeh

Following our commitment to grow the running culture in Lebanon, the Beirut Marathon Association organized the 3rd edition of the BANKMED YOUTH RACE on April 2nd, 2017 in Dbayeh. The main goal of the youth race is to nurture and grow the next generation of runners and leaders in the Lebanese communities. The youth of Lebanon, chose to run for the love of challenging their bodies, minds and to nurture their willpower.

But then, there are those who run to answer a call of duty, to protect lives and to defend a country in need, the Lebanese Armed Forces. They ran for honor, sacrifice and loyalty.

7,079 runners in total, ran the 2 KM & 5 KM races. The runners aged between 7 & 13 years old ran the 2 KM while the rest 14 to 17 years old, ran the 5 KM.

In addition, the event included the 2 KM Para-Athlete category & the most popular 5 KM Fun Run which was open to all.

THIS YEAR, WE RAN IN SOLIDARITY WITH OUR LEBANESE ARMED FORCES.
## Race Age Categories

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Number of Runners</th>
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<tbody>
<tr>
<td>0-7 Years Old</td>
<td>133</td>
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<tr>
<td>8-9 Years Old</td>
<td>650</td>
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<tr>
<td>10-12 Years Old</td>
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<tr>
<td>13-15 Years Old</td>
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<tr>
<td>16-17 Years Old</td>
<td>1,488</td>
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<tr>
<td>17+ Years Old</td>
<td>605</td>
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<td><strong>Total</strong></td>
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### Facts & Figures

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<th>Race</th>
<th>Boys</th>
<th>Girls</th>
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<td>606</td>
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<td>5 KM Race</td>
<td>535</td>
<td>253</td>
<td>788</td>
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<tr>
<td>2 KM Para-Athletes Race</td>
<td>51</td>
<td>25</td>
<td>76</td>
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<tr>
<td>5 KM Fun Run</td>
<td>2,458</td>
<td>2,269</td>
<td>4,727</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>3,926</strong></td>
<td><strong>3,153</strong></td>
<td><strong>7,079</strong></td>
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# Bankmed Youth Race in Numbers

<table>
<thead>
<tr>
<th>Category</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Race Branding</td>
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</tr>
<tr>
<td>Partner Branding</td>
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</tr>
<tr>
<td>Communication Branding</td>
<td>765 m²</td>
</tr>
<tr>
<td>Security (Start &amp; Finish Line)</td>
<td>43 personnel</td>
</tr>
<tr>
<td>Security (Course)</td>
<td>20 personnel</td>
</tr>
<tr>
<td>Transportation</td>
<td>52 Trucks</td>
</tr>
<tr>
<td>Electricity Usage</td>
<td>690 AMP</td>
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<tr>
<td>Portable Toilets</td>
<td>20</td>
</tr>
<tr>
<td>Laborers</td>
<td>100</td>
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<tr>
<td>Scaffolding</td>
<td>3,121 m²</td>
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<td>Carpet</td>
<td>592 m²</td>
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<tr>
<td>Flags</td>
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<tr>
<td>Walkie Talkie</td>
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<td>Barriers</td>
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<td>Parking Passes</td>
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<td>Vests</td>
<td>559</td>
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<tr>
<td>Municipality Staff</td>
<td>23</td>
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<tr>
<td>Lebanese Red Cross Paramedics</td>
<td>20</td>
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<tr>
<td>Lebanese Red Cross Youth</td>
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<tr>
<td>Medical Tents</td>
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<tr>
<td>Medical Staff</td>
<td>15 Physiotherapists 15 Nurses 4 Doctors</td>
</tr>
<tr>
<td>Ambulances</td>
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</tr>
</tbody>
</table>
May 21, 2017
Jounieh

This year’s Saradar Bank Women’s Race took place on May 21st in Jounieh under the message “LET’S RUN FORWARD”; a call to action for all women in Lebanon to keep moving forward, run for women empowerment causes and to rise to the challenges of every day no matter how big or small.

By committing to run the 10 KM for herself, her cause, her health, her loved ones and her future, every woman realizes that she is capable of much more, be it by breaking her own record or completing the distance for the first time, this is her race to celebrate, compete, achieve and become.

THE BEIRUT MARATHON WOMEN’S RACE WAS LAUNCHED IN 2013 WITH THE GOAL TO EMPOWER WOMEN THROUGH THE SIMPLE SPORT OF RUNNING.
BECAUSE A BIT OF SUPPORT CAN GO A LONG WAY

# انا معكي

Numerous studies, dating back more than 30 years have shown that regular exercise can help relieve symptoms of mental challenges, as well as lowering the risk of illnesses and obesity.

With the Women’s Race approaching, we felt that support was needed to get more girls and women to commit to train and run the full 10 KM in a race dedicated to them. That’s when the work started. The Beirut Marathon team approached influencers, sports figures and celebrities and asked them to show their support to the Saradar Bank Women’s Race by either posting a photo with the forward sign # or by sharing words of encouragement through videos.

The results were overwhelming, #ana_ma3ki, (which means: I am with you), went viral as friends and family joined in to encourage their loved ones to complete the distance.

Suffice to say that for the very first time, more than 60% of all participants completed the 10 KM Saradar Bank Women’s Race in less than an hour, which by itself is a great measurement of how one little shoutout can help one finish faster and stronger than ever.

FACTS & FIGURES

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<tr>
<th>RACE</th>
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<td>10 KM Race</td>
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<tr>
<td>10 KM Relay Race</td>
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<tr>
<td>10 KM Para-Athletes Race</td>
<td>17</td>
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<tr>
<td><strong>Total</strong></td>
<td>1,026</td>
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AGE GROUP

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<th>GROUP OF RUNNERS</th>
<th>10-12 YEARS OLD</th>
<th>14-20 YEARS OLD</th>
<th>21-30 YEARS OLD</th>
<th>31-40 YEARS OLD</th>
<th>41-50 YEARS OLD</th>
<th>51-60 YEARS OLD</th>
<th>61+ YEARS OLD</th>
<th><strong>TOTAL</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>10-12 YEARS OLD</td>
<td>27</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>27</td>
</tr>
<tr>
<td>14-20 YEARS OLD</td>
<td></td>
<td>154</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>154</td>
</tr>
<tr>
<td>21-30 YEARS OLD</td>
<td></td>
<td></td>
<td>322</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>322</td>
</tr>
<tr>
<td>31-40 YEARS OLD</td>
<td></td>
<td></td>
<td></td>
<td>223</td>
<td></td>
<td></td>
<td></td>
<td>223</td>
</tr>
<tr>
<td>41-50 YEARS OLD</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>194</td>
<td></td>
<td></td>
<td>194</td>
</tr>
<tr>
<td>51-60 YEARS OLD</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>86</td>
<td></td>
<td>86</td>
</tr>
<tr>
<td>61+ YEARS OLD</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>20</td>
<td>20</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>1,026</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>1,026</strong></td>
</tr>
</tbody>
</table>

# انا معكي # is an activation introduced by the Beirut Marathon for the Saradar Bank Women’s Race, inspired by a movement born in the UK #whatifirunwithyou

“It started when a runner, Andy, saw a lady struggling through a 6-mile run—she’d all but given up at 5.7 miles—so he offered to run with her. He knew he couldn’t take away the pain she was going through, but he could support her until the end. Andy started supporting runners who were struggling or needed an extra bit of love, motivation or reassurance that someone out there cared. The idea was to raise awareness and to show anyone that needed someone that someone is, in fact, out there nodding for them.”

We, at the Beirut Marathon, are on a mission to move and unite people through running. Sport might not be perceived as a priority in our country, but the benefits of running transcend the physical and help alleviates challenges.
SARADAR BANK WOMEN’S RACE IN NUMBERS

RACE BRANDING 385 m²
PARTNER BRANDING 2,573 m²
COMMUNICATION BRANDING 676 m²
LEBANESE RED CROSS PARAMEDICS 30
SECURITY (COURSE) 30
TRANSPORTATION 42 Trucks
ELECTRICITY USAGE 590 AMP
PORTABLE TOILETS 12
LABORERS 70
SCAFFOLDING 106 m²
CARPET 106 m²
FLAGS 39
WALKIE-TALKIE 38
BARRIERS 3 KM
TENTS 168 m²
LEAD CARS 3
CAR RENTAL 212 Days
ACCREDITATION PASSES 2,023
VEHICLE PASSES 62
PARKING PASSES 702
POLICE 200
VESTS 330
MUNICIPALITY STAFF 42
AMBULANCES 4
MEDICAL TENTS 4 START & FINISH LINES
1 ON COURSE
MEDICAL STAFF 8 PHYSIOTHERAPISTS
10 NURSES
4 DOCTORS

IN NUMBERS

TRANSPORTATION
SECURITY (COURSE)
ELECTRICITY USAGE
PORTABLE TOILETS
LABORERS
SCAFFOLDING
CARPET
FLAGS
WALKIE-TALKIE
BARRIERS
TENTS
LEAD CARS
CAR RENTAL
ACCREDITATION PASSES
VEHICLE PASSES
PARKING PASSES
POLICE
VESTS
MUNICIPALITY STAFF
AMBULANCES
MEDICAL TENTS
MEDICAL STAFF
In celebration of our 15 years anniversary, the campaign was a tribute to all who made the event what it is today. Developed by Brandem and the Beirut Marathon team, “15 years of Running” was the reigning slogan on the streets of every corner of Lebanon. The visual introduced a real marathon runner carrying the Lebanese flag while crossing the finish line.

The visual campaign had also a second phase that emerged on lightpoles, towers and bridges depicting 6 different words that represent what the past 15 years were about: committing, uniting, volunteering, cheering, giving and growing. The photos featured runners, para-athletes, Beirut Marathon team members, volunteers and cheerers, adding the real deal to an event that has managed to bring people together under the umbrella of sport.

The colorful word RUN presented all throughout the campaign is the one adopted by the Beirut Marathon since 2014, it carries both the peace symbol and the heart shape, following the Peace, Love, Run motto of the Beirut Marathon. For 2017, the design of the word was created by international artist Romero Britto.

12TH NOV, 2017 WAS A NEW MILESTONE FOR THE BEIRUT MARATHON ASSOCIATION, WHERE WE CELEBRATED THE 15TH EDITION OF THE BLOM BANK BEIRUT MARATHON.
NEW RECORDS AT THE BLOM BANK BEIRUT MARATHON

When it comes to broken records, 2017 was definitely a winner. With a better, faster and more entertaining marathon course for the 15th edition of BLOM Bank Beirut Marathon, a time of 2:10:42 was set by Dominic Ruto from Kenya, and a new marathon record of 2:28:38 for women was set by Eunice Chumba from Bahrain.

