



**ANNUAL
REPORT
2016**



We run in the name of Unity, of Love and, of course, Peace.

DEAR FRIENDS AND SUPPORTERS,

It has been a year of abundant progress and tangible growth as we continue to move and unite people through running. In 2016, our events reached out to the youth, the ever-growing distance running community and the international community of runners from 104 nationalities.

On its second edition, the Bankmed Youth Race gathered 6,267 runners aged 7-17 fostering physical fitness and the culture of giving. The young runners were invited to adopt causes and support NGOs initiatives.

The 14th edition of the BLOM BANK BEIRUT MARATHON was the biggest one yet. The finish line was set at the historical Martyrs' Square.

We introduced a half marathon race for the first time and this race is now a permanent fixture for the coming years, as it proved to be an utter success with 1,500 finishers.

The 21.1 KM included a relay race option with 10 KM each, making the run all the more exciting.

Everyone's favorite 7 KM Fun Run registered 32,640 participants with 21,715 running for 132 partner NGOs. The event was a celebration on the streets of the city with more than 50 cheering stations along the way.

The 5 KM Youth Race is still one of the most competitive events for young boys and girls (age 7-17 years old), with new records broken and new heroes discovered.

The 1 KM Run with Parents was the happiest race to watch and one of the healthiest bonding activities for parents and kids up to 9 years old.

The 42.195 KM Special Needs witnessed some good records this year with the launch of the Ability Program, the 5 KM Mentally Challenged race is a true example of strength and the 42.195 KM relay race, proved to be the best experience for teams of 6 runners to share the marathon course.



RUN FOR GOOD

The Beirut Marathon is keen on becoming one of the biggest platforms for NGOs in Lebanon, this is why 25% of the registration fee goes directly to fund the chosen NGO's initiatives. Everyone needs a reason to run, and adopting a cause is one of the highest forms of giving from one's self to overcome barriers and cross the distance.

ON THE LONG RUN

As proud as we are of everything we have accomplished to date, it is our hope that the next step of the Beirut Marathon journey will be its best yet. We plan to continue to reach more people than ever, encourage healthy living and strengthen communities through our events, programs, initiatives and the pure power of running. We are constantly looking for ways to enhance the runners' experience in our events, and we are implementing new ways to make running accessible to everyone.

Our grassroots community-based program, "Beirut 542", witnessed a 131% increase in runners, with 150 completing the 42.195 KM distance for the very first time.

The "Donate Your Running Shoes" initiative was able to gather 2,000 pairs of shoes to the underprivileged. Through the Adopt-A-Team program, 1,450 runners participated on Marathon day with provided transportation from all Lebanese regions.

GUEST OF HONOR

This year, we were honored to have with us a former Olympian, a leader who supports transparency and a firm believer in the power of sports as a tool that contributes to peacemaking. Lord Sebastian Coe, President of the International Association of Athletics Federations (IAAF) attended BLOM BANK BEIRUT MARATHON 2016 as the guest of honor and participated in the 7 KM Fun Run.

Finally, I would also like to thank all of the Beirut Marathon team members, supporters, participants, partners, and mostly runners for the part they continue to play in our achievements. Together with your help, we are able to give our community and partakers everywhere a reason to run in Beirut. We run in the name of Unity, of Love and, of course Peace.

BECAUSE PEACEMAKING IS NOT A SPRINT, IT IS MORE OF A MARATHON

May El Khalil
President
Beirut Marathon Association

TABLE OF CONTENTS

WELCOME WORD	/1	PARTNERS	/91
OVERVIEW 2016	/5	COMMUNICATION	/99
RACES	/17	FINANCIALS	/107
bankmed Youth Race	/20	THE TEAM	/113
BLOM BANK BEIRUT MARATHON	/30	LOOKING AHEAD	/127
PROGRAMS & INITIATIVES	/53		
Beirut 542	/54		
Other Programs	/60		
Initiatives	/62		
NGOs & VOLUNTEERS	/73		
NGOs	/74		
Volunteers	/82		

BEIRUT MARATHON ASSOCIATION THROUGH THE YEARS

2003
The First Beirut Marathon
6,000 participants from 49 nationalities

2004
The 2nd Beirut Marathon
Doubling the number of participants to 12,000 from 60 nationalities

2005
“United We Run” 5 KM race
60,000 participants in a race organized after the assassination of H.E. Former Lebanese Prime Minister Rafic Hariri

2006
Tripoli-Mina Race
22,000 runners

2006
Tyre International Half Marathon
15,000 runners

2006
Torch Relay from Tyre to Beirut
1,000 participants

2006
“Vivicitta” Run for Peace
in Dbayeh

2007
Zahle International Race
10,000 runners

2008
“With their Strength we Run”
30,000 runners for cancer awareness

2009
Woman of the Year
Awarded to May El Khalil by the Brazil Lebanon Chamber of Commerce

2010
Damascus to Beirut
111 KM ultra marathon with 11 international runners

2010
YEAP Youth Elite Athletes Program
Introduction

2011
A Year of Awards
Bronze Label Road Race classification by IAAF (International Association of Athletic Federations)

2011
Power of Sport Award-Lausanne

2011
Laureus Sport for Good Award

2011
Lebanese Ministry of Youth and Sports Award

2012
Ashrafieh Telethon
Raised \$260,712 to help the victims of an explosion that rocked the Lebanese neighborhood of Ashrafieh

2013
Women’s Race
first edition was launched with 4,512 participants

2013
Ted Global talk
Hosts May El Khalil to share the story of the Beirut Marathon: “Making Peace is a Marathon”. Over 5 million views so far

2013
PEACEMAKING Sprint..
at a **MARATHON**

2014
“The Peace We Run For” Art project
The Beirut Marathon emblem PRE (Positive Running Energy) was adopted by 29 artists to show their interpretation of the peace and love one finds on the run

2015
IAAF Silver Label
The Beirut Marathon earned the Silver Label by the IAAF (International Association of Athletic Federations)

2015
Paula Radcliff
Marathon World Record holder, was the guest of honor at the Beirut Marathon

2015
Donate Your Running Shoes
This initiative was launched in different outlets all over Lebanon

2016
IAAF Silver Label
The Beirut Marathon Association maintained its status as a Silver Label event by the IAAF (International Association of Athletic Federations)

2016
Sebastian Coe
The president of IAAF attended the Beirut Marathon as a Guest of Honor

2016
The ReRun initiative
was launched to encourage art through recycled items

2016
Ability Program
The Beirut Marathon launched the Ability Program, a special needs training program that also provides professional wheelchairs for selected participants



OVERVIEW 2016

RUN FOR THE LONG RUN

#RKD

A call to action aiming to create a better and more sustainable tomorrow for our country



INDIVIDUALS



CORPORATES



NGOs/NPOs



EMBASSIES



MEDIA



EDUCATIONAL INSTITUTIONS



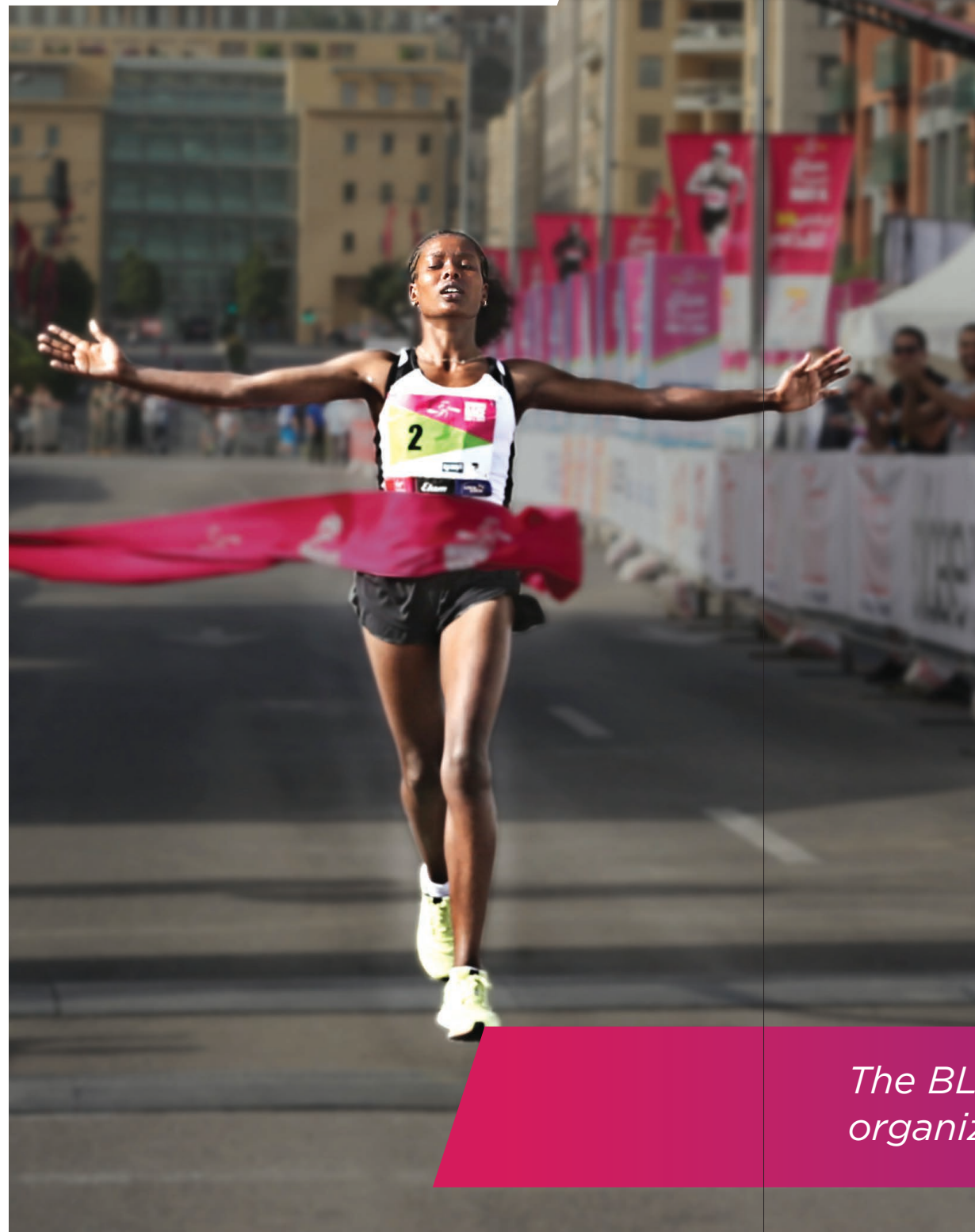
LOCAL GOVERNMENT



MINISTRIES



SPORTS FEDERATIONS



From its remarkable and relatively humble beginning in 2003, when 6,000 runners joined to run the streets, this year the 2016 BLOM BANK BEIRUT MARATHON attracted more than 47,518 peace runners representing nearly 104 nationalities.

2003	6,000
2004	12,000
2005	17,000
2006	22,000
2007	26,000
2008	29,000
2009	30,000
2010	28,072
2011	31,136
2012	33,500
2013	36,000
2014	37,153
2015	37,811
2016	47,518

The BLOM BANK BEIRUT MARATHON boasts excellent organization, amazing crowds, and safe courses.

2016 HIGHLIGHTS

14th EDITION OF THE BEIRUT MARATHON

2nd EDITION OF THE YOUTH RACE



3rd YEAR OF ACQUIRING THE **IAAF SILVER LABEL** FOR THE 2017 BLOM BANK BEIRUT MARATHON



55,770

TOTAL NUMBER OF RUNNERS IN THE BEIRUT MARATHON ASSOCIATION RACES IN 2016

FREE REGISTRATIONS **12,158**

RUNNING FOR A CAUSE **23,186**

OTHER RUNNERS **20,426**



LAUNCHING OF THE **ABILITY PROGRAM**



19 EVENTS ORGANIZED IN SUPPORT OF THE RACES



MORE THAN



LAUNCHING OF THE **MASTERS IN SPORT MANAGEMENT & LEADERSHIP** PROGRAM, A PARTNERSHIP BETWEEN BEIRUT MARATHON ASSOCIATION, MUBS AND CARDIFF METROPOLITAN UNIVERSITY IN WALES.

3rd

EDITION OF **BEIRUT 542**

85

ONE-ON-ONE MEETINGS WITH NGOs/NPOs



BEIRUT MARATHON:
A platform for fundraising and awareness

46

NEW MOUs SIGNED WITH NGOs/NPOs

132

NGOs/NPOs RECRUITING

23,186

RUNNERS

2,463

VOLUNTEERS



FUNDS RAISED FOR DIFFERENT CAUSES

\$150,000

DIRECTLY THROUGH REGISTRATION



\$500,000

TOTAL DIRECT & INDIRECT (THROUGH PLEDGING & OTHER CORPORATE FUNDRAISING)



IN 2016, BEIRUT MARATHON ASSOCIATION ACHIEVED ITS YEAR'S RESOLUTION TO BRING ALL ITS STAKEHOLDERS CLOSER



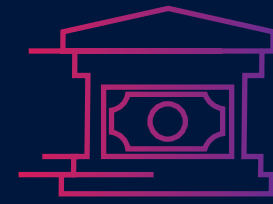
*President May El Khalil
hosted in International events:*



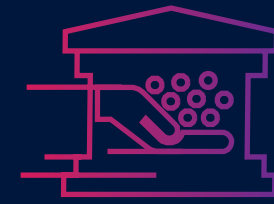
August 28, 2016
A Keynote speaker at the Global Risk Forum - DAVOS



October 6-9, 2016
A Guest Speaker at the ZONE 20B Rotary Institute 2016 - Thessaloniki



270
COMMERCIAL
INSTITUTIONS



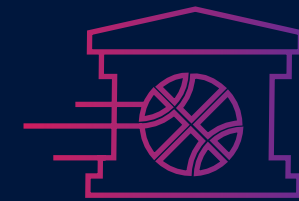
132
PHILANTHROPIC
ORGANIZATIONS



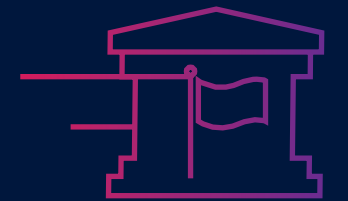
19
UNIVERSITIES



74
SCHOOLS



18
SPORTS CLUBS



81
NATIONAL
COORDINATORS AND
AMBASSADORS



72
EMBASSIES AND
GOVERNMENTAL
ORGANIZATIONS

THE YEAR ENDED WITH
ALL THE ENTITIES
BONDING STRONGER
THAN EVER AS **TRUE**
PARTNERS IN EVERY
STEP OF THE LONG RUN!

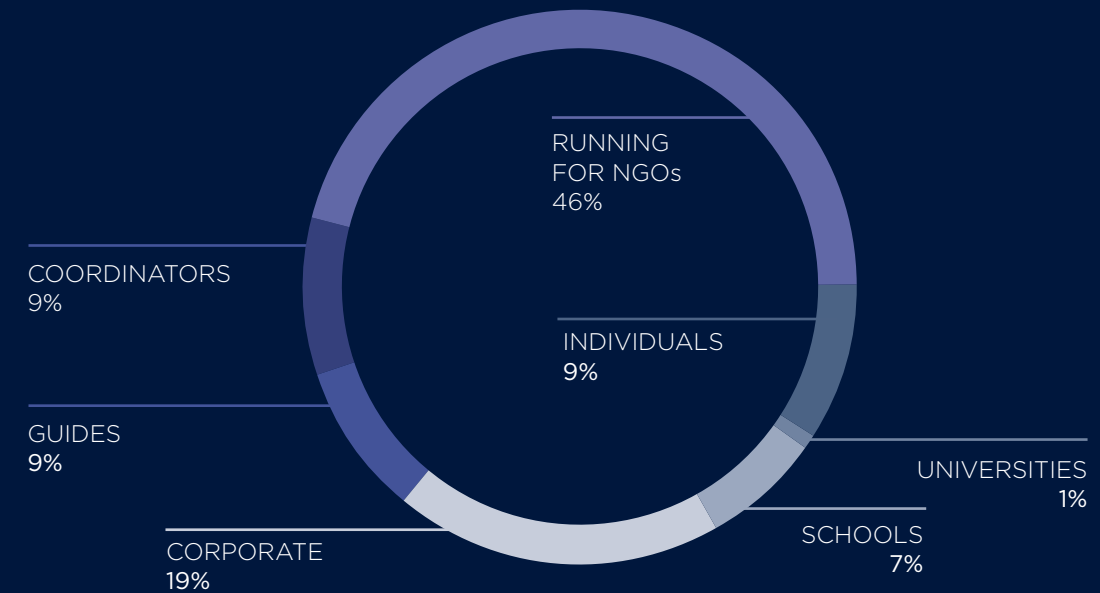
BLOM BANK BEIRUT MARATHON RUNNERS IN NUMBERS



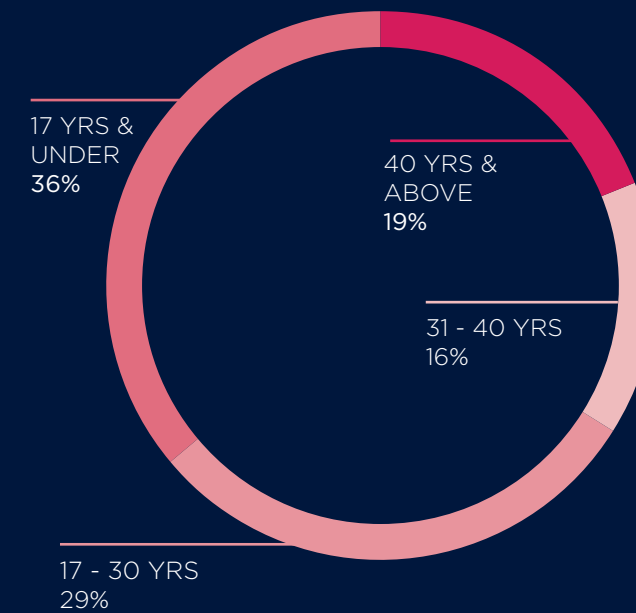
TOTAL:
47,518

*Including 2,400 Parents and 1,800 Guardians accompanying children in the 1 KM, 5 KM and 7 KM races.

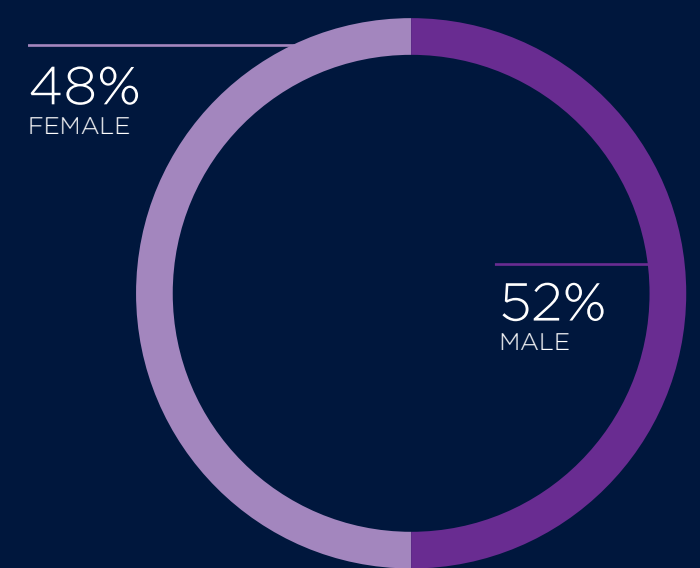
PROFILE



AGE



GENDER



KEY ACTIVITIES

2016 CALENDAR



APR.10

Bankmed Youth Race
(Race Day)



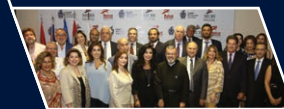
JUN.21

Beirut 542 Program
Launching Ceremony



AUG.8

BLOM BANK BEIRUT
MARATHON Launching
Ceremony



SEPT.8

Beirut Marathon
Association/MUBS Joint
Program Launching
Ceremony



SEPT.26

Ability Program
Launching Ceremony



NOV.11

BLOM BANK BEIRUT
MARATHON Elite
Athletes Press
Conference



NOV.11

BLOM BANK BEIRUT
MARATHON Blue Line
Ceremony



NOV.11

Lord Sebastian Coe
Airport VIP Lounge
Press Conference



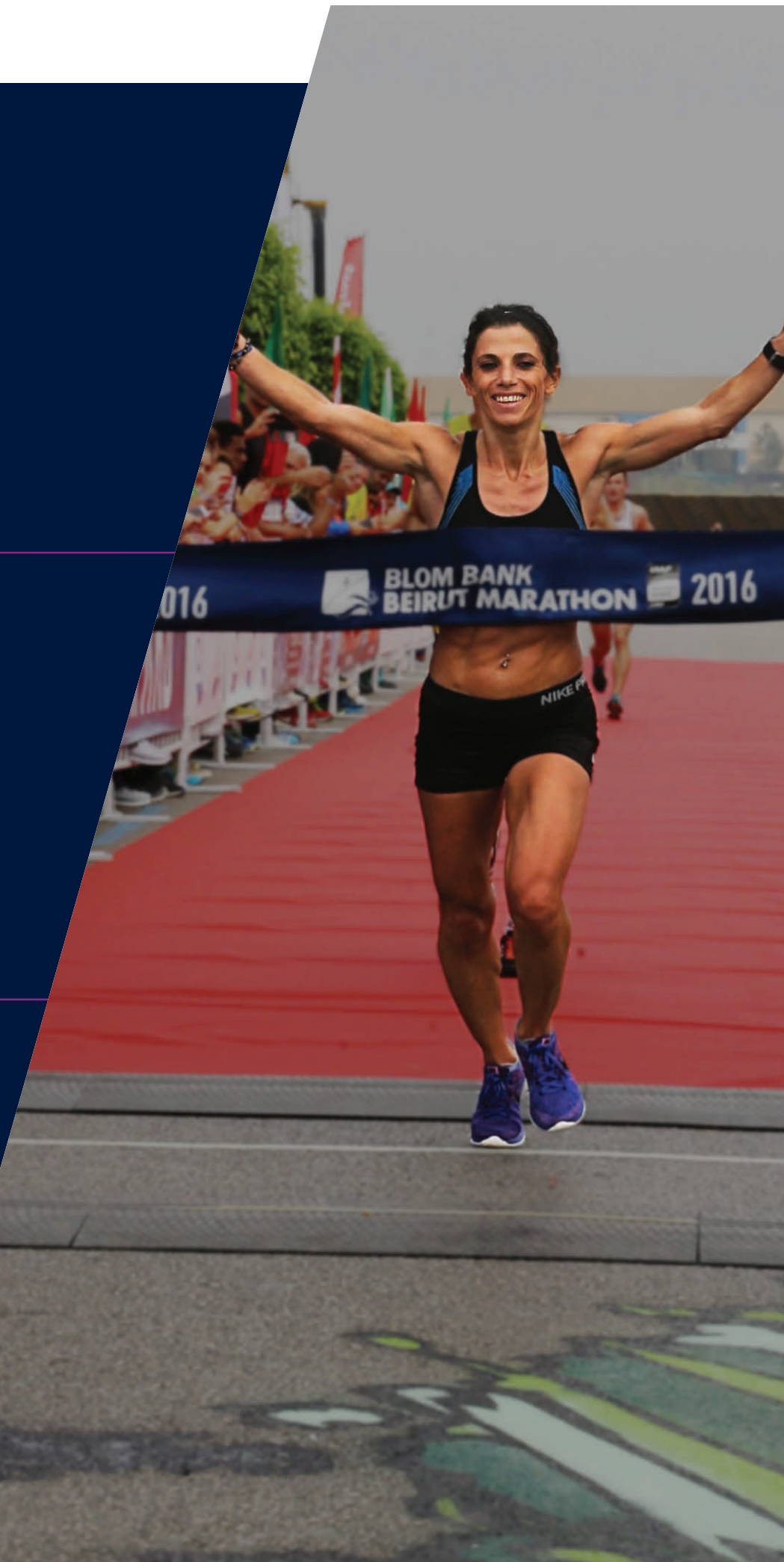
NOV.12

Lord Sebastian Coe
Press Conference



NOV.12

BLOM BANK BEIRUT
MARATHON Opening
Ceremony/Flags
Ceremony





BEIRUT MARATHON ASSOCIATION THE RACES



Beirut Marathon Association is committed to overcome all challenges and continue to grow the running culture in Lebanon.

In 2016, Beirut Marathon Association organized 2 race events that included 14 race categories, in addition to extending technical support to 19 regional races organized across the country.

With each event, the community of peace runners grows with thousands of runners at the start line, waiting to run side by side and prove that Lebanon is strong in its diversity and unity.

BANKMED YOUTH RACE

#AKIDADDA



A race dedicated to highlighting the youth in sports for peace and well-being.

Sunday April 10, 2016
Dbayeh

The second edition of the Bankmed Youth Race was organized in collaboration with the Municipality of Dbayeh. This year's race promoted only two distances, the 2 KM and 5 KM.

The runners aged between 7 and 13 years old ran the 2 KM while the rest - 14 to 17 years old - ran the 5 KM. In addition, the event included the 2 KM Special Needs category and the most popular 5 KM Fun Run, which is open to all.



AGE CATEGORIES



In an atmosphere of sports and fun, new running heroes are being discovered, and future peace runners are born.

8,252
RUNNERS

53 SCHOOLS PARTICIPATED

23 NGOs NPOs


FREE REGISTRATION

7-17 AGE CATEGORIES FROM 7 TO 17 YEARS OLD

AGE CATEGORIES YOUTH RACE CHART

RACE	BOYS	GIRLS	TOTAL
2 KM Race (7-13 years)	891	629	1,520
5 KM Race (14-17 years)	480	402	882
2 KM Special Needs (7-17 years)	47	38	85
5 KM Fun Run (0-17 years)	2,918	2,847	5,765
Total	4,336	3,916	8,252



The 83 youth participants in the Special Needs category including Mentally Challenged, Leg Amputees, Visually Impaired, and Wheelchairs all made it to the finish line.

THE "STRAT" ARCH / THE STUNT

Not only did this year's bankmed Youth Race promote a culture of running, but also a culture of accepting others despite their differences. In conjunction with the National Day for Learning Difficulties, Beirut Marathon Association partnered with SKILD, a specialized center in Lebanon helping children and teenagers who struggle with learning difficulties, creating public awareness through the stunt at the START arch that was purposely misspelt with the word "STRAT" to raise awareness on learning difficulties.



THE AMBASSADOR

Ragheb Alama, a renowned singer and a superstar, invited people to run for kids with learning difficulties. Ragheb is an ambassador for this humanitarian cause, and he has championed inclusion to embrace all cases and support the children by providing all possible means to guaranteeing a successful education.

ROADSHOWS #AKIDADDA

In an effort to promote the values of participating in the Youth Race, a month before the race and with the motto of "Akid Adda", the team of Beirut Marathon Association visited 25 schools from all over Lebanon. Public schools were encouraged to run free of charge, while private schools were encouraged to run and help 17 partner youth-targeting NGOs through donating 5,000LL per student to one of these NGOs.



TOMORROW'S HEROES

Beirut Marathon Association is very proud to see talented runners winning awards in sports and bringing Lebanon's name to professional, athletic and international platforms.

Because Beirut Marathon Association believes that dreams can come true, in 2016, 80 young dreamers were given the chance to meet four recognized Lebanese athletes who have won medals and awards.



Marathon day is the result of intensive weeks of training, sore muscles, bumpy feet and exhaustion.

Chirine Njeim

A Lebanese alpine skiing champion and long-distance runner. She is the first Lebanese woman to have participated and represented Lebanon in the 2002, 2006 and the 2010 Winter Olympics, and the 2016 Summer Olympics.



Elie Rustom

A Lebanese basketball player currently playing for Mouttahed of the Lebanese Basketball League. He's also a member of the Lebanon National Basketball team. He was in the starting 5 in all Lebanon's games in FIBA Asia Stankovic Cup 2010 and also the 2010 FIBA World Championship.



Mona Francis

A sports enthusiast who started practicing since she was 5 years old. In 2011, Mona had a motorcycle accident in Jbeil and lost her leg. She completed her first full marathon as a hand cyclist in 2014, won first place in the Women's Race 10 KM Challenge, and was second overall woman at the BDL Beirut Marathon 2015 in the Special Needs category.



Silvio Chiha

A young Lebanese athlete who is a national and Asian water ski champion. He has proudly raised the Lebanese flag on numerous occasions on the international scene. Silvio is a talented athlete with multiple skills. From a young age, he has been winning competitions in various disciplines, such as alpine skiing, swimming, sailing, judo, MMA.