On the Lebanese front history was made as Chirine Njeim beat her event record which she set in 2016 by running a faster pace and completing the Marathon in 2:45:00. This is the best event record that Lebanon has ever witnessed on the special streets of Beirut. Nadia Daghr, an emerging elite athlete, won 1st place in the half marathon and achieved a record time of 1:26:39.

One of the biggest surprises was the stunning half marathon record achieved by Iranian Mohamed Jafar Moradi who completed the full distance in 1:08:04, raising the bar for all hopeful elite athletes.

The race department at the Beirut Marathon worked very hard on improving the course, with that came great results and a wonderful experience to elite and amateur runners who rated the track as the best one they’ve ever ran to date.
NEW MARATHON EVENT RECORD (MEN)
DOMINIC RUTO
2:10:42 - KENYA

NEW MARATHON EVENT RECORD (WOMEN)
EUNICE CHUMBA
2:28:38 - BAHRAIN
<table>
<thead>
<tr>
<th>Event</th>
<th>MALE</th>
<th>FEMALE</th>
<th>GUIDES</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 KM RUN WITH PARENTS</td>
<td>960</td>
<td>840</td>
<td>2,700</td>
<td>4,500</td>
</tr>
<tr>
<td>5 KM YOUTH RACE</td>
<td>2,806</td>
<td>2,694</td>
<td>2,000</td>
<td>7,500</td>
</tr>
<tr>
<td>8 KM FUN RUN</td>
<td>14,638</td>
<td>15,862</td>
<td>0</td>
<td>30,500</td>
</tr>
<tr>
<td>8 KM RACE</td>
<td>1,074</td>
<td>676</td>
<td>0</td>
<td>1,750</td>
</tr>
<tr>
<td>21.1 KM RACE</td>
<td>1,066</td>
<td>517</td>
<td>0</td>
<td>1,583</td>
</tr>
<tr>
<td>JUNIOR RELAY MARATHON</td>
<td>162</td>
<td>28</td>
<td>0</td>
<td>190</td>
</tr>
<tr>
<td>42.195 KM MARATHON</td>
<td>730</td>
<td>244</td>
<td>0</td>
<td>974</td>
</tr>
<tr>
<td>42.195 KM MARATHON RELAY RACE</td>
<td>254</td>
<td>106</td>
<td>0</td>
<td>360</td>
</tr>
<tr>
<td>8 KM PARA-ATHLETE RACE</td>
<td>76</td>
<td>24</td>
<td>50</td>
<td>150</td>
</tr>
<tr>
<td>42.195 KM PARA-ATHLETE RACE</td>
<td>42</td>
<td>8</td>
<td>2</td>
<td>52</td>
</tr>
<tr>
<td>5 KM PARA-ATHLETE RACE</td>
<td>98</td>
<td>52</td>
<td>150</td>
<td>300</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>21,906</td>
<td>21,051</td>
<td>4,902</td>
<td>47,859</td>
</tr>
</tbody>
</table>
### AGE CATEGORIES

<table>
<thead>
<tr>
<th>AGE GROUP</th>
<th>NUMBER OF PARTICIPANTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>17 YEARS OLD &amp; UNDER</td>
<td>17,114</td>
</tr>
<tr>
<td>18-30 YEARS OLD</td>
<td>14,402</td>
</tr>
<tr>
<td>31-40 YEARS OLD</td>
<td>8,209</td>
</tr>
<tr>
<td>41 YEARS OLD &amp; ABOVE</td>
<td>8,134</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>47,859</strong></td>
</tr>
</tbody>
</table>

### 42.195 KM MARATHON WINNERS

#### MALE

<table>
<thead>
<tr>
<th>NAME</th>
<th>NATIONALITY</th>
<th>TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>DOMINIC RUTO</td>
<td>KENYA</td>
<td>2:10:42</td>
</tr>
<tr>
<td>ADANE AMSALU</td>
<td>ETHIOPIA</td>
<td>2:10:45</td>
</tr>
<tr>
<td>EDWIN KUPTO</td>
<td>KENYA</td>
<td>2:11:56</td>
</tr>
</tbody>
</table>

#### FEMALE

<table>
<thead>
<tr>
<th>NAME</th>
<th>NATIONALITY</th>
<th>TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>EUNICE CHUMBA</td>
<td>BAHRAIN</td>
<td>2:28:38</td>
</tr>
<tr>
<td>Girma Tigist</td>
<td>ETHIOPIA</td>
<td>2:29:00</td>
</tr>
<tr>
<td>Debbe Getachew</td>
<td>ETHIOPIA</td>
<td>2:30:31</td>
</tr>
</tbody>
</table>

### 21.1 KM MARATHON WINNERS

#### MALE

<table>
<thead>
<tr>
<th>NAME</th>
<th>NATIONALITY</th>
<th>TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>MOHAMMAD JAFAAR</td>
<td>IRAN</td>
<td>1:08:06</td>
</tr>
<tr>
<td>AHMAD SAMMOUR</td>
<td>JORDAN</td>
<td>1:08:30</td>
</tr>
<tr>
<td>Ismail Ssenyange</td>
<td>UGANDA</td>
<td>1:11:53</td>
</tr>
</tbody>
</table>

#### FEMALE

<table>
<thead>
<tr>
<th>NAME</th>
<th>NATIONALITY</th>
<th>TIME</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nadia Dagher</td>
<td>LEBANON</td>
<td>1:26:41</td>
</tr>
<tr>
<td>Sabrieh Maradat</td>
<td>JORDAN</td>
<td>1:29:49</td>
</tr>
<tr>
<td>Caris Allen</td>
<td>AUSTRALIA</td>
<td>1:30:05</td>
</tr>
</tbody>
</table>

### 27 ELITE ATHLETES

- **4** GOLD LABEL RUNNERS
- **8** GOLD LABEL RUNNERS
- **5** GOLD LABEL RUNNERS
This year’s BLOM BANK BEIRUT MARATHON was a proud event for us all and the most successful one to date! We had the wonderful support of the UNIFIL, our esteemed ambassadors and their embassies’ staff members including their family members, each dedicating their time and effort in helping us show the world the positive impact of our Marathon values.

The Relay Team was organized few months before Race Day, team members were coached by Mrs. Mona Shour, a Beirut Marathon Association board member, and trained by our Lebanese sports hero Maxime Chaya.

Some of the Relay team members ran their relay leg and went on to run the full marathon. This year for the first time, some of the spouses caught our contagious energy and also competed in the relay race.

Algeria
H.E. Ambassador Ahmad Bouziane

Australia
H.E. Ambassador Glen Miles

Canada
H.E. Ambassador Emanuelle Lamoureux

EU
H.E. Ambassador Christina Lassen

Germany
H.E. Ambassador Martin Huth

Greece
H.E. Ambassador Theodore Passas

Netherlands
H.E. Ambassador Jan Walmans

Poland
H.E. Ambassador Wojciech Bozek

Sweden
H.E. Ambassador Jorgen Lindstorm

Turkey
H.E. Ambassador Cagatay Erceyes

United Nations
H.E. Ambassador Sigrid Kaag

United Kingdom
H.E. Ambassador Hugo Shorter

Diplomats
Belgium
Jean Francois Parmentier, Consul

Brazil
Ursula Zaluar

Brazil
Achilles Zaluar, Syrian attaché

Canada
Sebastien Beaulieu, spouse of Canadian Ambassador

Germany
Annahid Huth, spouse of German Ambassador

USA
Edward White, Deputy Chief Of Mission

World Bank
Haneen Sayed
### BLOM BANK BEIRUT MARATHON IN NUMBERS

<table>
<thead>
<tr>
<th><strong>Race Branding</strong></th>
<th><strong>Partner Branding</strong></th>
<th><strong>Communication Branding</strong></th>
<th><strong>Marathon Village Branding</strong></th>
<th><strong>Security (Marathon Village)</strong></th>
<th><strong>Security (Start &amp; Finish Lines)</strong></th>
<th><strong>Security (Course)</strong></th>
<th><strong>Portable Toilets</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>4,538 m²</td>
<td>4,767 m²</td>
<td>950 m²</td>
<td>950 m²</td>
<td>29</td>
<td>155</td>
<td>87</td>
<td>97</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Labourers</strong></th>
<th><strong>Scaffolding</strong></th>
<th><strong>Carpet</strong></th>
<th><strong>Flags</strong></th>
<th><strong>Ambulances</strong></th>
<th><strong>Barriers</strong></th>
<th><strong>Tents</strong></th>
<th><strong>Lead Cars</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>178</td>
<td>1,219 m²</td>
<td>420 m²</td>
<td>30</td>
<td>44</td>
<td>13.5 KM</td>
<td>3,298 m²</td>
<td>11</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Car Rental</strong></th>
<th><strong>Accreditation Passes</strong></th>
<th><strong>Vehicle Passes</strong></th>
<th><strong>Parking Passes</strong></th>
<th><strong>Walkie Talkie</strong></th>
<th><strong>Police</strong></th>
<th><strong>Vests</strong></th>
<th><strong>Municipality Staff</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>212 Days</td>
<td>5,325</td>
<td>440</td>
<td>1,930</td>
<td>155</td>
<td>401</td>
<td>1,400</td>
<td>200</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Transportation</strong></th>
<th><strong>Electricity Usage</strong></th>
<th><strong>Labourers</strong></th>
<th><strong>Pavement</strong></th>
<th><strong>Flags</strong></th>
<th><strong>Security (Start &amp; Finish Lines)</strong></th>
<th><strong>Security (Course)</strong></th>
<th><strong>Portable Toilets</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>80 Trucks</td>
<td>2,555 AMP</td>
<td>2,555</td>
<td>178</td>
<td>1,219 m²</td>
<td>13.5 KM</td>
<td>3,298 m²</td>
<td>97</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Medical Staff</strong></th>
<th><strong>Lebanese Red Cross</strong></th>
<th><strong>Lebanese Red Cross</strong></th>
<th><strong>Medical Staff</strong></th>
<th><strong>Medical Tents</strong></th>
<th><strong>Medical Staff</strong></th>
<th><strong>Medical Tents</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>84 Physiotherapists</td>
<td>250</td>
<td>724</td>
<td>84 Physiotherapists</td>
<td>7 Finish Lines</td>
<td>84 Physiotherapists</td>
<td>7 Finish Lines</td>
</tr>
<tr>
<td>38 Nurses</td>
<td>1 Start Line</td>
<td>7 Finish Lines</td>
<td>20 Doctors</td>
<td>1 Start Line</td>
<td>20 Doctors</td>
<td>6 Courses</td>
</tr>
</tbody>
</table>
Like our marathoners we continue to challenge ourselves to progress. All that was accomplished was made possible by the extraordinary work of our members, the race committee, supporters, volunteers, participants, partners, staff and officials as the event once again broke its total number of participants reaching 47,859.

Wissam Terro
Race Director

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**IAAF SILVER LABEL ROAD RACES**

THE 2017 BLOM BANK BEIRUT MARATHON WAS CLASSIFIED FOR THE 4TH CONSECUTIVE YEAR AS A SILVER LABEL ROAD RUNNING EVENT BY THE IAAF (INTERNATIONAL ASSOCIATION OF ATHLETICS FEDERATIONS) FOR ITS EXCELLENCE IN ORGANIZING A WORLD CLASS MARATHON UP TO THE HIGHEST INTERNATIONAL STANDARDS FROM ALL RACE MANAGEMENT ASPECTS.

THE BLOM BANK BEIRUT MARATHON IS ONE OF 18 SILVER LABEL ACCREDITED RACES THAT TAKE PLACE ANNUALLY AROUND THE WORLD:

<table>
<thead>
<tr>
<th>Race Name</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chevron Houston Marathon</td>
<td>United States of America</td>
</tr>
<tr>
<td>Osaka Women’s Marathon</td>
<td>South Korea</td>
</tr>
<tr>
<td>Kagawa Marugame International Half Marathon</td>
<td>South Korea</td>
</tr>
<tr>
<td>Dreams Mitja Marató de Barcelona</td>
<td>Spain</td>
</tr>
<tr>
<td>Zurich Marato de Sevilla</td>
<td>Spain</td>
</tr>
<tr>
<td>Chongqing International Marathon</td>
<td>China</td>
</tr>
<tr>
<td>Daegu International Marathon</td>
<td>South Korea</td>
</tr>
<tr>
<td>Acea Maratona di Roma</td>
<td>Italy</td>
</tr>
<tr>
<td>HAJ Hannover Marathon</td>
<td>Germany</td>
</tr>
<tr>
<td>Orlen Warsaw Marathon</td>
<td>Poland</td>
</tr>
<tr>
<td>DOZ Marathon Lodz with PZU</td>
<td>Poland</td>
</tr>
<tr>
<td>Lanzhou International Marathon</td>
<td>China</td>
</tr>
<tr>
<td>Dam Tot Damloop</td>
<td>Netherlands</td>
</tr>
<tr>
<td>Cardiff University / Cardiff Half Marathon</td>
<td>United Kingdom</td>
</tr>
<tr>
<td>Marseille-Cassis 20 KM</td>
<td>France</td>
</tr>
<tr>
<td>Saitama International Marathon</td>
<td>South Korea</td>
</tr>
<tr>
<td>BLOM BANK Beirut Marathon</td>
<td>Lebanon</td>
</tr>
<tr>
<td>Guangzhou Marathon</td>
<td>China</td>
</tr>
</tbody>
</table>
PROGRAMS & SOCIALLY RESPONSIBLE INITIATIVES
“542” is a free of charge running program created by the Beirut Marathon Association. Since its foundation in 2014, and on a yearly basis, “542” opens its doors to the community for exactly 5 months before Marathon Day. The mission of the “542” is to offer hopeful runners the training necessary to finish a marathon.

In the previous 3 editions (2014, 2015 & 2016) and with the exceptional effort of the coaches, the hard work of the “542” organizers, and the commitment of the runners, “542” shaped a total of 158 first time marathoners.

This year, on its 4th edition, 7 teams were created in Beirut and 2 teams in Jounieh.

158 amazing runners took on the challenge and eventually accomplished their first ever marathon on November 12, 2017. Most of the runners started with no previous running experience, and have been training with extreme perseverance. Their training journey consists of intensive weeks of training, sore muscles, bumpy feet, exhaustion, fatigue and self-discovery. “At times it becomes unpleasant as you log more Kilometers during the run and your body refuses to go further, yet your mind is determined to make it happen.

Nonetheless, the “542” family has proven to make this journey go smoother; training with a team is known to decrease anxiety levels and boost confidence at times of doubt. That is really the secret behind the program, it gathers people from different backgrounds and breaks through social barriers. It brings experienced runners and aspiring runners together as solid groups, or rather as new running communities, who are forging friendships that motivate and empower individuals.”
“542” FIGURES PER YEAR

MARATHONERS INITIAL PARTICIPATION

- YEAR

150 2014 2015 2016 2017

38 65 150 158

WATER BOTTLE CONSUMPTION

33,290

ICE CONSUMPTION

1.8 Tons

RUNNERS AT THE START LINE

165

RUNNERS CROSSING THE FINISH LINE

158

AL MAKASSED VOLUNTEERS

303

OF FINISHERS WILLING TO RUN ANOTHER MARATHON

69%
“542” CODE

542ERS:

- PUSH THEIR MINDS & BODIES TO THE LIMIT
- ARE FUTURE MARATHONERS
- ARE ALWAYS UNITED
- EMBRACE THE CHALLENGE
- RESPECT THE ENVIRONMENT
- LEAVE NO RUNNERS BEHIND
- PERSEVERE
- INSPIRE OTHERS
- COMMIT TO CHANGE

WHAT OUR RUNNERS HAD TO SAY ABOUT THEIR EXPERIENCE

- ‘BEST EXPERIENCE IN MY LIFE!’
- ‘AMAZING TEAM SPIRIT, AMAZING PEOPLE REALLY GREAT TRAINING’
- ‘I HAD FUN AND MADE FRIENDS AND ABOVE ALL THAT, I LEARNED TO BE PATIENT WHEN I WANT TO ACHIEVE MY GOAL’
- ‘THIS EXPERIENCE CHANGED MY LIFE TO THE BEST, BROUGHT ME HAPPINESS, BETTER HEALTH AND MADE GREAT FRIENDS!’
- ‘TEAM SPIRIT, NEW FRIENDS, NEW FAMILY. GAINING MENTAL STRENGTH ALONG THE WAY AND ALL THE HELP FROM THE ORGANIZERS’
- ‘I GOT THE CHANCE TO MEET A COMMUNITY THAT TRULY SUPPORTS EACH OTHER. I GOT INTRODUCED TO THIS SPORT THAT REALLY IMPROVED MY LIFE ON SEVERAL LEVELS.’
- ‘BEING PART OF THIS PROGRAM IS LIFE CHANGING, LIBERATING AND FULL OF POSITIVE VIBES AND HOPEFUL THOUGHTS. THIS RUNNING COMMUNITY HOLDS A BIG PART IN MY HEART’
"542" PARTNERS

A BIG THANKS TO ALL OUR PARTNERS & SUPPORTERS THAT CONTRIBUTED IN MAKING THE "542" 4TH EDITION A REAL SUCCESS

MR. CHARBEL ALAM
Motivational Speaker

DR. LAMA MATAR
Nutritionist

DR. RACHID RAHME
Chief of Department of Clinical Care

DR. KHALIFE KHALIFE
Physiotherapist on Call

DR. JIHAD HADDAD
Physiotherapist on Call
MEET THE “542” COACHES

WALID KABBANI started running at the age of 14 and ran his very first marathon at the first edition of the Beirut Marathon in 2003! Since then, he has run 19 marathons with a personal best time of 3:19:00 in the Beirut Marathon and in 2011 with a half marathon best of 1:29:00. He has also completed 3 Olympic triathlons and 3 sprint triathlons and has been a coach with the “542” family since its 1st edition in 2014.

ALI KEDAMI is an inspiring and extreme runner. He runs for his daughter “Saria” for her charity “Make Saria Run”. He has run 17 marathons and 9 ultra-marathons ranging from 80 KM to 600 KM! In 2015, he completed The Track Outback Australia which was 520 KM and in 2016 he ran 48 hours non-stop across the Lebanese coast to raise funds for “Sanad” Association. Ali has been a devoted coach with “542” since its 1st edition in 2014.

GHASSAN HAJJAR is a passionate and strong-minded runner. He has run 9 marathons locally and internationally with a personal best of 3:49:00. He is also a serious mountaineer and is also passionate about climbing. Ghassan considers running as a constructive addiction.

KATHIA RACHED was a regular school chemistry teacher leading a normal life. Her newly discovered passion with running did not occur until one day in August 2011! She was on her way to school & listening to the radio when a life-changing ad played. It was announcing the launch of the “542” training program. Without thinking twice, she signed up and joined the first training run. She ended up finishing 1st. As her passion with running grew immensely, she decided to go back to university and study Physical Education. She has also completed several internationally renowned coaching certifications. To date, she has participated in 9 Marathons and 4 Ultra Marathons.

ROCKY KIBLAWI is the Lebanese and Arab Muay Thai Champion, Spartan racer, marathoner and athlete. He has been a runner for twenty years as part of his exhaustive training, and three years ago he trained with “542” and ran his first Beirut Marathon. Since then, he has been running marathons and travelling the world to participate in international races.

MOUSTAFA AHMAD is a well-defined extreme runner. He has run 33 marathons in each of Berlin, Amsterdam, Istanbul, Dubai, Barcelona, Nice, Oman, Warsaw, Lisbon, London, Paris and almost all the Beirut Marathons since 2003. He has gone even further by doing numerous Ultra Marathons such as England (100 miles), Grand Canyon (273 KM), Iron (250 KM), Ismik (80 KM) and many more.

JIHAD SHOUEIB started running in 2003. He currently runs with Elite Running Club and has a personal record of 4:09:00 in the marathon, 00:40:12 in the 10 KM and 00:19:39 in the 5 KM category. He has steadily placed second in his age category from 2003 till 2014. Jihad is also a telecom engineer, avid painter and sportsman on all fronts.

CHUKRI NAKHOUL has dedicated most of his life to sports. Passionate about running, Chukri has also played football with “Ahle Sarba” first division, he won 3 times the Lebanese Tennis Champion, and practices frequently skiing, diving and cycling. Member of the Elite Running Club, he has participated in every single Beirut Marathon since 2003 and is currently first in his age category. He has also placed first in the Batroun Triathlon with many other outstanding results in other races. His personal best marathon time is 3:28:00.