BLOM BANK BEIRUT MARATHON

November 13, 2016
Beirut

Every second Sunday of November, the streets of Beirut are transformed by a sea of roaring crowds, elite athletes, amateur runners and charity fundraisers, to create one of the most memorable marathons on the sporting calendar in the Middle East and the world.

2016 marks a new partnership with BLOM BANK as the title sponsor of the 14th edition of the Beirut Marathon becomes the BLOM BANK BEIRUT MARATHON.

This year, BLOM BANK BEIRUT MARATHON has brought people together from 104 countries and from all Lebanese regions and backgrounds.

The 2016 BLOM BANK BEIRUT MARATHON is organized with the support of the Ministry of Youth and Sports, Beirut Municipality and the Lebanese Athletics Federation. This much-anticipated yearly event has been growing in popularity and participation, attracting this year more runners than ever and exceeding the upper limit of the registration ceiling of 40,000 participants set by the Beirut Marathon Association.



2016 GUEST OF HONOR

Lord Sebastian Coe

President

International Association of Athletics Federations



IAAF SILVER LABEL ROAD RACES



THE 2016 MARATHON IS CLASSIFIED AS A SILVER LABEL ROAD RUNNING EVENT BY THE IAAF (INTERNATIONAL ASSOCIATION OF ATHLETICS FEDERATIONS) FOR ITS EXCELLENCE IN ORGANIZING A WORLD CLASS MARATHON UP TO THE HIGHEST INTERNATIONAL STANDARDS FROM ALL ASPECTS.

THE BLOM BANK BEIRUT MARATHON IS ONE OF 16 SILVER LABEL ACCREDITED RACES THAT TAKE PLACE ANNUALLY AROUND THE WORLD:

- *Women's Marathon*, Japan
- *Kagawa Marugame International Half Marathon*, Japan
- *Daegu International Marathon*, South Korea
- *Haj Hannover Marathon*, Germany
- *Doz Marathon Lodz With Pzu*, Poland
- *Orlen Warsaw Marathon*, Poland
- *Rock N Roll Madrid Maraton*, Spain
- *Yellow River Estuary International Marathon*, China
- *Gifu Seiryu Half Marathon*, Japan
- *Sanlam Cape Town Marathon*, South Africa
- *Copenhagen Half Marathon*, Denmark
- *Dam Tot Damloop*, Netherlands
- *Marseille-Cassis 20Km*, France
- *Saitama International Marathon*, Japan
- *Blom Bank Beirut Marathon*, Lebanon
- *Corrida Internationale De Houilles*, France

“The BLOM BANK BEIRUT MARATHON might be one of the youngest international marathons, but it’s had the most profound and positive impact on the city it crosses and the communities with which it engages, than most other international road races have on their hosts. It now offers an attractive program of associated races to help persuade as many of Beirut’s citizens to become involved”.

Lord Sebastian Coe
President

International Association of Athletics Federations

BLOM BANK BEIRUT MARATHON IN FIGURES

47,518 RUNNERS, EXCEEDING THE UPPER LIMIT OF THE REGISTRATION CEILING OF 40,000 SET IN 2015

104

NATIONALITIES

431

PARTICIPANTS WITH SPECIAL NEEDS



\$132,200

CASH PRIZE MONEY

\$28,536

PRIZE VOUCHERS



12,158 FREE REGISTRATIONS



180 MEDIA PERSONNEL

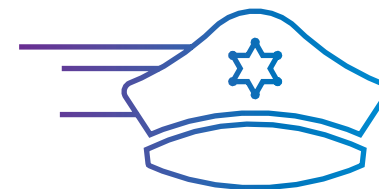
4,400

VOLUNTEERS AND LOGISTICS SUPPORT

23,186

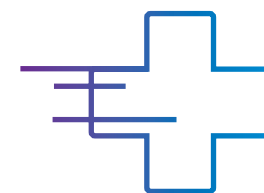
RUNNERS FOR A CAUSE

Whether running for a cause or purely for personal fun and fitness, BLOM BANK BEIRUT MARATHON 2016 participants continue to make the commitment to a healthier lifestyle and a safer happier society.



1,200

POLICE AND SECURITY PERSONNEL



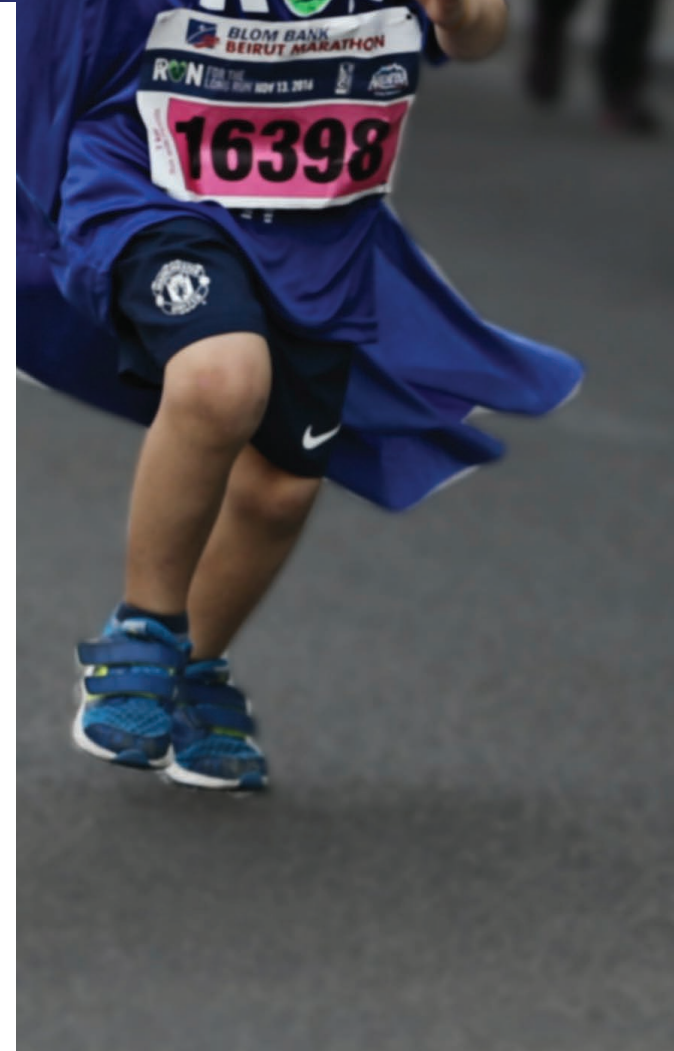
470

RED CROSS PARAMEDICS ON FIELD





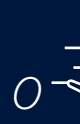


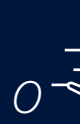





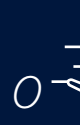


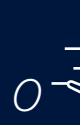


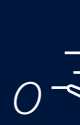















250

MEDICAL TEAMS ON ALERT



BLOM BANK BEIRUT MARATHON 2016

RUNNERS BREAKDOWN




	MALE	FEMALE	GUIDES	TOTAL
42.195 KM MARATHON	715 	244 	0 	959
42.195 KM RELAY MARATHON	201 	58 	0 	259
42.195 KM SPECIAL NEEDS MARATHON	32 	6 	1 	39
21.1 KM HALF MARATHON	1,061 	438 	0 	1,499
21.1 KM HALF MARATHON RELAY	91 	33 	0 	124
7 KM FUN RUN	15,588 	17,052 	0 	32,640
7 KM SPECIAL NEEDS RACE	49 	17 	70 	136
5 KM YOUTH RACE	2,995 	2,639 	1,800 	7,434
5 KM SPECIAL NEEDS RACE	79 	49 	128 	256
1 KM RUN WITH PARENTS	959 	813 	2,400 	4,172
	21,770 	21,349 	4,399 	47,518

BLOM BANK BEIRUT MARATHON 2016 WINNERS

42.195 KM MARATHON WINNERS MALE

			
NAME	Edwin Kiptoo	Abebe Gizachew Habtegebrel	Jackson Kibet Limo
NATIONALITY	Kenya	Ethiopia	Kenya
TIME	02:13:14	02:14:02	02:14:58

21.1 KM HALF MARATHON WINNERS MALE

			
NAME	Ahmad Sammour	Mo'ath AlKhawaldeh	Ahmad Jaffal
NATIONALITY	Jordan	Jordan	Syria
TIME	01:08:47	01:14:20	01:14:33

27 ELITE ATHLETES:

 2 GOLD LABEL RUNNERS	 8 SILVER LABEL RUNNERS	 12 BRONZE LABEL RUNNERS
--	--	---

42.195 KM MARATHON WINNERS FEMALE

			
NAME	Tigist Girma	Seada Kedir Adilo	Alemenesh Herpha Guta
NATIONALITY	Ethiopia	Ethiopia	Ethiopia
TIME	02:32:48	02:34:12	02:37:19

21.1 KM HALF MARATHON WINNERS FEMALE

			
NAME	Lea Iskandar	Nadia Dagher	Aregu Abatte
NATIONALITY	Lebanon	Lebanon	Ethiopia
TIME	01:26:48	01:27:25	01:27:53

232 SPECIAL NEEDS ATHLETES:

 196 FROM PARTNER ORGANIZATIONS	 11 FROM ABILITY PROGRAM	 25 INDIVIDUALS
--	---	--



Edwin Kiptoo from Kenya won the BLOM BANK BEIRUT MARATHON Overall Men with a time of 2:13:14.



Tigist Girma from Ethiopia won the BLOM BANK BEIRUT MARATHON Overall Women with a time of 2:32:48.

AMBASSADORS RACE

This year's BLOM BANK BEIRUT MARATHON was a proud event for us all and the most successful one to date! We had the wonderful support of the UNIFIL, our esteemed ambassadors and their embassies' staff members including their family members, each dedicating their time and effort in helping us show the world the positive impact of our Marathon values.

The Relay Team was organized few months before Race Day, team members were coached by Mrs. Mona Shour, a Beirut Marathon Association board member, and trained by our Lebanese sports hero Maxime Chaya.

Some of the Relay team members ran their relay leg and went on to run the full marathon. This year for the first time, some of the spouses caught our contagious energy and also competed in the relay race.

THE 2016 AMBASSADORS' RELAY TEAM RUNNERS:

Algeria	H.E. Ambassador Ahmed Bouziane
Australia	H.E. Ambassador Glenn Miles
EU	H.E. Ambassador Christina Lassen
Germany	H.E. Ambassador Martin Huth
Greece	H.E. Ambassador Theodore Passas
Netherlands	H.E. Ambassador Hester Somsen
Poland	H.E. Ambassador Wojciech Bozek
Turkey	H.E. Ambassador Cagatay Erciyas
United Nations	H.E. Ambassador Sigrid Kaag
United Kingdom	H.E. Ambassador Hugo Shorter

Spouses joining the team were from: Germany, India, Poland, and the United Kingdom

THE 42.195 KM MARATHON RUNNERS:

Paraguay	H.E. Ambassador Adele Jiminez
Slovakia	H.E. Ambassador Ivan Kratchovil

UNIFIL had a total of 146 participants in the 42.195 KM, 21.1 KM and 1 KM Run with Parents.



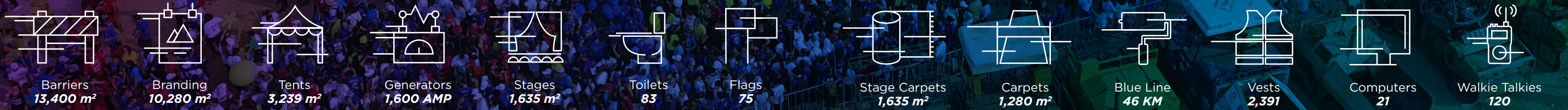
The 7 KM Fun Run gathered the Ambassadors and their family members from: Argentina, Brazil, Egypt, Italy, Mexico, Pakistan, Romania, Spain, Sweden, Switzerland, Uruguay

BLOM BANK BEIRUT MARATHON **PREPARATION**

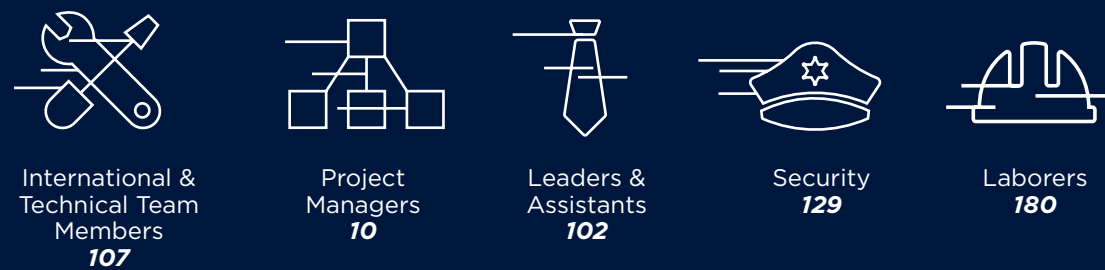


The preparation involved in mounting an international marathon demands the mobilization and direct involvement of a small army of people fully dedicated to the success of the event.

SET UP



PERSONNEL



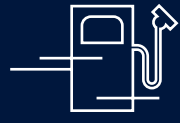
RUNNERS



TRANSPORTATION



Pickups
164



Fuel
600L



Motorbikes
30



ATVs
10



Buses
70



Lead Cars
10



Cyclists
35

PRINTS



Media Guide
300



Certificates
2,500



Thank You
Certificates
2,000



Posters
6,000



Envelopes
49,500



Badges
15,785



Maps
20,000

HEALTHY SNACKS



Sandwiches
8,000



Apples
50 tons



Bananas
3 tons



Tropicana Juice
Packs
36,515



Gatorade
9,030



Water Bottles
219,620

MEDICAL



Pain Killer Pills
10,000



Ambulances
55



SAFETY



The SAFETY of our participants is our priority! Strict Measures were taken in 2016 to guarantee the safety of all participants.

- An operation room that participants can contact
- Children nursery and Meeting Point
- Children emergency bracelets
- A tracking feature on our mobile application
- Security Information filled on the back of each runner's BIB
- Security surveillance along the course
- Complete road closure
- Close collaboration with the Army & the Internal Security Forces

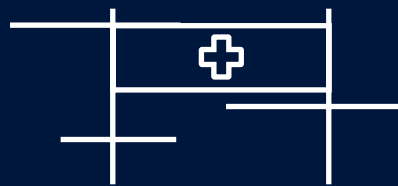
BEIRUT MARATHON ASSOCIATION HAS FOUR MEDICAL BODIES ASSISTING WITH THE RACES:

Medical Tents



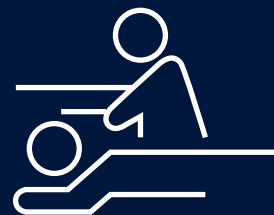
7 fully equipped and staffed medical tents located along the course.