JIHAD BOURJI is an enthusiast and passionate young marathoner that took part in managing Team Jounieh. Jihad has started running in 2011, since then he ran a marathon in each of Beirut, Prague, Paris, Limassol, Dubai, he also has accomplished an Ultra-Marathon (136 KM) in Turkey, Iznik. Jihad’s personal best marathon time is 3:28:00.
ABILITY PROGRAM

For the second consecutive year, The Beirut Marathon Association launched the Ability Program, a training program for disabled athletes that offers professional hand cycles and full preparations to the athletes taking part in BLOM BANK Beirut Marathon. This program launched its first version in 2016 yielding encouraging performances of male and female champions in their respective categories.

In 2017, the program received 11 new additional wheelchairs - to reach 22 wheelchairs in total - bought with the support of Beirut Marathon Board of Trustees member Mrs. Chahrazad Rizk. The second batch of wheelchairs were distributed to para-athletes from Tripoli while the first batch had been distributed in Beirut; the full marathon training program is taking place in both Beirut and Tripoli to encompass a larger number of athletes.

In her words Mrs. May El Khalil, president of the Beirut Marathon Association, says she is pleased with this program and confirms that people with special needs were, from the very start of the association, at the very core of the Beirut Marathon. She also thanked Mrs. Chahrazad Rizk for her belief in the Beirut Marathon’s mission towards para-athletes.

Mrs. Rizk, who has attended the Ability Program trainings in Beirut and Tripoli, was very satisfied and happy to see young men and women achieving their goals through this program.

The “super-abled” athletes are now more confident and excited to improve and reach their full potential. Mrs. Rizk confirms that supporting our “super-abled” athletes is a humanitarian imperative. She also adds: “We look forward to taking these Lebanese champions to international Para-Olympic Games”.

It is worth noting that the program covers 2 months of intensive training before reaching the Marathon Day, at the rate of 3 training sessions weekly, including orientation seminars that provide health, nutrition and public safety advice.
“This project was a whole new and exciting experience for me when I first started, but then with time and while working hard on it, this experience turned out to be a real joy because of these pure people’s smiling faces. Driven by my challenge and mixed with my dedication to supporting others and seeing them shining from happiness, I am more than grateful to take in charge of this new born project and develop from all my heart.”

Chahrazad Rizk
DONATE YOUR RUNNING SHOES

For the third consecutive year, the Donate Your Running Shoes initiative aimed at providing running shoes for underprivileged people, mainly children.

More than 100 donation boxes were distributed across Lebanon for any person to donate their used pair of running shoes.

From Tripoli to Zahle, schools and universities played an active role in collecting the running shoes, which would later on be sorted and distributed to those who cannot easily obtain running shoes.

For 2017, the children who received the shoes participated in the SARADAR BANK Women’s Race, which puts a bigger umbrella: gender equality.

AFTER ITS SUCCESS IN 2015 AND 2016, “DONATE YOUR RUNNING SHOES” TAKES A MORE NATIONAL PERSPECTIVE AS MORE AND MORE PARTS OF LEBANON BECOME INVOLVED IN THIS INITIATIVE.
ADOPT A TEAM

The Beirut Marathon Association works relentlessly on the inclusion of all socio-economic backgrounds within its events.

Out of the belief that running is a sport for all, and in order to be able to include the greatest number of underprivileged children within its events, The Beirut Marathon Association has created in 2009 the “Adopt a Team” program.

With this support, each team was provided with a round trip transportation, registration within the races, dedicated T-shirts, breakfast and lunch, and above all a wonderful experience.

IN 2017, THE BEIRUT MARATHON ASSOCIATION WAS ABLE TO OBTAIN THE SUPPORT OF 17 DONORS AND SPONSORS TO COVER FOR 33 TEAMS FROM ALL OVER LEBANON THAT INCLUDED 1,495 CHILDREN.
NGOs & VOLUNTEERS
WITH 183 PARTNERED NGOs, THE BEIRUT MARATHON ASSOCIATION THRIVES NOW MORE THAN EVER TO BE A FAIR PLATFORM FOR NGOs/CSOs AS THEY SEEK TO CREATE AN IMPACT BOTH SOCIALLY AND FINANCIALLY.

68% OF THE PARTICIPANTS IN THE BLOM BANK BEIRUT MARATHON 2017 RAN TO SUPPORT CAUSES THEY BELIEVE IN. WITH A 25% CONTRIBUTION MAINTAINED FROM THE PREVIOUS YEAR, THE NGOs/CSOs HAVE A MORE ACTIVE AND KEY ROLE IN THE SUCCESS OF THE BEIRUT MARATHON RACES.

IN 2017, THE OUTREACH TEAM FOCUSED ON ESTABLISHING A CO-DELIVERY SYSTEM WHERE THEY HELPED THE NGOs/CSOs UNDERSTAND THEIR ROLE AND INCREASE THEIR EFFICIENCY WHEN USING THE PLATFORM.

<table>
<thead>
<tr>
<th>80 HOURS ENGAGING PRESENTATIONS</th>
<th>13,962 INDIVIDUALS WERE OFFERED FREE REGISTRATION ACROSS ALL RACES</th>
<th>10 WEEKS OF DEDICATED VISITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>600 PHONE CALLS</td>
<td>1,120 PRINTED DOCUMENTS</td>
<td>2,740 DISPATCHED EMAILS</td>
</tr>
</tbody>
</table>
MOU AGREEMENTS SIGNED TO DATE WITH NGOs: 183

PARTICIPATING NGOs: 125

VOLUNTEERS: 4,764

PARTICIPANTS RUNNING FOR DIFFERENT CAUSES: 25,688

CHARITY RUNNERS RUNNING FOR RECENTLY PARTNERED NGOs: 3,706

73% OF TOTAL VOLUNTEERS WERE RECRUITED FOR THE BLOM BANK BEIRUT MARATHON IN 2017

BEST NGO: CHILDREN CANCER CENTRE LEBANON

FOR RECRUITING THE HIGHEST NUMBER OF RUNNERS (1,660) BOTH ONLINE AND OFFLINE

PARTICIPANTS RUNNING FOR NGOs:

- UNIVERSITIES: 613
- INDIVIDUALS: 2,362
- SCHOOLS: 4,411
- NGOs: 8,231
- CORPORATES: 9,934
- CLUBS: 137

TOTAL: 25,688
AWARDS

**BEST MESSAGE**
ABAAD
FOR USING THE EVENT TO RAISE THE VOICE OF PEOPLE WITH AN IMPORTANT MESSAGE

**UNIVERSITY SPIRIT AWARD**
AUB
WITH 1,266 STUDENTS

**SCHOOL SPIRIT AWARD**
MELKART
WITH 631 STUDENTS

**BEST NEW NGO**
ANTA AKHI
FOR RECRUITING 568 RUNNERS WITHIN THE FIRST FEW MONTHS OF THEIR PARTNERSHIP WITH BEIRUT MARATHON ASSOCIATION

**BEST VOLUNTEER OF THE YEAR**
AL MAKASSED
FOR THEIR PROACTIVITY AND RESPONSIVENESS THAT IS CONSTANT THROUGHOUT THE YEARS

**BEST LONG-TERM PARTNER NGO**
BRAVE HEART
FOR RECRUITING ONE OF THE HIGHEST NUMBER OF RUNNERS (1,537) AND EVERLASTING COMMITMENT TO THE BEIRUT MARATHON ASSOCIATION

**BEST LONG-TERM PARTNER NGO**
KUNHADI
FOR RECRUITING ONE OF THE HIGHEST NUMBER OF RUNNERS (1,342) AND EVERLASTING COMMITMENT TO THE BEIRUT MARATHON ASSOCIATION

**MOST ACTIVE NGO**
AUTISM (LAS)
FOR THE REMARKABLE ACTIVATIONS TO THIS YEAR’S EVENT

**SCHOOL SPIRIT AWARD**
MELKART
WITH 631 STUDENTS

**BEST LONG-TERM PARTNER NGO**
KUNHADI
FOR RECRUITING ONE OF THE HIGHEST NUMBER OF RUNNERS (1,342) AND EVERLASTING COMMITMENT TO THE BEIRUT MARATHON ASSOCIATION
Every year, our races become bigger and so does our need for volunteers. Race after race, our community of volunteers has shown that these members who believe in our message, are dedicated to their tasks, and are ready for the challenge. Together, we are a task force of constant improvement and positive impact.

Every year, our races become bigger and so does our need for volunteers. Race after race, our community of volunteers has shown that these members who believe in our message, are dedicated to their tasks, and are ready for the challenge. Together, we are a task force of constant improvement and positive impact.

**IN 2017, MORE THAN 70% OF OUR VOLUNTEERS CAME FROM ORGANIZATIONS, WHICH SHOWS A LONG-TERM INVESTMENT FROM COMMUNITY SERVING INDIVIDUALS WHO HAVE BEEN PARTICIPATING WITH US YEAR AFTER YEAR.**

**OUR VOLUNTEERS COME FROM ALL WALKS OF LIFE; SCOUT TROOPS, ORGANIZATIONS’ MEMBERS, HIGH-SCHOOL STUDENTS, UNIVERSITY STUDENTS, AND TECHNICAL INSTITUTES’ STUDENTS**

<table>
<thead>
<tr>
<th>Event</th>
<th>Volunteers</th>
<th>HOURS OF COMMUNITY SERVICE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bankmed Youth Race Volunteers</td>
<td>447</td>
<td>3,623</td>
</tr>
<tr>
<td>Saradar Bank Women’s Race Volunteers</td>
<td>554</td>
<td>23,952</td>
</tr>
<tr>
<td>542 Training Program Volunteers</td>
<td>140</td>
<td>23,952</td>
</tr>
<tr>
<td>BLOM Bank Beirut Marathon Volunteers</td>
<td>16 - 30</td>
<td>23,952</td>
</tr>
</tbody>
</table>

**16 -30 YEARS OLD WITH A SPECIAL FOCUS ON AGES 17 TO 21**
G Association took over making the biggest water stations environment friendly, as 400 volunteers collected 55,000 bottles that were donated to "Arc En Ciel".

Makhlouf Foundation joined us this year with volunteers who collected plastic bottles at the start line that were taken to be recycled by the foundation itself.

VOLUNTEERS BREAKDOWN

<table>
<thead>
<tr>
<th></th>
<th>SARADAR BANK WOMEN’S RACE</th>
<th>BANKMED YOUTH RACE</th>
<th>BLOM BANK BEIRUT MARATHON</th>
<th>542 TRAINING PROGRAM</th>
</tr>
</thead>
<tbody>
<tr>
<td>VOLUNTEERS</td>
<td>304</td>
<td>347</td>
<td>2,223</td>
<td>130</td>
</tr>
<tr>
<td>ARMY</td>
<td>75</td>
<td>50</td>
<td>600</td>
<td>-</td>
</tr>
<tr>
<td>POLICE MUNICIPALITY</td>
<td>100</td>
<td>20</td>
<td>250</td>
<td>-</td>
</tr>
<tr>
<td>ISF</td>
<td>75</td>
<td>30</td>
<td>550</td>
<td>10</td>
</tr>
<tr>
<td>TOTAL</td>
<td><strong>554</strong></td>
<td><strong>447</strong></td>
<td><strong>3,623</strong></td>
<td><strong>140</strong></td>
</tr>
</tbody>
</table>
# Cheering and Water Stations

## Cheering Stations
- **Corporate:** 12
- **NGOs:** 19
- **Universities & Schools:** 6

## Water Stations
- **NGOs:** 133
- **Universities & Schools:** 132
- **SCHOOLS:** 157
- **Scouts:** 55
- **Volunteers:** 2

**Musical Bands:** 6
TESTIMONIALS

“SESOBEL had already joined all the editions of the Beirut Marathon and raised awareness about the disability cause, proving that “everyone’s life, even with disability, is worth being lived as a celebration because love is enduring and because you are my brother” - our creed.

This year was special: people ran for our cause as one large family, at the heart of which the weakest had their place. “Obstacles are part of life. It is up to us to overcome them!”

See you next year!”

Fadia Safi
SESOBEL
President and CEO

“It was a pleasure, again this year, for the Children’s Cancer Center of Lebanon (CCCL) to take part in the BLOM BANK Beirut Marathon 2017 having more than 1,660 registrants for its cause of treating children with cancer! It is a true testimony to how together we can celebrate hope, and help in saving young lives.

A special thanks to the Beirut Marathon Association for awarding the CCCL as “Best NGO” for this year. We are looking forward to more successes next year and a greater impact in support of the young heroes battling cancer.”

Mrs. Hana Chaar Choueib
CHILDREN CANCER CENTER
General Manager

“This was our first experience with the Beirut Marathon, and it was wonderful. The deaf persons enjoyed the Fun Run, especially the atmosphere and interacting with other participants, away from our daily life hassles. Our motto on that day was “We Run for Lebanon; We Run for Peace; We Run for Love”.

Many hearing participants/runners took the time to ask the deaf people about their sign language and even learn a few words. The experience was special, for not only were we part of the positive atmosphere, but we also had an active role in introducing the deaf culture to fellow participants. This has been an eye-opening and unforgettable experience for many of us, thank you Beirut Marathon Association for the great opportunity.”

Dr. Hussein M. Ismail
THE LEBANESE FEDERATION OF THE DEAF AND THE LEARNING CENTER FOR THE DEAF
President and Director

“Barbara Nassar Association was founded in 2014 to make sure adult cancer patients follow their treatments with dignity. Our first participation with Beirut Marathon was on November 2017 where cancer patients gathered from all over Lebanon and shared their stories. More members came into the big family as volunteers. As they passed by, thousands of runners joined our volunteers dancing and singing the “Cancer Patient Houwara” at our cheering station. Big thanks to all runners and athletes who ran for this noble cause. Don’t forget what Barbara said:

“Love is the best cure”.”

Suha Abu Farraj
BARBARA NASSAR ASSOCIATION
Volunteer

“Beirut Marathon is an event that Himaya looks forward to taking part in year after year, as it gives us the opportunity to spread the word about child abuse and break the silence around it. This year, many supporters who believe in our cause chose to run for Himaya and help us prevent child abuse. Thanks to the Beirut Marathon Association, we are able to reach more people and continue our fight against child abuse all around Lebanon.”

Maria Shaya
HIMAYA
Communications Coordinator
“After fifteen years, it makes me happy to see that associations around the country understand the importance and the role the marathon plays as a platform for cooperation towards a better society. Our aim is to build on this spirit and strengthen the relations, so we can reach a point where the marathon is the biggest fundraising platform for NGOs who have causes that need support.”

Abdallah Abdelnour
Hospitality & Outreach Director
THE BEIRUT MARATHON ASSOCIATION COUNTS MAINLY ON SPONSORSHIP AS A REVENUE GENERATION.

THE BIG SCALE WITH WHICH THE PRIVATE SECTOR CONTRIBUTES MAKES BMA EVENTS POSSIBLE. ASSOCIATING WITH THEM HAS ALSO PROVEN WITH TIME TO DEMONSTRATE A GOOD RETURN ON INVESTMENT. THE GREAT NUMBER OF PARTICIPANTS WITH A JOYOUS ATMOSPHERE REFLECTS BACK ON THE ENGAGEMENT LEVEL. WITH MORE THAN 250 PARTNERS THROUGHOUT THE YEAR, PARTNERS’ RETENTION HAS SHOWN TO BE POSITIVE THROUGH TIME.

2017 PARTNERSHIP HIGHLIGHTS

• DIVERSIFYING THE VISIBILITY PLANS TO FIT SMALLER BUDGETS.
• INCLUDING NEW PARTNERS THROUGH THE TRANSMED MARATHON VILLAGE ACROSS A NEW PLATFORM.
• CUSTOMIZING THE PACKAGES ACCORDING TO THE NEEDS OF THE BRANDS THROUGH PERSONALIZED ACTIVATIONS.

<table>
<thead>
<tr>
<th>CASH REVENUES</th>
<th>BARTER &amp; IN-KIND CONTRIBUTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>26%</td>
<td>74%</td>
</tr>
</tbody>
</table>

CASH PARTNERS

- 42% TACTICAL & BRANDING OPPORTUNITIES
- 10% PREMIUM SPONSORS
- 9% MEDIA
- 14% PREMIUM PARTNERS

BARTER PARTNERS

- 1% REGISTRATION POINTS
- 5% LOGISTICS
- 1% GIFTS & VOUCHERS
- 70% TV BROADCAST
- 48% RACE TITLE SPONSORS
- 10% PREMIUM SPONSORS
THANKS TO ALL OUR PARTNERS FOR THEIR CONTINUOUS SUPPORT

RACE TITLE PARTNERS

BLOM BANK for the Beirut Marathon
BANKMED for the Youth Race
SARADAR BANK for the Women’s Race

PREMIUM PARTNERS
Aquafina, Solidere, Water Front City Dbayeh, Grand Cinemas, Commercial Insurance, Volkswagen, Mets Energy, Kurban Group, Wooden Bakery, MEA, Saveurs du Monde, Lancaster Hotels

TACTICAL PARTNERS
City Mall, Spineys, ABC, Microsoft, Grid International, Liban Post, Cuisine Emm Georges, Le Royal Hotel, Alfa, Castania, BIEL, Ferdinand Hosri Ets

SUPPORTERS
Brandem, Waletex, Medcro, Key Nursery, Zawarib, VPS, Al Mawardi Bank, GS, Restan Hotel, USEK, Crepaway, Passion Juice, G-Spa, Puma, Nike, Lucid Investment Bank, Otis, Carone, Virgin, Dar El Handasah (Shear & Partners), Ethiopian Airlines, Tabbara General, Ghia Holding, Kidz Mondo, Playtown, Hop In, Taqabar

“2017 was marked by a great economic downhill in Lebanon, but with a greater felt implication from the corporate world for our events.

In order to accommodate and include a maximum number of partners within our races, smaller packages were created allowing everyone to participate in his own way. The BMA platforms have proven to be a unique experience of engagement for our sponsors, and joining positive feelings with a brand has shown nothing but positive impact on them.

Going beyond sponsorship, the BMA platforms have mainly served for partnership creation across and within all sectors where boundaries are broken to create a synergy like no other. The socio economic impact remains the main reason behind everyone’s participation.”

Deenah Fakhoury
Partnership Director

168 COMPANIES REGISTERED IN RACES
8,715 RUNNERS REGISTERED THROUGH CORPORATES
9,934 CORPORATE RUNNERS CHOOSING TO RUN FOR A CAUSE
OFFICIAL SUPPORTING PARTNERS

WHO CONTRIBUTE TO BEIRUT MARATHON ASSOCIATION’S SUCCESS

- Ministry of Youth & Sports
- Ministry of Tourism
- Ministry of Interior & Municipalities
- Ministry of Public Works and Transportation / CDR
- Ministry of Public Health
- Ministry of Education and Higher Education
- Ministry of Social Affairs / Higher Council for Childhood
- Ministry of Foreign Affairs
- Ministry of Telecommunications
- Ministry of Culture
- Lebanese Armed Forces
- Internal Security Forces
- General Security
- National Security
- Airport Management
- Lebanese Athletics Federation
- Association of Certified Public Translators

Municipalities of:

Beirut
Antelias-Naccache
Bourj Hammoud
Furn El Chebbak-Ain El Remmaneh
Jdeideh-Bauchrieh-Sed
Jal El Dib-Bkennaya
Zalka-Amaret Chalhoub

Aley
Barbda-Louaize
Baaloun
Chiyah
Damour
Dbayeh
Dekwanah
Hazmieh
Jedra
Jebel
Jezeh
Jounieh-Haret Sakher
Naameh-Haret El Naameh
Rmeileh
Sin El Fil
Sibline

For the past years, the sports sector in Lebanon has been witnessing an admirable rise in different areas, enabling our country a great representation in many renowned international events. Today, the Beirut Marathon Association is perceived as the Godmother of races and distance running after growing the annual marathon to be a silver label one certified by the International Association of Athletics Federation.

The Beirut Marathon has proven its commitment as non-profit to further the culture of running by organizing world class marathons that transcend the race itself to influence the whole economy. The association’s annual report for year 2017 extensively shares relevant numbers and information on the logistical and organizational aspects of their work. The report also includes a full study on the impact that races have on the economic cycle of the country.

This annual report is a great reference and offers transparent information about the mechanisms conducted by the Beirut Marathon Association as per set rules and guidelines.

I hereby wish you and your team all the best and great success as you run forward.

H.E. Saad Hariri
Lebanese Prime Minister
KEY OFFICIALS’ TESTIMONIALS

MOHAMMAD FNEISH
MINISTER OF SPORTS AND YOUTH

“The Beirut Marathon Association (BMA) is considered to be an active association that plays an important role in organizing world-class running activities and events across Lebanon. Since its inception in 2003, BMA has been able to spread the culture of "running" in different Lebanese regions.