Finish Area Medical Tents



5 Medical Tents
250 personnel and
4 Red Cross Tents.

Physiotherapists



200 therapists at the finish area providing massages for Elite Runners and assisting them with physical therapy needs along the course.

Red Cross Ambulances



55 Ambulances were distributed along the course for any emergency.

This year and for the first time, we took the challenge of including the "Half Marathon" in the race day schedule, which added a new level of complexity and uncertainty.

Our expectations were greatly surpassed as the number of registrants in the half marathon exceeded 1,400. Adding to this, the total number of participants across all races was more than 43,000.

This made this year's event the largest ever, breaking the record set the year prior.

The 2016 BLOM BANK BEIRUT MARATHON was by far the most challenging and the most successful event Beirut Marathon Association has seen in its 14 year tenure.



Wissam Terro
Race Director



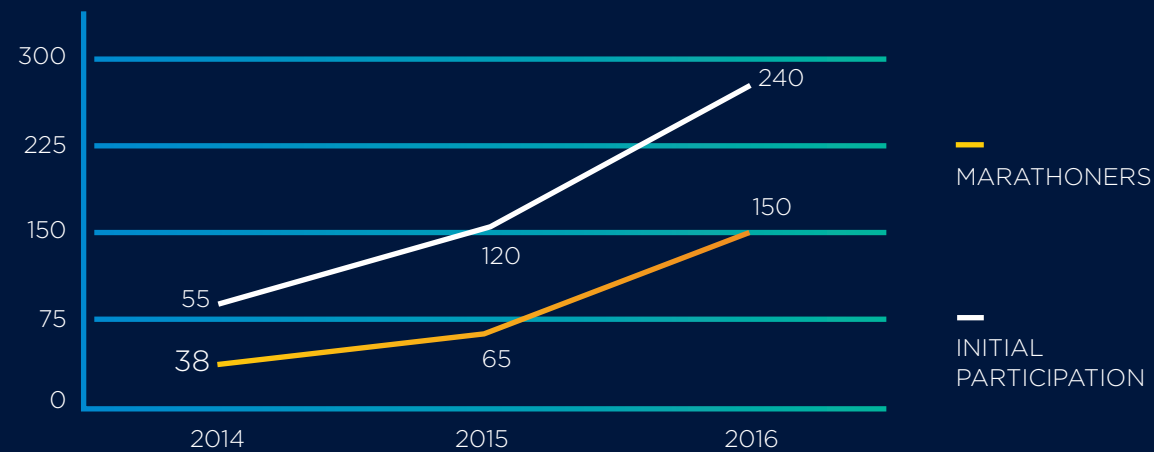
PROGRAMS & SOCIALLY RESPONSIBLE INITIATIVES

BEIRUT 542 TRAINING PROGRAM

THE "BEIRUT 542" PROGRAM IS **A COMMUNITY BASED TRAINING INITIATIVE** CREATED BY BEIRUT MARATHON ASSOCIATION IN 2014 WITH THE PURPOSE OF TRANSFORMING FIRST TIME RUNNERS INTO MARATHONERS.

RUNNERS SIGN UP **FOR FREE** AND GET ASSIGNED A TEAM AND A COACH WHO **PREPARES THEM BOTH PHYSICALLY AND MENTALLY** FOR THE INCREDIBLE **CHALLENGE OF RUNNING THE 42.195 KM.** AFTER THE MARATHON, PARTICIPANTS BECOME PROUD MARATHONERS ENDING A JOURNEY WITH BEIRUT 542 AND BEGINNING A NEW ONE WITH DISTANCE RUNNING.

BEIRUT 542 FIGURES PER YEAR



131%

INCREASE RATE OF MARATHONERS IN YEAR 2016 VS 2015

3rd

EDITION OF THE BEIRUT 542 TRAINING PROGRAM

240

REGISTRATIONS TO THE BEIRUT 542 PROGRAM

155

RUNNERS AT THE START LINE

150

RUNNERS CROSSED THE FINISH LINE

WHAT OUR **BEIRUT 542 RUNNERS** HAD TO SAY ABOUT THEIR EXPERIENCE:

"I NEVER RAN BEFORE JULY 2016, **BEIRUT 542 MADE ME A RUNNER AND A GOOD ONE**"

"**GREAT SENSE OF COMMUNITY AND DEVELOPMENT IN DISTANCE RUNNING**"

"**MEETING AMAZING PEOPLE AND BECOMING A PASSIONATE RUNNER**"

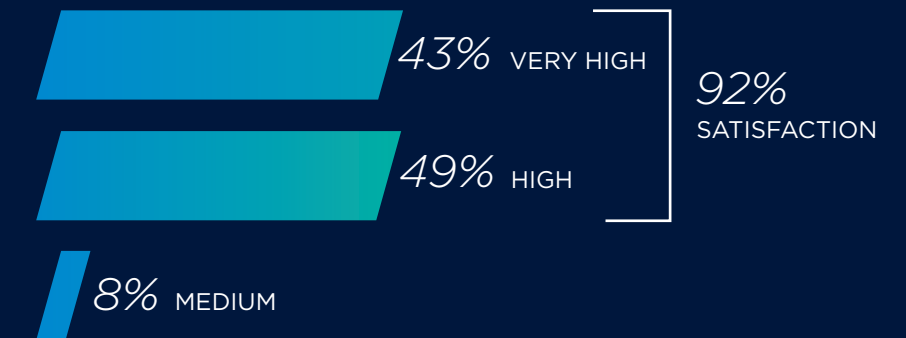
"**GETTING TO KNOW PEOPLE FROM DIFFERENT BACKGROUNDS THAT SHARE THE SAME GOAL (TO CROSS THE FINISH LINE)**"

"**THE DETERMINATION OF FOCUSING ON THE GOAL**"

"**AMAZING COACH, AMAZING FRIENDS, AMAZING SPIRIT, GREAT SUPPORT, GREAT EXPERIENCE**"



Quality Rating of the Beirut 542 Program



Most of these runners started with no previous running experience, some have never ran outdoors, some are 18 years old, and some are 64 years old. But one thing they all have in common is that they never ran a marathon before.



Coaches' sessions provided by "Performance First" were also integrated this year to each of our volunteer coaches.



"El Makassed Volunteers" were providing numerous young volunteers that helped out during Sundays long runs in directing runners along the chosen training course and in the water distribution.



Dr. Jihad Haddad, the physiotherapist on call to all the Beirut 542 runners during the 5 months of the program.



Heart screening provided by "Champs Fund" is mandatory to each of the Beirut 542 runners.



Weekly nutrition tips by Dr. Lama Mattar to the runners.

BEIRUT 542 COACHES

Meet the 10 coaches who volunteer their time to train 7 teams:



WALID KABBANI started running at the age of 14 and ran his very first marathon at the first Beirut Marathon in 2003! Since then, he has run 18 marathons with a personal best time of 3:19 and has been a Beirut 542 coach since 2014.



ALI KEDAMI is an inspiring and extreme runner. He runs for his daughter's charity "Make Saria Run". He has run 16 marathons and 9 ultra-marathons ranging from 80 KM to 600 KM! Ali has been a coach with Beirut 542 since its 1st edition in 2014.



KARIM RAMADAN is a young running enthusiast that took part in assisting Coach Ali. Passionate about trail running, Karim regularly spends his time running and hiking over trails and beautiful spots across Lebanon.



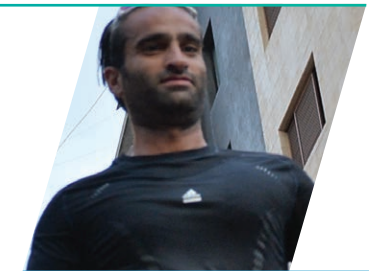
HOURY SOFIAN started running with Beirut 542 in its 1st edition with Coach Mickey. She is currently a member of the Inter-Lebanon Running Club and has completed the Run Sawa Event which covered 250 KM in 7 days across the Lebanese coast.



CHARBEL NASR started running through Beirut 542 and is now a member of Inter-Lebanon Running Club. Surprisingly, his favorite part about running a marathon is after 30 KM which most runners call "The Wall" and is considered the most difficult part.



GEORGES IMAD is passionate about running, hiking and cycling. He started running through Beirut 542 in its 2nd edition with Coach Kathia Rached and now is a member of the Elite Running Club.



MOUSTAFA AHMAD is an extreme runner. He has run 32 marathons to date and almost all the Beirut Marathon editions since 2003. He has gone even further by doing numerous ultra-marathons.



JIHAD SHOUEIB started running in 2003. He currently runs with Elite Running Club and has a personal record of 4:09 in the marathon, 40:12 in the 10 KM and 19:39 in the 5 KM category.



CHUKRI NAKHOUL has dedicated most of his life to sports. Passionate about running, played football with "Ahle Sarba" 1st division and won 3 times the Lebanese Tennis Championship. Member of the Elite Running Club. He has participated in every edition of the Beirut Marathon since 2003 and is currently 1st in his age category.



JIHAD BOURJI is an enthusiast and passionate young marathoner who started running in 2011. Since then he ran a marathon in each of Beirut, Prague, Paris, Limassol, and Dubai. He has also accomplished an ultra-marathon (136 KM) in Turkey.

ABILITY PROGRAM NEW IN 2016

The Ability Program is a new program launched on September 26, 2016 by Beirut Marathon Association with the objective to empower special needs participants by offering them the proper support and equipment to enable them to perform at their best during the marathon.

In its launching phase, the Ability Program focused on supporting participants who race on hand cycles. The launch of the program was made possible through the generous support of Mrs. Chahrazad Rizk, member of the Board of Trustees of Beirut Marathon Association.

For many years, individuals with special needs stopped participating, as wheelchairs were too heavy and unsuitable to race, whereas, hand cycles are much lighter and easier to maneuver during the race.

Not only did Mrs. Rizk generously cover the cost of nine hand-cycles and training, but she also succeeded to secure funds from a donor based in Qatar to cover the cost of two additional hand-cycles. The program in its first year was a great success, offering 11 hand-cycles, intensive technical training, physical training classes and moral support.



"This project was a whole exciting experience for me when I first started, but then with time and while working hard on it, this experience turned out to be a real joy because of these pure people smiling faces. Driven by my challenge and mixed with my dedication to supporting others and seeing them shining from happiness, I am more than grateful to take in charge of this new born project and develop from all my heart."

Chahrazad Rizk

Beirut Marathon Association conceptualizes, manages and facilitates good acts with the purpose of reaching out to people with special needs, giving them the opportunity to participate on race day.

11 REGISTERED RUNNERS

11 STARTED RUNNERS

11 FINISHED RUNNERS

4 WINNERS



DONATE YOUR RUNNING SHOES INITIATIVE

After its inception in 2015, the “Donate Your Running Shoes” takes a more organized structure. The initiative started with the distribution of donation boxes across Lebanon in schools, universities, malls, retail sports shops, gyms, etc. inviting people to donate their old pair of running shoes. The donated used shoes are then cleaned, wrapped and classified according to size and gender. The next step entails involving our partnered NGOs from various regions in distributing the shoes according to their needs.

In 2016, the association gave the children receiving the shoes, the chance to participate in the BLOM BANK BEIRUT MARATHON.

The 2016 edition of the “Donate Your Running Shoes” initiative was organized with the support of Cross Cultures Project Association (CCPA), Lebanon.

The initiative reaches out to underprivileged Lebanese in rural areas, in addition to Palestinian and Syrian refugees.



More than 2,000 pairs of shoes were distributed in 2016.

ADOPT A TEAM PROGRAM



Launched in 2009, the Adopt-A-Team program continues to grow helping this year **1,450** underprivileged children and youth to join the run.

The initiative matches corporate and individual supporters with underprivileged groups from all over Lebanon to give them the opportunity to participate in the Marathon by offering them an all-inclusive package including round trip transportation, registration, t-shirts, breakfast and lunch.

Each team comprises of 42 students and 3 guides. In 2016, with the generous support of our partners, 37 teams participated in the race.



Helping 1,450 underprivileged children and youth to join the run

MASTER'S DEGREE IN SPORT MANAGEMENT AND LEADERSHIP NEW IN 2016

On September 8, 2016, Beirut Marathon Association, in partnership with MUBS (Modern University for Business & Science) and CARDIFF Metropolitan University in Wales, launched the Master's degree in Sport Management and Leadership program. This new initiative comes as part of Beirut Marathon Association's role and commitment to spread, through sport, love and peace amongst nations.

Beirut Marathon Association is immensely proud to be part of this program that will contribute to the growth of the sports experts community in Lebanon. Beirut Marathon Association commits to offer students enrolled in the program: internship opportunities, knowledge sharing, and practical skills.



Beirut Marathon Association is immensely proud to be part of this program that will contribute to the growth of the sports experts community in Lebanon.

ReRUN GREEN INITIATIVE NEW IN 2016



The BLOM BANK BEIRUT MARATHON 2016 took an environmental lead by creating the ReRUN green Initiative. It combined sports and arts to serve the environment by creating 3D sculptures and installations of the word RUN made out of recyclable/ recycled materials that were placed and distributed along the race.

16 ReRUN Structures made from recycled and reused material were displayed all over the streets of Beirut.

MOVE4GOOD



MOVE4GOOD is a storytelling platform launched in 2015 to showcase inspiring stories of people who use sports as means to move for the sake of their health, loved ones, communities and causes. These people tell their stories for inspiration, empowerment and resilience.

This year, a MOVE4GOOD youth edition was organized on the 2nd of April at CineMall (LE MALL, Dbayeh) just a week before the bankmed Youth Race, featuring stories from 11 young speakers from all regions of Lebanon. Those stories inspire others to run. MOVE4GOOD also highlights the benefits of enrolling in sports activities and how they affect our lives.

MOVE4GOOD is a storytelling platform to showcase inspiring stories of people who use sports as means to move for the sake of their health, loved ones, communities and causes.



NGOs & VOLUNTEERS

NGOs

WITH OVER 150 PARTNER NGOS, BEIRUT MARATHON ASSOCIATION PROVIDES A UNIQUE **FUNDRAISING PLATFORM IN LEBANON** THAT GIVES **EQUAL OPPORTUNITIES TO ALL NGOS/CSOs** TO UNLEASH THEIR FUNDRAISING POTENTIALS AND PROMOTE THEIR DIFFERENT CAUSES.