BMA is leading in promoting this culture through its annual race event. This race proved to be a tremendous success year after year, as evidenced by the record-breaking participation witnessed annually at both the local and international levels.

The importance of BMA’s activities is that they have contributed to reinforcing national unity. BMA has also received several honorable awards and signed partnerships with leading international organizations.

Finally, I would like to thank and express my genuine appreciation to your respected organization, president and team, for your hardwork, persistence, and positive impact on our beloved country, with my sincerest wishes for future success to come.”

H.E. JUDGE ZIAD CHEBIB
GOVERNOR OF BEIRUT

“Since day one as the Governor of Beirut I have strongly supported the Beirut Marathon Association, only because I thoroughly believe that it is more than just a road race. The Beirut Marathon is deemed to be the founder of a civilized and healthy culture in Lebanon: “the culture of running” - a culture that motivates you both physically and morally because you run with your legs for your health and with your heart for your cause.

The Beirut Marathon has a visible positive impact on individuals and on the city of Beirut due to the rewarding feelings that stem from running the streets of our beloved and hospitable city. Today, the Marathon has undoubtedly become one of the most anticipated events in Beirut, welcoming people from all over the world to join us in running a world class certified marathon.

I am proud to have supported the Beirut Marathon for the past years, for I am very passionate about the mission and the values the association stands for. Looking forward to a continued support and partnership in the forthcoming years, wishing the association more successes and achievements that reflect back positively on the city of Beirut and our country Lebanon.”

ROLAND SAADE
PRESIDENT OF LEBANESE ATHLETICS FEDERATION

“Partnership first starts with the family. Parents choose to work together to build bridges between their children. By the same token, and just like a family, the Lebanese Athletics Federation has forged a profound and solid partnership with the Beirut Marathon Association.

Year after year, we have grown more confident about the absolute professionalism in their work, all the more so because their president is anything but an amateur who would allow the time to go by without developing this sport. In the early years, the event was focused on one discipline, namely the 42.195 KM race. However today, the Association’s agenda features many other races, including the women race, the half marathon, and the Youth Race. The latter specifically highlight the much commendable attention given to the rising generations.

When speaking of the excellent organization of the event, outsiders may accuse us of exaggeration, but in his handwritten letter, the IAAF President, Lord Sebastian Coe testified to the flawless, professional organization of the event and the level of competences that match up to the Arab and even European standards. President Coe was equally impressed by the world-class logistics management rivaling that of the IAAF itself. Moreover, all athletes, be it champions or amateurs, who regularly participate in international marathons, eagerly wait for the annual three races organized by the Beirut Marathon Association. Every race always ends up with great success that translates into positive feedback all over the media, thus confirming once again the high-level professionalism in logistics and organization. As a Federation, we are always delighted to see the steady growth of the event underpinned by a visionary approach and error-based learning.

In conclusion, these races positioned themselves firmly on the international map. The figures speak for themselves as the number of participants reached approximately 48,000, which is the greatest testimony to the organizer’s caliber.

Long live Lebanon, long live sports.”
PARTNERS’ TESTIMONIALS

SAAD EL AZAHARI
BLOM BANK CHAIRMAN AND GENERAL MANAGER

“We strongly believe that Volkswagen has a great role to play in supporting the Beirut Marathon as one of the most important national events in Lebanon and in the Middle East.

What started as a sponsorship for the lead cars rapidly grew into a real partnership where we exchange expertise and knowledge to make this event exceptional. We are looking forward to the upcoming years events, enhancing the Lebanese economy and paying back to the community.”

SELIM BOUTROS
DIRECTOR OF KURBAN GROUP

“Taking part in the yearly BLOM Bank Beirut Marathon has become a tradition for Kurban Group. Our team, their families, friends, and all the people who belong to the cause of the Children’s Cancer Center of Lebanon, participated in the 8 KM fun run in the 15th edition of BLOM BANK BEIRUT MARATHON on Nov 12, 2017. Throughout the past years, we have developed a mindset for running and we are continuously aiming to increase our number of participants each year. We believe this partnership is of great value to our community.”

MR. EMILE MABRO
CHIEF EXECUTIVE OFFICER ETS. F. A. KETTANEH S.A.

“We strongly believe that Volkswagen has a great role to play in supporting the Beirut Marathon as one of the most important national events in Lebanon and in the Middle East.

What started as a sponsorship for the lead cars rapidly grew into a real partnership where we exchange expertise and knowledge to make this event exceptional. We are looking forward to the upcoming years events, enhancing the Lebanese economy and paying back to the community.”

MARIO SARADAR
CHAIRMAN / CEO OF SARADAR BANK

“Our involvement in the Women’s Race is aligned with our corporate culture and values, as we believe in women empowerment and the positive effects of sports on the community. The majority of our colleagues are women and this illustrates our belief in gender equality. We actively seek to consolidate women’s role in the advancement of society and to strengthen their integration in the workplace, hence contributing to women’s well-being and development.

We have confidence in the power of sports and support sports initiatives and young Lebanese athletes through Fondation Saradar. Our engagement in sports and in running more particularly is so strong and sustained that we have also launched ‘let’s run’, our track & field federated club.

I would like to take this opportunity to thank the Beirut Marathon Association for their hard work and commitment that have highly impacted the running culture in Lebanon, bringing people together and around great causes. Thank you again for all your efforts. We look forward to the 2018 edition of the Women’s Race and to continuing our fruitful collaboration in the coming years.”

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BLOM BANK CHAIRMAN AND GENERAL MANAGER

“We strongly believe that Volkswagen has a great role to play in supporting the Beirut Marathon as one of the most important national events in Lebanon and in the Middle East.

What started as a sponsorship for the lead cars rapidly grew into a real partnership where we exchange expertise and knowledge to make this event exceptional. We are looking forward to the upcoming years events, enhancing the Lebanese economy and paying back to the community.”

MR. EMILE MABRO
CHIEF EXECUTIVE OFFICER ETS. F. A. KETTANEH S.A.

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What started as a sponsorship for the lead cars rapidly grew into a real partnership where we exchange expertise and knowledge to make this event exceptional. We are looking forward to the upcoming years events, enhancing the Lebanese economy and paying back to the community.”

MARIO SARADAR
CHAIRMAN / CEO OF SARADAR BANK

“Our involvement in the Women’s Race is aligned with our corporate culture and values, as we believe in women empowerment and the positive effects of sports on the community. The majority of our colleagues are women and this illustrates our belief in gender equality. We actively seek to consolidate women’s role in the advancement of society and to strengthen their integration in the workplace, hence contributing to women’s well-being and development.

We have confidence in the power of sports and support sports initiatives and young Lebanese athletes through Fondation Saradar. Our engagement in sports and in running more particularly is so strong and sustained that we have also launched ‘let’s run’, our track & field federated club.

I would like to take this opportunity to thank the Beirut Marathon Association for their hard work and commitment that have highly impacted the running culture in Lebanon, bringing people together and around great causes. Thank you again for all your efforts. We look forward to the 2018 edition of the Women’s Race and to continuing our fruitful collaboration in the coming years.”
BLOM BANK BEIRUT MARATHON
NOV. 12, 2017

15 YEARS OF RUNNING

REGISTER BEFORE:
OCT 22, 2017
beirutmarathon.org

COMMUNICATION
WE THANK ALL OUR MEDIA PARTNERS FOR ACCOMPANYING US THROUGHOUT 15 YEARS OF RUNNING!

Without the media support, The Beirut Marathon wouldn’t be able to share its events, programs and values with the Lebanese community and the world. We thank all our media partners for accompanying us throughout 15 years of running, and we look forward to many more years filled with great stories to tell and successful events to share.

Every year holds a great amount of media partnerships and 2017 was one of the best as all entities worked together to communicate different aspects of Beirut Marathon races from logistics to international participation and social impact.

WE, AT THE BEIRUT MARATHON ARE HONORED TO HAVE THE MEDIA AS PARTNERS IN OUR EVENTS AND RACES, AND ARE GRATEFUL FOR THE PASSION AND CREATIVITY THAT THEY BRING TO THE COVERAGE OF OUR RACES AND FUNCTIONS.
2017 MEDIA REPORT

BANKMED YOUTH RACE 2017
FEBRUARY 24 - APRIL 10

209 spots on 3 TV stations
500 spots on MIX FM & VDL
6 bridge locations
50 LED network locations (PROMOMEDIA, GROUP PLUS, PIKASSO)
20,000 SMS sent
200 street signs
3 walls & fences locations
5 towers

SARADAR BANK WOMEN’S RACE 2017
APRIL 15 - MAY 28

220 spots on 3 TV stations
500 spots on MIX FM & VDL
4 bridge locations
20 LED network locations (PROMOMEDIA, GROUP PLUS, PIKASSO)
20 towers
3 walls & fences locations
6 pre structures
200 street signs
3 magazines
5 towers

RACE DAY COUNTDOWN
1 day to go
BLOM BANK BEIRUT MARATHON 2017
SEPTEMBER 5 - NOVEMBER 23

1,191
SPOTS ON 5 TV STATIONS

983
SPOTS ON MIX FM & VDL

7
BRIDGE LOCATIONS

100
LED NETWORK LOCATIONS
(PROMOMEDIA, GROUP PLUS, PIKASSO)

107,000
SMS SENT

35
NEWSPAPER ADS

9
AIRPORT DIE CUTS INSTALLATION

68
NEWSPAPER ARTICLES

200
STREET SIGNS

3
WALLS & FENCES LOCATIONS

15
TOWERS

8
TV INTERVIEWS

8
RADIO INTERVIEWS

65
NEWS PROGRAMS

35
INTERNATIONAL COVERAGE
(ESPN RUN, CNN, CCTV)

9
PRE STRUCTURES

1
ROMERO BRITTO “RUN” STRUCTURE
**MOBILE APP DOWNLOAD**

<table>
<thead>
<tr>
<th>#</th>
<th>Downloads</th>
<th>Users</th>
<th>Blogs</th>
<th>Cinemas (Theaters, Locations)</th>
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<td>43,256</td>
<td>8,715</td>
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<td>2</td>
<td>5,803</td>
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</table>

**#RKD**

4,3 MILLION IMPRESSIONS

**#15YEARSOFRUNNING**

1,1 MILLION IMPRESSIONS

**#BEIRUTMARATHON**

1,7 MILLION IMPRESSIONS

**MOST READ BLOG POST**

4,646

“In the world of communication, having the right team is key! I feel blessed to work with talented and capable team members who understand what we are and are passionate about what we do.