25%

OF BEIRUT MARATHON REGISTRATION FEES ARE **TRANSFERRED TO SUPPORT** THE **NGOs/CSOs** IN **ACHIEVING THEIR ACTIVITIES AND FULLFILLING THEIR MISSION.**



FREE REGISTRATION IS OFFERED TO **ALL SPECIAL NEEDS AND PUBLIC SCHOOLS** PARTICIPANTS IN ALL RACES

IN 2016, THE OUTREACH TEAM OF BEIRUT MARATHON ASSOCIATION **INVESTED** MOST OF THEIR **TIME AND EFFORTS** IN **HELPING NGOs/CSOs** ADOPT THE PLATFORM AND LEARN HOW TO USE IT TO GENERATE REVENUES TO SUPPORT THEIR CAUSES.

2

DEDICATED MONTHS OF VISITS

2,000

ARRANGED PHONE CALLS



DISPATCHED **2,250** EMAILS



PRINTED **1,500** DOCUMENTS

60

HOURS ENGAGED IN PRESENTATIONS

CHOOSING THE RIGHT CAUSE CAN'T BE EASIER.

This year, Beirut Marathon Association upgraded the online registration platform to promote individual selection of a cause to run for. All NGO/CSO partners have been sorted according to the UN mode of segmentation, and registration is split into two categories:

- **Group Registration:** The NGO partner registers directly the list of names recruited and only pays the discounted registration fees.
- **Individuals:** Runners register and pay online choosing their cause; 25% of the registration fee goes straight into the NGO's account which is directly collected after the race.





Throughout 2016, noticeable efforts were made from NGOs/CSOs to benefit from the fundraising platform that Beirut Marathon Association provides. These include:

150 MULTIPLE YEAR AGREEMENTS SIGNED TO DATE WITH NGOS

132 PARTICIPATING NGOS / 28 OF WHICH ARE FIRST TIMERS



23,186

PARTICIPANTS RUNNING FOR DIFFERENT CAUSES

CHARITY RUNNERS RECRUITED FROM NGOS PARTICIPATING FOR THE FIRST TIME

2,495

2,463

RECRUITED VOLUNTEERS

49%

OF TOTAL VOLUNTEERS WERE RECRUITED FOR THE BLOM BANK BEIRUT MARATHON IN 2016

PARTICIPANTS RUNNING FOR NGOS

INDIVIDUALS	CORPORATES	SCHOOLS	UNIVERSITIES	NGOs	CLUBS
1,471	7,887	5,601	2,864	5,211	152

TOTAL: 23,186



**BEST NGO:
BRAVEHEART**

FOR RECRUITING THE HIGHEST NUMBER OF RUNNERS (2,098) **RAISING \$13,000 FROM REGISTRATION** ONLY, OTHER THAN THE MONEY RAISED FROM PLEDGES AND SPONSORSHIPS



**BEST NEW NGO:
GIFT OF LIFE**

FOR RECRUITING IN THEIR FIRST YEAR 739 RUNNERS **POSITIONING THEMSELVES IN THE 7TH RANK** AMONGST THE 132 NGOs



**MOST SUPPORTIVE NGO:
UNICEF**

FOR SUPPORTING THE **PARTICIPATION OF 991 CHILDREN**



**MOST ACTIVE NGO:
DONNER SANG COMPTER**

FOR A **REMARKABLE PRESENCE** THIS YEAR



**UNIVERSITY SPIRIT AWARD:
AUB**

WITH **1,010 STUDENTS**



**BEST CHEERING STATION:
ROTARY CLUB**

FOR A **BEAUTIFULLY DECORATED STATION** WITH TREES, OFFERING APPLES AND CHEERING RUNNERS WITH THE HELP OF THEIR DJ, DANCERS, CLAPPERS AND HATS



**BEST VOLUNTEERING TEAM:
RED CROSS YOUTH**

WITH **480 VOLUNTEERS**



**BEST COSTUME AND MESSAGE:
ABAAD**

FOR USING THE PLATFORM TO **RAISE THEIR VOICE** AND BE HEARD



**SCHOOL SPIRIT AWARD:
COLLEGE MELKART**

WITH **565 STUDENTS**



"Being in direct contact with schools, universities, NGOs and coordinators in the various regions of Lebanon and around the world makes you realize the role the marathon plays in bringing entities from different corners together. Handling the outreach department makes me fully understand the need for unity in our society and I'm proud to be able to play a role in bringing it to reality."

ABDALLAH ABDELNOUR
Hospitality & Outreach Director



"In 2016, ABAAD launched a campaign demanding the abolishment of article 522 from the Lebanese Penal Code. We, at ABAAD believed that the Beirut Marathon is one of the best platforms to raise awareness about the cause. So we performed a flash mob while marching in the Marathon and its impact on the participants was more than powerful. ABAAD joined the Marathon with an aim to raise awareness, but we didn't only achieve that we actually received the "Best Costume and Message Award 2016".

Alia Awada
ABAAD /
Advocacy and
Communication
Manager



"On November 13th 2016 the students of BZ KIDZ had the opportunity to participate in the Beirut Marathon thanks to the Adopt-A-Team program.

This was a first time experience for all of our students and it was definitely one to remember. We are humbled to have been part of such a harmonizing event that brings unity to this country for one day. We look forward to being a part of this incredible marathon for many years to come."

Azadeh Eslamy
BZ KIDZ
President & Founder



"Gift of Life Lebanon first participation with Beirut Marathon was a real success!" Running to save a Life with Gift of Life" props were carried by over a thousand supporters, celebrities, rotarians and students running to the beat of our live music.

Athlete Mahmoud Awad represented us and won the 42.195 KM (30-34). Our hard work culminated in the well-deserved "Best New NGO Award".

See you in November 2017!"

Rania Soubra
GIFT OF LIFE LEBANON
Executive Assistant



"DSC had already participated in many editions of the Beirut Marathon, and benefited from this platform to raise awareness about blood donation on its cheering stations.

However, this year a special twist was made to maximize on the participation by recruiting 1,567 runners ensuring more awareness and raising more funds. The enthusiasm of DSC's volunteers at their cheering station followed by pictures, videos and posts on social media, made DSC worthy of the "Most Active NGO" award granted by Beirut Marathon Association."

Yorgui Teyrouz
DSC LEBANON
Founder & President



" Since 2011, Roads for Life name has been associated with the training of ER Doctors, Paramedics, and nursing teams in the most advanced Life Support Courses across the nation, thus contributing to saving 40% of unnecessary death in the Golden period of Trauma.

A special tribute is due to Beirut Marathon Association for offering Roads for Life a privileged platform to spread trauma culture and for winning all its credibility in the hearts and minds of all those who ran for its cause, "Saving Lives", a cause that must concern us all. "

Zeina Kassar Kassem
ROADS FOR LIFE
President



VOLUNTEERS

WHILE MANY JOIN TO RUN THE COURSE, OTHERS JOIN TO RUN THE SHOW!
THANK YOU TO OUR COMMUNITY OF VOLUNTEERS THAT COME TOGETHER EACH YEAR TO DEMONSTRATE PEACE & LOVE.

615

VOLUNTEERS IN THE BANKMED YOUTH RACE

4,400

VOLUNTEERS IN THE BLOM BANK BEIRUT MARATHON



FROM ALL OVER LEBANON

16 - 30

YEARS OLD WITH A SPECIAL FOCUS ON AGES 17 TO 21

14,448

HOURS OF COMMUNITY SERVICE CREDITED BY SCHOOLS & UNIVERSITIES

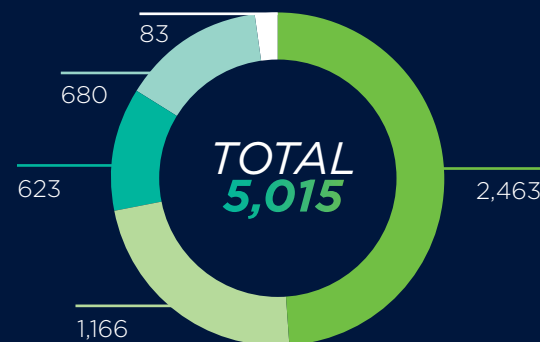


HIGH-SCHOOL, TECHNICAL INSTITUTES AND ABOVE, MOSTLY UNIVERSITY STUDENTS



INTERESTED IN COMMUNITY SERVICE, EVENT PLANNING, SPORTS AND NETWORKING

IN 2016, MORE THAN **70% OF OUR VOLUNTEERS** CAME FROM DIFFERENT **NGOs AND UNIVERSITIES** DEMONSTRATING THEIR COMMITMENT AND DEDICATION YEAR AFTER YEAR.



- NGOs
- UNIVERSITIES
- SCHOOLS
- SCOUTS
- INDIVIDUALS

Our teams of volunteers have started to take ownership of the tasks at hand, feeling as part of the race committee rather than just a team of volunteers for one day.



THE ROLE OF VOLUNTEERS



VOLUNTEERS BANKMED YOUTH RACE

12

DEDICATED TO RUNNERS' ASSISTANCE

425

DEDICATED TO RACE LOGISTICS

178

DEDICATED TO ENTERTAINMENT

VOLUNTEERS BLOM BANK BEIRUT MARATHON

300

DEDICATED TO RUNNERS' ASSISTANCE (INTERNATIONAL, NATIONAL AND SPECIAL NEEDS ATHLETES)

400

DEDICATED TO GREEN INITIATIVES

100

DEDICATED TO SPECIAL PROGRAMS (ADOPT-A-TEAM, BEIRUT 542)

2,500

DEDICATED TO ENTERTAINMENT (CHEERING STATIONS, WATER STATIONS AND GATHERING AREA)

1,100

DEDICATED TO RACE LOGISTICS (START, FINISH, COURSE, DIRECTIONS, MEDIA, BAGGAGE AND OPERATION ROOM)

IN 2016, MORE THAN **35 PARTNERS HELPED US RECRUIT 5,015 VOLUNTEERS** FOR OUR RACES. AS AN ACKNOWLEDGMENT OF THEIR EXCEPTIONAL EFFORTS, BEIRUT MARATHON ASSOCIATION OFFERED THEM:

- **FREE REGISTRATION** (EQUAL TO THE NUMBERS OF VOLUNTEERS)
- **FREE RENTAL OF LOGISTIC ITEMS**
- **PROMOTION & VISIBILITY**

ALL VOLUNTEERS RECEIVED A CERTIFICATE OF APPRECIATION IN ACKNOWLEDGMENT OF THEIR SUPPORT AND HARD WORK.

Volunteers assist the Special Needs at the Start Line, Finish Line and along the course to make sure they are safe. The Ministry of Social Affairs and National Volunteer Service Program has taken on this task in the past 3 years in all the Beirut Marathon races.

CHEERING & WATER STATIONS



TOTAL

5 14 3 25 5 1 1

16 7 5 10

92

STATIONS

62 332 97 967 102 17 0

252 337 190 190

2,546

VOLUNTEERS

MUSICAL BANDS CORPORATES CLUBS NGOs UNIVERSITIES MINISTRIES MEDIA

NGOs UNIVERSITIES SCHOOLS SCOUTS

GREEN VOLUNTEERS



G. Association works on raising awareness on environmental risks by working with NGOs, academics and experts to improve the environment in general in Lebanon.

This year, **G. Association** worked with 400 volunteers to pick up 220,000 water bottles, which were then sent to **"Arc En Ciel"** for recycling.



"We have been working with Beirut Marathon Association for the past few years now. Every year feels like a new experience for us. Since our profound duty towards our community is volunteering, we find working in the marathon a great opportunity for the scouts and members of our association. This year, leaders and rovers were responsible for filtration, which gave them a chance to interact with the runners and all the NGOs".

Muslim Scouts Association



PARTNERS

PARTNERSHIPS

BEIRUT MARATHON ASSOCIATION COUNTS ON ITS PARTNERS THAT **CONTRIBUTE AT LARGE TO THE CONTINUITY AND GROWTH** OF THE RACE EVENTS ORGANIZED EACH YEAR **DEMONSTRATING UNITY, COOPERATION AND HOPE** IN LEBANON'S FRAGILE ECONOMY.

The partners' fee structure has been carefully designed following international standard valuation methodology to guarantee for the partner a comprehensive list of benefits that would generate a substantial return on their investment.

This year, the income from sponsorships represented 72% of total income, and came from 210 partners out of which 52 are new partners. In addition, the Beirut Marathon Association works to secure partners willing to offer in-kind sponsorships, which can give visibility to their services and products while minimizing on some of the operational costs of the events.

THIS YEAR, OUR CORPORATE PARTNERS DEMONSTRATED:

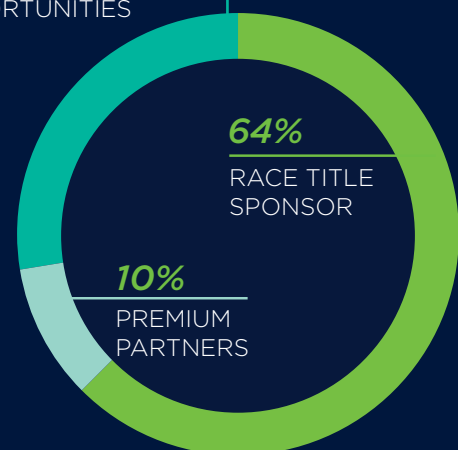
- HIGH LEVEL OF ACTIVATIONS
- HIGH LEVEL OF PARTICIPATION IN RACES
- HIGH LEVEL OF TWINNING WITH NGOS

26%

CASH REVENUES

26%

TACTICAL & BRANDING OPPORTUNITIES



74%

BARTER AND IN-KIND CONTRIBUTIONS

7%

TACTICAL & BRANDING

14%

PREMIUM PARTNERS

7%
MEDIA

1%

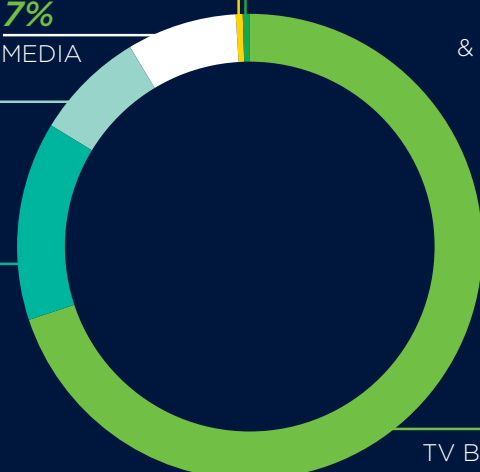
REGISTRATION POINTS

1%

GIFTS & VOUCHERS

70%

TV BROADCAST



UNIQUE TO 2016:

- Introducing race tactical visibility for smaller budgets, which helped attract 52 new partners, contributing to more than half of total funds secured from sponsorships.
- Increasing the in-kind contributions level by having a more tailored and efficient barter deals contributing to hospitality, transportation and other similar cost factors.
- Including new team members in the partnership department, which reflected an increase from 741 to 3,113 contacts with additional prospects in only 9 months period.

A WORD OF GRATITUDE TO OUR 2016 PARTNERS

Race Title Partners

BLOM BANK for the Beirut Marathon
Bankmed for the Youth Race

Premium Partners

Waterfront City Dbayeh, Solidere, Aquafina, MEA, Volvo, Kurban Travel, Avis, Lancaster Hotels, Pangea Warwick Resorts, Hotel Le Royal, Saveurs du Monde, Wooden Bakery, Crepaway, Commercial Insurance, Mets Energy, Rim Water, Grand Cinemas, Castania

Tactical Partners

Zawarib, VPS, CME, Key Nursery, Strategy&, Waltex, FA Hosri, Passion Juice, Perla, Exotica, Mazitou, Medco, Tinol, LibanPost, ADDMIND, Abdel Rahman El Hallab, Patchi, Pixel Mob, BIEL

Supporters

Dar Al-Handasah (Shair and Partners), City Mall, ABC, Spinneys, P&G, Huawei, Alfa, Ethiopian Airlines

The partnership team at Beirut Marathon Association is proud to have corporates involvement in the races as runners and not only as sponsors.

146

COMPANIES REGISTERED IN RACES

6,362

RUNNERS REGISTERED THROUGH CORPORATES

9,259

CORPORATE RUNNERS CHOOSING TO RUN FOR A CAUSE



"The private sector remains the main contributor to our events. In an unstable and challenging economic environment, our partners still want to give back to the community, each at his own scale, whether by running for a cause-raising funds for NGOs, sponsorship, or in-kind contribution.

All of these forms make our events happen, and help build bridges across all sectors to create exchange, support, business opportunities, partnerships, and above all enhance the Lebanese eco-system".

Deenah Fakhoury
Partnerships Director

OFFICIAL SUPPORTING PARTNERS CONTRIBUTING TO BEIRUT MARATHON ASSOCIATION'S SUCCESS

- Ministry of Youth & Sports
- Ministry of Tourism
- Ministry of Interior & Municipalities
- Ministry of Public Works and Transportation / CDR
- Ministry of Public Health
- Ministry of Education and Higher Education
- Ministry of Social Affairs / Higher Council for Childhood
- Ministry of Foreign Affairs
- Ministry of Telecommunications
- Ministry of Culture
- Lebanese Army Forces
- Internal Security Forces
- General Security
- National Security
- Airport Management
- Lebanese Athletic Federation
- Association of Certified Public Translators

Municipalities of: Beirut, Hazmieh, Baabda-Louaize, Aley, Chiyah, Furn el Chebbak-Ain el Remmaneh, Sin el Fil, Jdeideh-Bouchrieh-Sid, Burj Hammoud, Zalka-Amaret Chalhoub, Dbayeh, Jal el Dib-Bkennaya, Jounieh-Haret Sakher, Antelias-Naccashe, Dekwaneh, Jbeil, Batroun, Naameh-Haret el Naameh, Damour, Jiyeh, Siblino, Rmeileh, Jadra.



BLOM BANK BEIRUT MARATHON reflects the ability of Lebanese society to go beyond all the political and economic instabilities surrounding it and to organize and excel in a world class cultural and sports event. We at BLOM BANK are extremely delighted to be the main sponsor of this event and to proudly support its appropriate motto "Peace, Love, Run". The Marathon's ideals agree perfectly with the bank's mission to be a socially productive agent in Lebanon's civil society and to be of tremendous service to the community".

SAAD AZHARI
BLOM BANK Chairman and General Manager



Quenching the thirst for a healthier tomorrow "As PepsiCo continues to thrive in contributing positively to its community, Aquafina partnered with Beirut Marathon Association as the sole water sponsor of this year's BLOM BANK BEIRUT MARATHON. This came as a natural extension of Aquafina's 'Full of Life' campaign promoting a healthy lifestyle and positive attitude year after year. PepsiCo are very pleased with the collaboration and are proud to have contributed to a more active Lebanon that is full of life. PepsiCo was thrilled that Aquafina played a role in helping Lebanon come together for such a worthy cause, and hopes to continue this partnership and see many more fruitful collaborations in the future".

Elie Bou Akel
Aquafina General Manager
Levant Office



"As private enterprises, we need to develop an entirely new practice of collaboration that supersedes the traditional philanthropies and replace it with networks of partnerships working together to create better economies for our country; which Beirut Marathon Association represents at its best".

Roger M. Zaccar
Commercial Insurance Member of the Board



"METS Energy - Beirut Marathon Association's partner since 2013, is proud to be a key player in this event spreading an experience of change, achievement, and POWER".

Karim N. Ghandour
METS Energy Business Development

 **BLOM BANK**
BEIRUT MARATHON



#RKD **ROUN**
FOR THE
LONG RUN
NOV 13. 2016



COMMUNICATION

MEDIA

WE THANK ALL OUR MEDIA PARTNERS FOR ACCOMPANYING US ON THE LONG RUN!

IN 2016, THE PARTNERSHIP AND MARKETING DEPARTMENTS OF BEIRUT MARATHON ASSOCIATION WORKED CLOSELY TO ENSURE MAXIMUM SUPPORT FROM THE DIFFERENT MEDIA PLATFORMS.

STRATEGIC BARTER DEALS WITH TELEVISION STATIONS ENSURED THAT OUR RACES ARE BROADCASTED LIVE TO THOUSANDS OF VIEWERS ACROSS LEBANON AND OTHER PARTS OF THE WORLD!



OFFICIAL TV PARTNER OF THE BLOM BANK BEIRUT MARATHON 2016



OFFICIAL TV PARTNER OF THE BANKMED YOUTH RACE 2016

THE COLLABORATION BETWEEN BEIRUT MARATHON ASSOCIATION AND THE PARTNER MEDIA CHANNELS ARE BASED ON BARTER DEALS REPRESENTING 80% SHARE OF ALL BARTER AND IN-KIND AGREEMENTS MADE IN 2016.

RADIO PARTNERS:



LED NETWORKS:



MAGAZINES:



ONLINE NEWS PLATFORMS:



NEWSPAPERS:



2016 MEDIA REPORT

BANKMED YOUTH RACE 2016: FEBRUARY 24 - APRIL 20



BLOM BANK BEIRUT MARATHON 2016: SEPTEMBER 8 - NOVEMBER 20



INTERVIEWS ON TV
- KALAM ENNAS
- INSIDE GAME
- BTEHLA EL HAYET



MEA IN-FLIGHT ADS



49 DAYS OF VISIBILITY

9 AIRPORT DIE CUTS ON THE LUGGAGE BELTS

1 PEACE LOVE RUN STRUCTURE ALL YEAR LONG



TV SPOTS AIRED

485 BLOM BANK BEIRUT MARATHON

267 BANKMED YOUTH RACE

INTERNATIONAL SPOTS

641 SPOTS AIRED ON N1 CHANNEL IN 3 DIFFERENT REGIONS

197 SPOTS AIRED IN SERBIA

227 SPOTS AIRED IN BOSNIA AND HERZEGOVINA

217 SPOTS AIRED IN CROATIA

OUT OF HOME

758 LOCATIONS

3 WALLS & FENCES

21 PRE STRUCTURES

200 BRANDED STREET SIGNS

500 BRANDED LIGHT POLES

3 BRANDED LOVE TOWERS

30 BRANDED TOWERS

1 BRANDED TREE STRUCTURE

88 REGISTRATION STANDS AND POINTS

1 STAND

8 STANDS IN ALL BRANCHES

4 STANDS



74 BLOM BANK REGISTRATION POINTS IN ALL BRANCHES

1 Beirut MARATHON Association STAND

14

DID YOU KNOW VIDEOS?

ANIMATED CLIPS AIRED ON TV FROM OCTOBER 26 TO NOVEMBER 12 AND ON SOCIAL MEDIA PLATFORMS TO PROMOTE A BETTER UNDERSTANDING OF THE BLOM BANK BEIRUT MARATHON

GRAND CINEMAS

288

SPOTS

2

LOCATIONS

3

THEATERS



LIFETIME FREE DOWNLOAD

7,980



6,410



34,598
USERS



172,360
PAGE VIEWS



129,509
LIKES

6,781
FOLLOWERS

14.7 K

#RKD

2,908,195 IMPRESSIONS

#BEIRUTMARATHON

6,976,674 IMPRESSIONS

BLOG POSTS VIEWS

40,000

MOST READ BLOG POST

4,646

"Overseeing the Communication Department & building external relationships with the media at Beirut Marathon Association is an inspiring day-to-day challenge."

"Putting the communication vehicles in place to create momentum for all the events & how they come to life through the different platforms we use to communicate with the public is self-rewarding and a great accomplishment"

Mandy Bassil Germanos
Communication Director



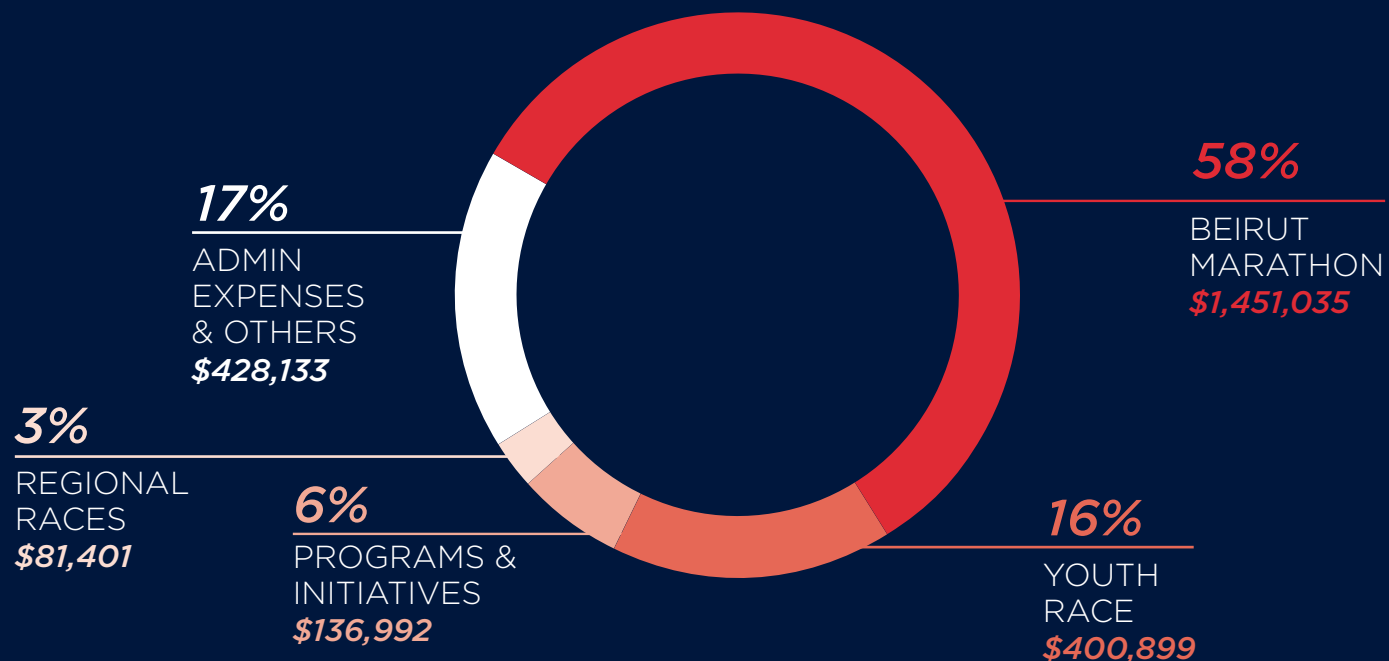


FINANCIALS

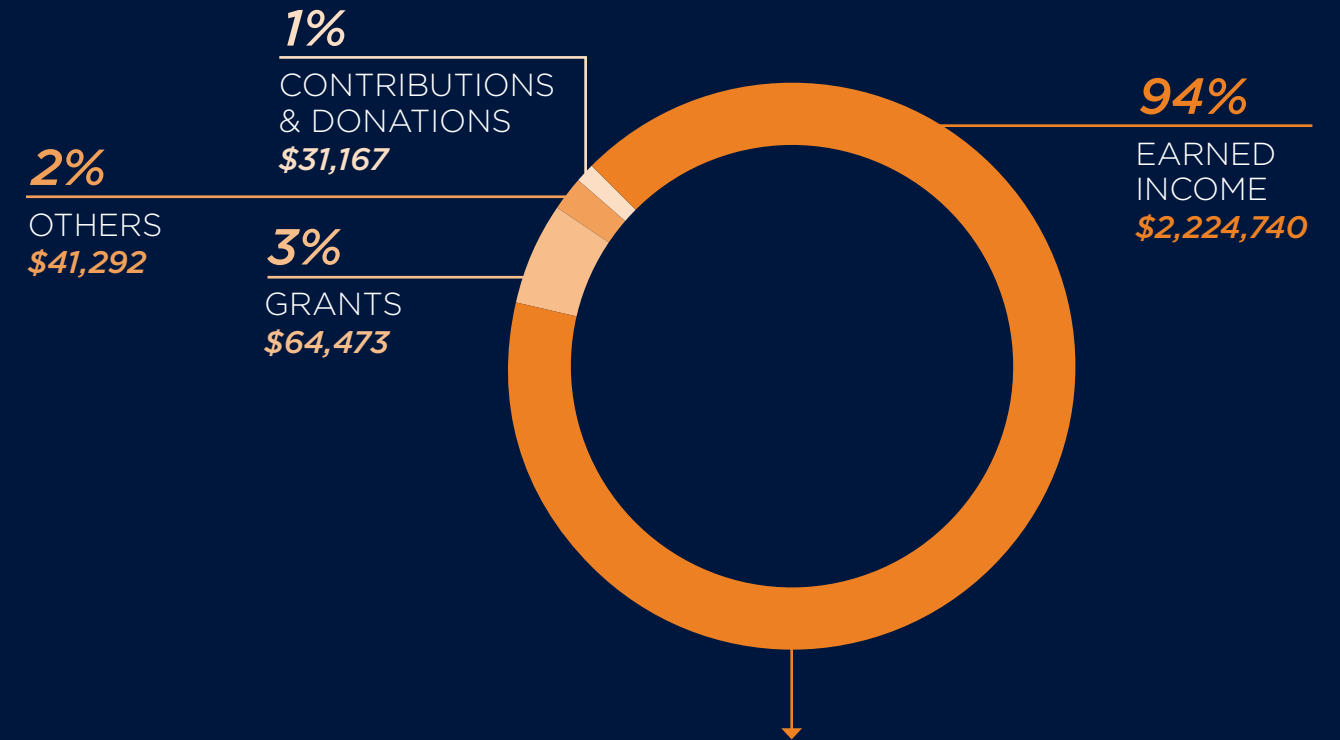
2016 BEIRUT MARATHON ASSOCIATION IN NUMBERS