The Beirut Marathon Association is a school where we all learn to create campaigns with love and deliver with professionalism. Seeing thousands take the streets of Beirut every year is the biggest testimony to our success in delivering a message of health, well being, togetherness and athleticism to the Lebanese community and the world. I am honored and proud to be part of this esteemed organization, and happy to deploy my skills to create a more positive change on the communication level.”

Mandy Bassil Germanos
Communication Director

**REGISTRATION POINTS**

<table>
<thead>
<tr>
<th>Stand</th>
<th>Location</th>
<th>Count</th>
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</thead>
<tbody>
<tr>
<td>15</td>
<td>Spinneys</td>
<td></td>
</tr>
<tr>
<td>13</td>
<td>Ticketing Box Office</td>
<td></td>
</tr>
<tr>
<td>9</td>
<td>Puma</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>BLM Bank</td>
<td></td>
</tr>
<tr>
<td>74</td>
<td>Beirut Marathon Association</td>
<td></td>
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</tbody>
</table>

15 STANDS

13 STANDS

9 STANDS

1 STAND

74 REGISTRATION POINTS IN ALL BRANCHES

1 STAND
Working at the Beirut Marathon Association has been one of the most challenging experiences in my professional life. What makes it stand out is that every single employee has a stake in the association’s success because we are very team driven and focused on one vision and mission, we operate in a way that puts collective goals ahead of individual glory and we continue to succeed because we are a humble organization that can rise above any challenge. Managing this department is strictly focused on providing the best accounting and finance personnel, the accounting process is a sequence of organization activities that is used for gaining quantitative information about the finances because accounting information is a system of interrelated processes which represent financial data, required for strategic planning, setting out objectives, and decision making.

Diala Abou Saeed
Accounting Director
Socio-Economic Impact

For the second consecutive year, the Beirut Marathon Association collaborated with Strategy&, part of the PwC network, a global strategy consulting firm on its impact report to capture and materialize the realized returns of the Beirut Marathon Association events on the Lebanese economy. This comes as a result of holding its major events and programs including - but not limited to – BLOM BANK BEIRUT MARATHON, BANKMED Youth Race, Saradar Bank Women’s Race, MySchoolPulse Race, 510 and 542 training programs, Donate Your Running Shoes initiative and Ability Program.

The report demonstrates how events and programs organized by Beirut Marathon Association drive economic and social growth. It aims to quantify the total amount of funds spent specifically for events and programs organized by the association, estimating the direct spending in the economy by event and program participants, spectators, the association itself, as well as, the indirect and induced impact generated.

The Economic Returns Come from Direct as well as Indirect and Induced Contributions to the GDP

Direct Impact

- Any spend that is directly driven by the event
  - Spectators spend
  - Runners spend
  - Volunteers spend
  - Sponsors spend
  - Government spend
  - BMA spend

Indirect and Induced Impact

- Indirect Impact
  - Spend from businesses and suppliers to meet the demand generated from direct spend
- Induced Impact
  - Incremental household spending on goods and services as result of changes in income

The report also aims to highlight and quantify possible key areas of social impact.

Total Impact in Contribution to GDP
The overall economic impact of Beirut Marathon Association initiatives is $19.1M

<table>
<thead>
<tr>
<th>Initiative</th>
<th>Direct Impact</th>
<th>Indirect Impact</th>
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</thead>
<tbody>
<tr>
<td>BLOM Bank Beirut Marathon</td>
<td>$8.48M</td>
<td>$5.51M</td>
</tr>
<tr>
<td>Bankmed Youth Race</td>
<td>$2.17M</td>
<td>$1.41M</td>
</tr>
<tr>
<td>Saradar Bank Women’s Race</td>
<td>$0.37M</td>
<td>$0.24M</td>
</tr>
<tr>
<td>542 Training Program</td>
<td>$0.33M</td>
<td>$0.22M</td>
</tr>
<tr>
<td>My School Pulse + Regional Races</td>
<td>$0.10M</td>
<td>$0.06M</td>
</tr>
<tr>
<td>Donate Your Running Shoes + Ability Program</td>
<td>$0.13M</td>
<td>$0.08M</td>
</tr>
</tbody>
</table>

Total: $19.10M

2017 Beirut Marathon Association Employment Impact

- Direct Jobs: 1,004
  - 26 Full Time Staff
  - 6 Consultant & Freelancer
  - 2 Interns
  - 144 Contractual Staff
  - 826 Workers
- Indirect Jobs: 1,406
- Total Jobs: 2,410

For every 1 job created within Beirut Marathon Association, there are up to 1.4 jobs created outside the Beirut Marathon Association.

In addition to the impact it created in GDP contribution, the Beirut Marathon Association also generates social impact around five dimensions:

- **Employment**: Generation Of Job Opportunities
- **NGO Contributions**: Financial Support To Local NGOs
- **Tourism**: Tourism Stimulation And National Brand Enhancement
- **Social Cohesion**: Fostering A Sense Of Belonging And Community
- **Health**: Promoting Healthy Habits That Reduce Health Risk And Cost

Beirut Marathon Association’s initiatives can help minimize healthcare costs that are directly associated with physical inactivity.

Physical inactivity incurs high medical costs and is the fourth leading cause of mortality worldwide as it contributes to cardiovascular diseases, cancer, type 2 diabetes, falls resulting in fractures etc.

The cost of inactivity is estimated at 2% to 8% of the national healthcare bill according to the World Health Organization (WHO). In Lebanon, this potentially amounts to $150M.

By driving more people to sports through running, the Beirut Marathon Association helps reduce this burden on the healthcare bill and the Lebanese economy.

By providing support and resources to organizations that are encouraging healthy habits, communities can reduce the risks and costs of physical inactivity.

*Source: Physical Inactivity and Sedentary Behavior Report 2017" British Heart Foundation National, Centers for Disease Control and Prevention, World Health Organization.*
The Beirut Marathon Association was founded in 2002 at the initiative of Mrs. May El Khalil with the purpose of promoting the running culture in Lebanon & with a clear vision to become the leading running organization in the Middle East.

The Beirut Marathon Association is a Lebanese Non-Governmental Non-Profit Organization, independent of all political & religious affiliations, registered under the Ministry of Youth & Sports under number 103/SH.R.

EXECUTIVE BOARD

President: Mrs. May El Khalil
Vice President: General Retired Hassan Rustom
General Secretary: Mr. Hassan Muhieddine
Treasurer: Mrs. Ilham Hmeidan El Fakih
Accountant: Ms. Nabila El Fakih
Members: Mrs. Rose Mary Boulos, Mrs. Najla El Khoury

HONORARY COMMITTEE

Mr. Antonio Vincenti, Mr. Faysal El Khalil, Mr. Ghassan Najar, Mr. Mazen Hanna, Mrs. May El Khalil

Mr. Micky Chebli, Dr. Nadine Panayot Haroun, Mr. Pierre Gaspard, H.E. Mrs. Raya Hafar El Hassan, Mr. Richard Haykel

BOARD OF TRUSTEES

Dr. Amine Daouk, Mr. Antonio Vincenti, Mr. Bassam Nassar, Mrs. Berthe Chagoury, Mr. Carl Blstany, Mr. Chadi Massaad, Mrs. Chafrasad Rizk, Mrs. Dina Harake, Mr. Fadi Fawaz, Mr. Fadi Nahas, Mr. Faysal El Khalil, Mr. Georges Chehwane, Mr. Ghassan Tahir, Mrs. Ivrane Abdel Baki, Mr. Joe Saddi, Mr. John Akoun, Dr. Joseph G. Jabbra, Mrs. Joumena Dammous Salame, Mrs. Laila Aljam, Mr. Maher Beydoun, Mr. Marwan Kheiredinne

First of all this role is a great honor and a privilege for me to be able to assist and stand for Lebanon, a country with such a rich history and such a great people. Secondly, knowing all efforts and amazing achievements that BMA team is able to do year after year I am also very proud to promote their highly inspiring results in my region.

Finally being an international coordinator of such valuable organization it also brings a responsibility and a duty to do well organized and coordinated work that will support the work of my BMA colleagues.

Erol Mujanovic
Director “Marathon” Sarajevo
THE RUNNER MANTRA

When we run, we feel good.
We run more, to feel better.
When we feel better, we become better people.
We achieve inner peace.
We accept who we are.
We are confident.
We are tolerant.
We are in tune with our environment.
We smile more.
We live more.
We see the world differently.
We let go of our grudges,
And of all the extra baggage holding us back.
We move forward, stronger.
We radiate more positive vibes.
We advocate running.
We advocate PEACE.

WE ARE PEACERUNNERS
STAFF TESTIMONIALS

SAFA SALEM “Once you’re a Beirut Marathon team member, your life changes forever. There is something about working in this environment that makes you addicted to the spirit of giving and being part of its mission to move and unite people through running. To entice healthy change in a community is huge and a big part of the success lies in the journey. The journey is the everyday brainstorming, communication, design, ideation and creation and that’s what counts.”

ABBAS AYOUB “2017 was one of the most challenging years of my career. The integration of the Marathon Village, also maintaining and raising the quality of our programs and races, added a new level of complexity to my work. In addition, closing deals with our suppliers was far from being easy. However, all the efforts paid off and the year turned out to be a real achievement. We always aim to be better as a Team. Team = Together Everyone Achieves More.”

ALBERT CHEAIB “The best & most rewarding part about my job is watching the running community grow over the years. “Sports Development” engages the Lebanese community in breaking social barriers, unfortunately present in our everyday lives. Our yearly races and programs, such as the BLOM BANK BEIRUT MARATHON and the “542”, give Lebanon an international spotlight to show the world that we are not what they see or hear on TV every night. The world gets a chance to see Lebanon the way it really is: a collection of very different people in a very small and unique place, doing the best they can to get along and live together, while everyone around us tells us we cannot.”

AYMAN YACCOUB “This year, the amount of logistics, installations and dismantling needed to be executed upon our races was enormous! Yet, the success that followed made my whole experiences so rewarding. 2017 was by far the most challenging and the most successful year of my previous 7 years of work with the Beirut Marathon Association.”

BASSEL EL FAKIH “I’m proud to be a part of this exceptional organization, its initiatives, mission, vision and values, and fulfilling them with integrity. I am what I do, I am BMA and I am proud to be part of something special.”