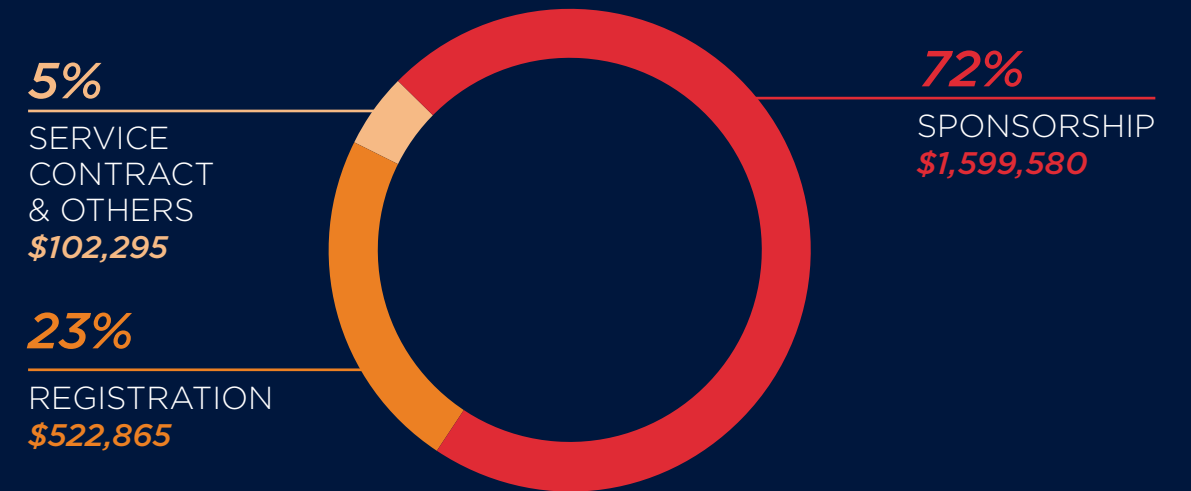
EXPENSES DISTRIBUTION



INCOME DISTRIBUTION



EARNED INCOME BREAKDOWN



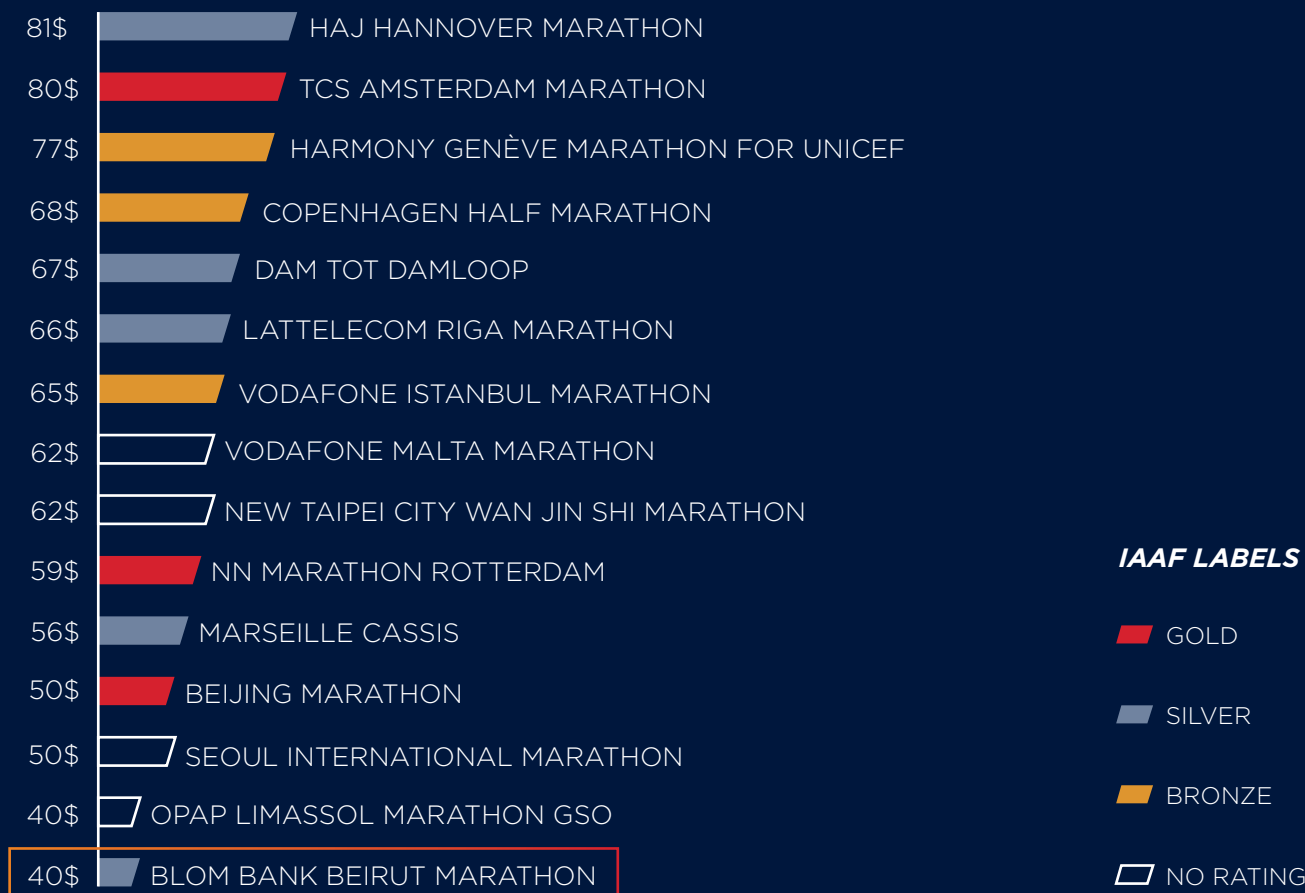
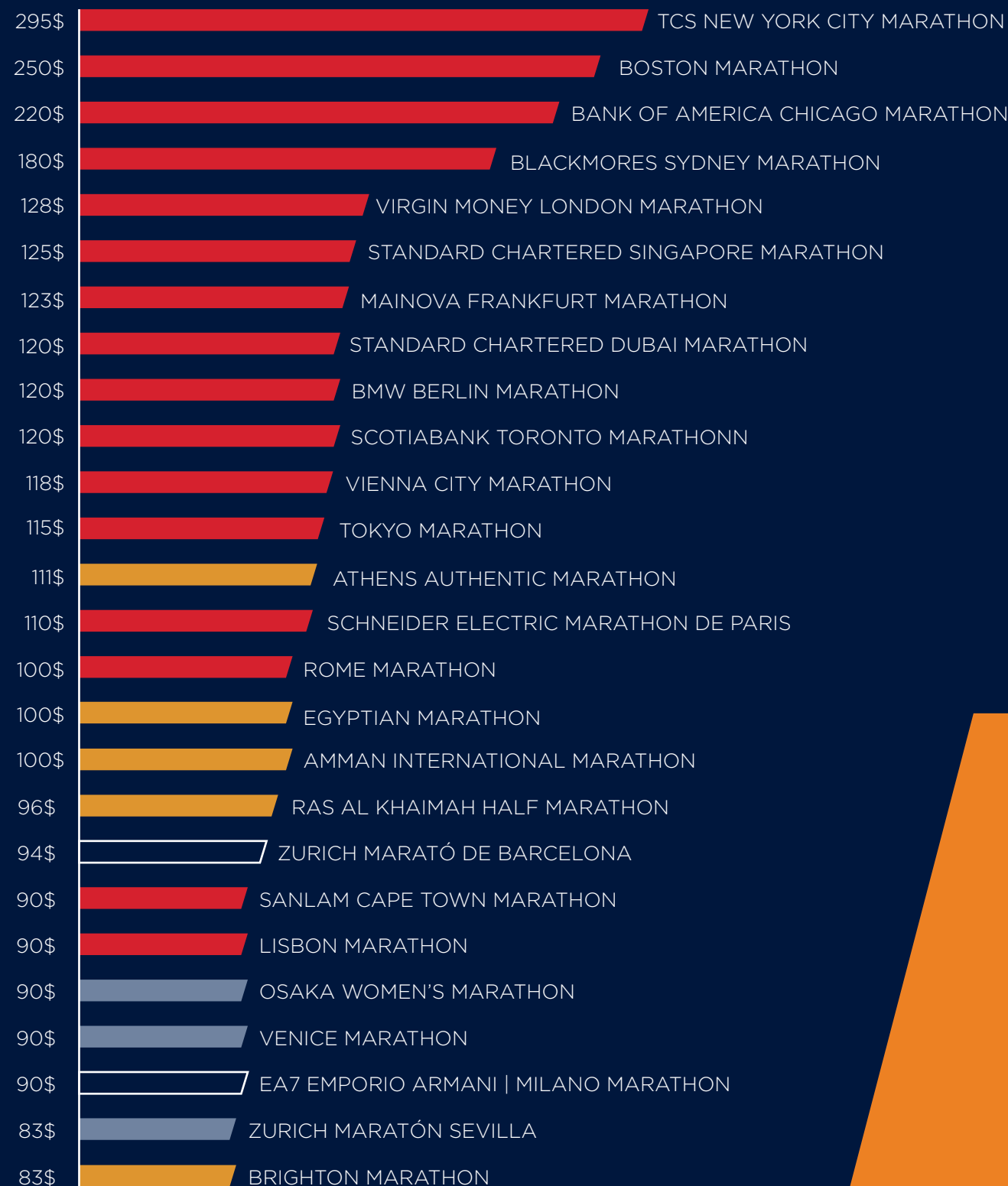
"Managing financial matters at the Beirut Marathon Association is a big challenge and much easier said than done. In a state of political and economic instability where we always suffer in controlling and monitoring our expenditures, cost and variance measures, and to meet our strategic objectives.

Nevertheless, I feel a high sense of self-satisfaction for giving 25% of our registration income to NGOs and more than 12,000 free tickets to those who volunteer, support and secure our events".

Diala Abou Saeed
Accounting Director



IAAF ROAD RACES MARATHON TICKET PRICES



BEIRUT MARATHON ASSOCIATION IMPACT REPORT

Beirut Marathon Association is working with a world renowned international consulting firm on an impact report to capture and materialize the realised gains on the Lebanese economy as a result of holding its major events and programs including, but not limited to, the BLOM BANK BEIRUT MARATHON, the bankmed Youth Race, MySchoolPulse Race, Beirut 542, Donate your Running Shoes Program, etc ...

The report, which is under development, will demonstrate how events and programs organised by the Beirut Marathon Association drive economic and social growth. The report aims to quantify the total amount of funds spent specifically for events and programs organised by Beirut Marathon Association estimating the direct spending in the economy by event and program participants, spectators and Beirut Marathon Association itself, as well as, the indirect and induced impact generated.

The report also aims to highlight and quantify possible key areas of social impact.



THE TEAM

ABOUT THE TEAM

Beirut Marathon Association is a Lebanese Non-Governmental Non-Profit Organization, independent of all political and religious affiliations, registered at the Ministry of Youth and Sports under number 103/SH.R. Beirut Marathon Association was founded in 2002 at the initiative of Mrs. May El Khalil with a purpose of promoting the running culture in Lebanon and with a clear vision to become the leading running expert organization in the Middle East.

EXECUTIVE BOARD

President

Mrs. May El Khalil

Vice President

General Retired Hassan Rustom

General Secretary

Mr. Hassan Mohieddine

Treasurer

Mrs. Ilham Hmeidani El Fakih

Accountant

Ms. Nabila El Fakih

Members

Mrs. Rose Mary Boulos
Mrs. Najla El Khoury

BOARD OF TRUSTEES

Mrs. Ivonne Abdel Baki
Mr. Thomas Abraham
Mrs. Leila Ajam
Mrs. Mouzayane Ajami
Mr. John Akouri
Mrs. Susan Amat
Me. Uthman Arakji
Me. Ziad Baroud
Mr. Maher Baydoun
Mr. Carl Bistany
Mrs. Rosy Boulos
Mrs. Berthe Chagoury
Mr. Maxime Chaya

Mr. Georges Chehwane
Dr. Amine Daouk
Mr. Fadi Fawaz
Mrs. Michele Chammas Garzouzi
Dr. Joseph G. Jabbra
Mrs. Sophia Kassem
Mrs. May El Khalil
Mr. Faysal El Khalil
Mr. Marwan Kheireddine
Mrs. Annette Khoury
Mrs. Nawal El Moutawakel
Mr. Chadi Massaad
Mr. Fadi Nahas
Mr. Bassam Nassar
Mrs. Chahrazad Rizk
Mr. Joe Saddi
Mrs. Joumana Dammous Salamé
Mr. Talal Shair
Mrs. Mona Shour
Mr. Walid Tabet
Mr. Ghassan Taher
Mr. Antonio Vincenti

HONORARY COMMITTEE

Mr. Micky Chebli
Mr. Pierre Gaspard
Mr. Ghassan Hajjar
Mr. Mazen Hanna
Dr. Nadine Panayot Haroun
H.E. Mrs. Raya Haffar El Hassan
Mr. Richard Haykel
Mr. Faysal El Khalil
Mrs. May El Khalil
Mr. Antonio Vincenti

Beirut Marathon Association's mission is to passionately organize running events that inspire unity, positively change lifestyles, promote wellness, and provide an experience of challenge, achievement, joy, and glory; for the benefit of Lebanon, both now and for generations to come.