CARLA MATTA “You never know how much it takes to prepare a marathon until you are part of it. I’m proud to have met such supportive colleagues and to be a member of the Beirut Marathon family.”

DANIELLA KHALIL “This year has brought a lot of new challenges and opportunities to develop. I am grateful for getting the chance to test new limits and seeing its impact with better results.”

JOSEPH ABOU SAAD “I spent my youth running after a trophy as a volleyball player & transporting injured players as a volunteer in the RED CROSS. Being part of the Beirut Marathon Association is a dream comes true, as it combines sports & social values in one organization.”

MOHAMAD YATIM “Proud means working for BMA and seeing your work spreads all over the world. At BMA I wear a smile because I am confident that my contagious smile will spread to my colleagues and will build a stronger team who is able to deliver the same smile across thousands of faces. BMA is more than just work, it is a vision, a drive and a family.”

MYRNA MERHEJ “Coming from a hospitality background, I have handled various projects with the Beirut Marathon since 2013. Today, I feel happy and proud that I joined the team as a permanent employee. which gives me the chance to see the world of sports from a new perspective.”

CARLA MATTA

SAFA SALEM

ABBAS AYOUB

ALBERT CHEAIB

AYMAN YACCOUB

BASSEL EL FAKIH

CARLA MATTA

DANIELLA KHALIL

JOSEPH ABOU SAAD

MOHAMAD YATIM

MYRNA MERHEJ
GEORGES HELOU: "Working with Beirut marathon has given me the opportunity to combine what I do with sports. This has allowed me to implement myself in a field that is different and more challenging than what I’m used to. I’m grateful for the opportunity to combine arts and sports."

RAMZI GEAGEA: "After working with the Beirut Marathon Association for over 6 years and working closely with the private sector, I can say that the Association and its events have been able to maintain their growth for more than 15 years due to the continuous partnerships with the corporate world."

LILIANE GHANEM: "Being in this position requires from me to handle a big responsibility which is both challenging and fulfilling, where I can summarize it by art of managing accounts. The essential base of a teamwork is the ability to work as a group toward a common vision, even if that vision becomes extremely blurry at times. As Beirut Marathon Association members we share one language, involuntary, we became runners ourselves."

RIMA NEHME: "The Beirut Marathon association represents a core part of my life. Throughout the last 15 years, I have grown within this entity by learning, overcoming all kind of challenges and mostly enjoying the unique spirit of this association."

MOHAMED ABILMONA: "It’s always comforting to realize the importance of sports in our life. I can’t but be happy of all running events that take place all over Lebanon throughout the year, even if they require working on weekends to provide the logistical support."

FATEN DOUGHAN: "The end result is the most important thing of course, but the entire process was a pleasant experience with BMA."

PATRICK NICOLAS: "Every year, the number of participants is growing at the Beirut Marathon Association’s events, to reach in 2017 more than 47,000. I believe that the Beirut Marathon unites people and spreads peace in Lebanon. I am happy to play a role in this event and to reach our goal."

FRANCOISE NEHME: "Working at the Beirut Marathon Association is my way of paying it forward to our community, where we engage, encourage, help and put Lebanon on the map again."

MICHELLE KANAAN: "Everyday is a promising one at the Beirut Marathon Association and I feel happy helping in any way possible to make it a happy place for everyone."

YARA SAAD: "Working on BBBM 2017 and the Marathon Village was a great pleasure and seeing my designs turning to reality was really fulfilling. This was such a fun and unique experience to bring different people together to work as a team."

RAWAD KOBTAN: "Seeing countless people achieving their goals and dreams when crossing the finish line is the best gratification a person can get from their job. I feel extremely proud to help provide a platform where they can do that."

MOHAMED JAAFA: "The Beirut Marathon Association’s vision and mission is what keeps us driving towards a better future."
**GENERAL RETIRED HASSAN RUSTOM - VICE PRESIDENT**

“Year 2003 still feels like yesterday, as I can still clearly remember how Beirut Marathon started, the vision and the objectives we were trying to reach. Our thinking was always centered around growing the running culture in Lebanon and put our country on the international map of sports. We hoped for more people in Lebanon to take on distance running as a sport, and we hoped to have Lebanon represented in Tokyo Olympics year 2020. Ever since, we focused on organizing world class marathons in Beirut. With hard work and professionalism, we successfully earned the silver label by the IAAF in 2015. We exceeded our own expectations when Chirine Njeim, a Lebanese hero, qualified to take part in the Rio Olympics year 2016. Her participation proved to us that Lebanon is truly embracing the sport of running Marathons and that the Lebanese community is celebrating the achievements of our Lebanese idols. The ongoing efforts of the Beirut Marathon team and the executive committee, guided by the vision of President Dr. May Faisal El Khalil, have led the association to become one of the most professional entities in organizing road races as well as guaranteeing competition opportunities for our Lebanese elites abroad. In addition, the Beirut Marathon partnership agreements with marathons from all over the world is strengthening the bonds between Lebanon and many other countries through the power of sport. Some of the partnership agreements signed were with Limassol, Dubrovnik, Belgrade, Rome, Sarajevo, Serbia and Cairo to name a few. And to take it to another international level, the Beirut Marathon is now one of the founding members of the Asian Premier Marathon League (APM). This worldwide spread of the Beirut Marathon running culture is reflecting the true image of Lebanon which is now hosts more than 105 nationalities on the Beirut Marathon day. Congratulations to all of us on these beautiful achievements. The Beirut Marathon should be proud of what it has accomplished to date for our community. Here's to wishing more success to us and to our beloved Lebanon.”

**PETER MOURACADE - CEO**

“2017 marked an important milestone in the journey of the Beirut Marathon Association. We turned 15 and graduated into a new era, consolidating our place on the international map of running. We effectively measured our impact and positive ripple effect on the Lebanese Economy and communities. And most broke all our event records, all the while improving the financial sustainability of our institution.”

Here are some of the highlights I am most proud of:

- 47,859 Highest recorded number of participants to the BLOM BANK BEIRUT MARATHON
- 7,079 Highest recorded number of participants to the BANKMED YOUTH RACE
- 4,764 Highest recorded number of volunteers to help stage our events
- 183 Highest number of participating NGOs
- 155 X USD Highest recorded amount of contribution raised to NGOs from Registrations
- 2,200 Highest recorded number of international runners from 104 nationalities
- 2-10-41 New Marathon Event Record (men)
- 2-28-38 New Marathon Event Record (women)
- New Half-Marathon Event Records (Men & Women)
- 158 runners took part in the “542” training program and became first-time marathoners
- 22 Para-Athletes took part in the “Ability Program” and became super-abled marathoners
- 19 M USD Highest Economic Impact of a Sports Organizing Association in Lebanon
- 4th Year in a row Accredited the Silver Label from the IAAF
- Asian Premier Marathons (APM) co-founded the 1st continental league of Marathons in the world (dedicated to grow and reward Asian runners)

None of these achievements could have been accomplished without the work of a determined and invincible BMA team who worked restlessly against a tide of challenges.

What crowned this year’s success was that we were able to close the year on an encouraging surplus, ensuring that we move steadily into the next. We look forward to an even more impressive 2018 where the focus will be put on achieving new goals and developing our international outreach, while reinforcing our corporate culture and nurturing our human capital.

**HASSAN MUNEIDDDINE - SENIOR MEDIA CONSULTANT**

“The Language of Numbers. Since its inception, the Beirut Marathon Association (BMA) has always issued its annual report, an important document for those interested in knowing (in numbers) about the key events and activities of BMA that took place throughout the year. In particular, BMA’s media coverage has played an essential role in spreading the association’s ongoing activities throughout 2017, as evidenced by the media team’s following accomplishments:

- 93 press articles were distributed to different media sources.
- 76 radio and television interviews with local, regional and international media channels.
- We have organized 10 press conferences.
- LBCLI broadcasted the marathon event live for 4 consecutive hours.
- 336 media cards were distributed to media representatives covering the BMA event on the race day.

In short, the above numbers reflect the important role the BMA’s media team has played in supporting the big race event and documenting its activities, thanks to its partnership with the various media channels whom we sincerely thank for showing interest in our organization throughout the past years, and for the years to come.”

**ILHAM HMEIDAN EL FAKIH - TREASURER/ ADMIN AND OFFICIAL RELATIONS DIRECTOR**

“Wow… it’s been already 15 years!! Time has flown indeed, and it has carried us through this remarkable, incredible and inspirational journey that has been full of challenges, worries and judgements but also has held cheerful and memorable stations. A history by itself that has stood out with glory among the very unpredictable, insecure, inauspicious circumstances. So proud to witness those 15 years, to meet multitudes of people, to learn thousands of lessons and to be part of this great association that still has a lot to give to our community.

Let’s all join hands to keep the Beirut Marathon running in unity, love and peace.”

**BASHIR SAKKA - COORDINATOR & PROTOCOL SUPERVISOR**

“The idea of establishing an international marathon in Lebanon is a result of the will and ambition that came from Mrs. May El-Khalil, which resulted in the launch of the Beirut Marathon in 2003. In order to spread the culture of running in Lebanon, she appointed coordinators & called them ambassadors of the Beirut Marathon Association.

Every year, responsibilities, dreams and goals grow…

From my experience since 2003, as a coordinator of the Beirut Marathon Association & the Protocol Supervisor, I assure you that the Association, through a distinguished working group that has surrounded the President of the Association in terms of governmental, security, official, media, administration and logistical relations, has been able to spread the culture of running in Lebanon and to launch several races throughout Lebanon. BMA was able to attain its objectives by being a distinctive organization and by the certificate of the international, local and official institutions. And that is shown through the bronze classification of the Association and after it the silver classification. I am proud to be a member of the Beirut Marathon team and that I have worked with Mrs. May Al-Khalil and the team, and I wish Beirut Marathon Association continuity, progress and the attainment of the golden rating.”
2018 RACE CALENDAR

APRIL 22, 2018
SARADAR BANK WOMEN’S RACE 5TH EDITION

NOVEMBER 11, 2018
BLOM BANK BEIRUT MARATHON 16TH EDITION

WHAT DOES 2019 HOLD?

APRIL 07, 2019
YOUTH RACE, 4TH EDITION

JULY 07, 2019
WOMEN’S RACE, 6TH EDITION

NOVEMBER 10, 2019
BLOM BANK BEIRUT MARATHON 17TH EDITION
CONTACT US AT

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