"After having participated in more than 100 races around the world, and being a race organizer myself, I can tell that today Beirut Marathon is the only event where I keep coming back every year.

One of the reasons for my deep attachment to this event, and to Beirut Marathon Association team as well, is because our two countries are similar as we use running as a peace building tool to deeply improve our societies".



Erol Mujanovic
Director

Sarajevo Marathon
Beirut Marathon Association Ambassador
Bosnia & Herzegovina

BEIRUT MARATHON ASSOCIATION NATIONAL COORDINATORS AND AMBASSADORS

BEIRUT MARATHON ASSOCIATION COUNTS ON ITS **53 NATIONAL COORDINATORS** AND **28 BRAND AMBASSADORS** REPRESENTING **21 COUNTRIES** TO MAKE EACH YEAR'S RACES A BIGGER SUCCESS. IN 2016, 10% OF OUR RUNNERS WERE RECRUITED BY OUR COORDINATORS AND AMBASSADORS.



ORGANIZATIONAL CHART

PRESIDENT
MAY EL KHALIL

CEO
PETER MOURACADE

VICE PRESIDENT

GENERAL RETIRED HASSAN RUSTOM

SENIOR MEDIA CONSULTANT

HASSAN MUHIEDDINE

PROTOCOL SUPERVISOR

BASHIR SAKKA

FOREIGN EMBASSY AFFAIRS COORDINATOR

MONA SHOUR

ADMINISTRATION	ACCOUNTING	HOSPITALITY & OUTREACH	PARTNERSHIPS	RACE	COMMUNICATION
<p>ADMIN & OFFICIAL RELATIONS DIRECTOR ILHAM EL FAKIH</p> <hr/> <p>PROCUREMENT MANAGER ABBAS AYOUB</p> <hr/> <p>TIMING, IT & ARCHIVING MANAGER BASSEL EL FAKIH</p> <hr/> <p>WAREHOUSE MANAGER MOHAMAD ABILMONA</p> <hr/> <p>OFFICE RUNNER MOHAMAD JAAFAR</p> <hr/> <p>OFFICE KEEPER MICHELINE KANAAN</p>	<p>ACCOUNTING DIRECTOR DIALA ABOU SAEED</p> <hr/> <p>ACCOUNTING OFFICER LILIANE GHANEM</p> <hr/> <p>CASH MANAGER FATEN DOUGHAN</p>	<p>HOSPITALITY & OUTREACH DIRECTOR ABDALLAH ABDEL NOUR</p> <hr/> <p>ADMIN & OUTREACH OFFICER RIMA NEHME</p> <hr/> <p>HOSPITALITY & OUTREACH SENIOR COORDINATOR MANAL EL KAI</p> <hr/> <p>HOSPITALITY & OUTREACH COORDINATOR DANIELLA KHALIL</p>	<p>PARTNERSHIPS DIRECTOR DEENAH FAKHOURY</p> <hr/> <p>PARTNERSHIPS ADMINISTRATIVE MANAGER RAMZI GEAGEA</p> <hr/> <p>PARTNERSHIPS SPECIALIST FRANCOISE NEHME</p>	<p>RACE DIRECTOR WISSAM TERRO</p> <hr/> <p>REGISTRATION COORDINATOR PATRICK NICOLAS</p> <hr/> <p>RACE COORDINATOR ALBERT CHEAIB</p> <hr/> <p>LOGISTICS & BRANDING COORDINATOR AYMAN YACCOUB</p> <hr/> <p>LOGISTICS COORDINATOR JOSEPH ABOU SAAD</p>	<p>COMMUNICATION DIRECTOR MANDY BASSIL</p> <hr/> <p>JUNIOR COMMUNICATION COORDINATOR MALAK HILAL</p> <hr/> <p>CREATIVE CONSULTANT SAFA SALEM</p> <hr/> <p>VIDEO PRODUCTION & ARCHIVING MANAGER MAHER ABILMONA</p> <hr/> <p>SENIOR GRAPHIC DESIGNER JESSICA RIZKALLAH</p>



THE RUNNER MANTRA

21
FULL TIME STAFF

7
CONSULTANTS &
FREELANCERS

50
CONTRACTUAL STAFF
LEADERS

786
WORKERS

8
INTERNS

*When we run, we feel good.
We run more, to feel better.
When we feel better, we become better people.
We achieve inner peace.
We accept who we are.
We are confident.
We are tolerant.
We are in tune with our environment.
We smile more.
We live more.
We see the world differently.
We let go of our grudges,
And of all the extra baggage holding us back.
We move forward, stronger.
We radiate more positive vibes.
We advocate running.
We advocate PEACE.*

WE ARE PEACERUNNERS



Every time I meet new people and get asked about my job, I start describing those dynamic moments with the team where planning and setting up numerous events along the year is very entertaining. I definitely don't forget to mention the excitement behind the onsite duties that need to be done, especially the operations on EVENT DAY that are always extremely rewarding...Naturally, I always get the same answer: "I wish my job was fun as yours".

Albert Cheaib



Working at the Beirut Marathon Association is our way of paying it forward to our community, where we can engage, encourage, help and put Lebanon on the map again.

Françoise Nehme



After working with Beirut Marathon Association for over 5 years and working closely with the private sector, I can say that the association and its events have been able to maintain their growth for more than 14 years due to the continuous partnerships with the corporate world.

Ramzi Geagea



It is always a satisfying feeling, when you see everyone on the start line waiting to accomplish one of their dreams

Malak Hilal



Beirut Marathon Association's history and story inspire me to have the courage to start something and the determination to push my limits. The pride of accomplishing each event is much greater than all the effort and hard-work endured during the preparations.

Jessica Rizkallah



Being in this position requires handling big responsibilities, which is at the same time challenging and fulfilling. From my end, I can summarize it by the art of managing accounts. The essential base of teamwork is the ability to work as a group towards a common vision, even if that vision becomes extremely blurry at times.

Liliane Ghanem



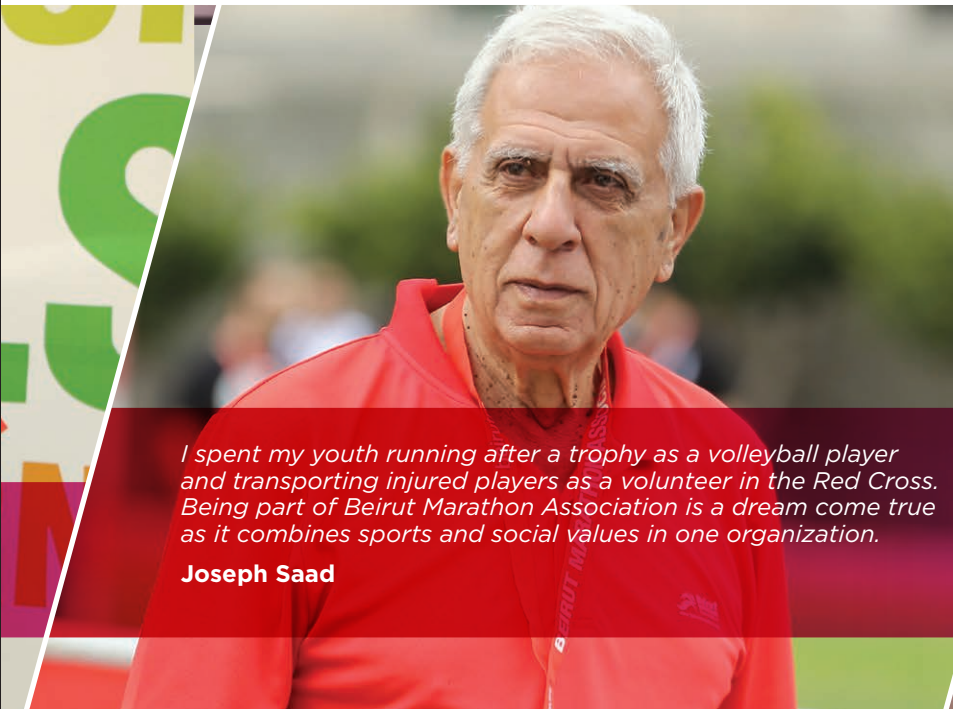
I started working with Beirut Marathon Association as a volunteer in 2007. I joined the team as the procurement manager in 2011, and it has been a roller-coaster since then as I find pleasure in securing resources to supply our needs.

Abbas Ayoub



The Beirut Marathon is my whole life. I love that it is secular, and it is definitely the best in Lebanon and the Middle East.

Mohammad Abilmona



I spent my youth running after a trophy as a volleyball player and transporting injured players as a volunteer in the Red Cross. Being part of Beirut Marathon Association is a dream come true as it combines sports and social values in one organization.

Joseph Saad



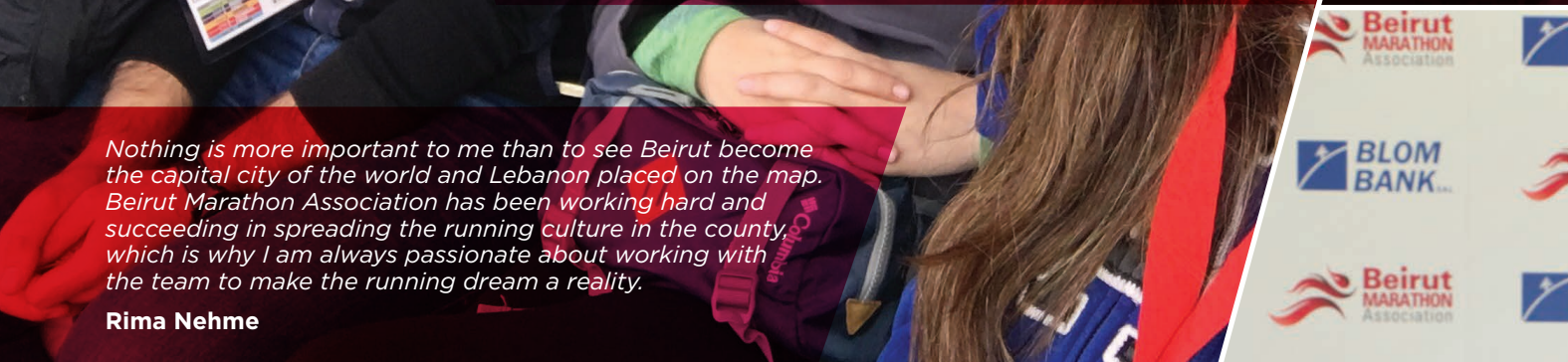
After working with the Beirut Marathon Association for the past few years, I can safely say that each year brings new ideas and adventures. As a person, I am proud to play a role in giving back to the community by encouraging its youth to volunteer in events such as the ones organized by the association.

Manal El Kaili



Beirut Marathon Association has allowed me to see how sports can be a tool to unite people and recognize their strengths. The work involved might be challenging and unique, but it is worth it once you see the magic on race day.

Daniella Khallil



Nothing is more important to me than to see Beirut become the capital city of the world and Lebanon placed on the map. Beirut Marathon Association has been working hard and succeeding in spreading the running culture in the county which is why I am always passionate about working with the team to make the running dream a reality.

Rima Nehme



Since I joined the association, it has been nothing but great times. I've been lucky to work with the most experienced running events association early in my career where I got the chance to learn a lot and advance on a personal level.

Faten Doughan



Working for Beirut Marathon Association gives me the opportunity to perform at my best. Much like the marathon itself, it is a long stretch of hard work, but I am enthusiastic enough to enjoy it.

Maher Abilmona



I have studied engineering, but I never knew that I would love working in the sports industry especially with Beirut Marathon Association, which became my family.

Ayman Yaacoub

I am proud to play a role in the growth of the registration number of our events, which grew from 6000 runners to over 43,000 runners by 2016. I am happy to see how our work is uniting people more and more throughout the years.

Patrick Nicolas



I've always been passionate about the sport of running. To combine passion with work is one of the best things anyone can do. The more people run and participate in Beirut Marathon events, the more accomplished I feel and the more complete I become.

Safa Salem

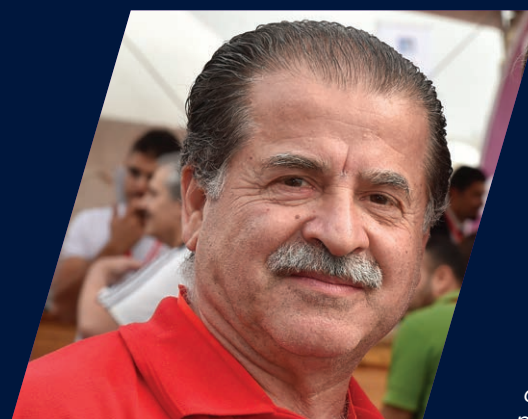


"One is proud of any work that reflects his ambitions and capabilities. He feels satisfaction and peace when he successfully achieves his goals, much more when the work is in the sports world and based on love and fair competition.

My thrilling journey with Beirut Marathon Association, started in 2003. The association has been expanding and progressing tremendously, and has become today an internationally renowned race organizer acclaimed by Lebanon, the region and the world.

The Beirut Marathon Association family includes the finest technical and administrative expertise and I feel proud and happy to be part of it. Together we are able to put our dear country, Lebanon, on the international map and make our dream come true."

General Retired Hassan Rustom
Vice President



"The Media is considered the ideal partner of Beirut Marathon Association and has always been the image for the marathon events as we have been able, over the past years, to convey a cultural image of Lebanon, the sports institutions, the Lebanese people vitality and their love for sport and life, in an interactive situation that served the essence of the Beirut Marathon Association and that strengthened its mission that is the "Popularization of the Culture of Running" all over the country...

The Beirut Marathon Association complies with the application of the media rules and conditions stipulated by the International Association of Athletics Federations- IAAF in what concern the logistic aspects of the television live broadcast, its timing, the location of presence of the media representatives on the field, the development of media centers, the convention of dozens of press conferences and the provision of social and electronic media means."

Hassan Muhieddine
Senior Media Consultant



So I joined the Beirut Marathon in January 2017, an institution I've always admired from the outside that I now get to discover from within, and what an adventure it's been since.

Today I have the privilege of working alongside an amazing team of beautiful professionals all passionately dedicated and driven to growing and nurturing the running culture in our country.

Over the past six months, we've proudly covered a lot of grounds, we've organized our 3rd Edition of the Youth Race in Dbayeh with around 7,000 runners from the four corners of Lebanon, and our 4th Edition of the Woman's Race in Jounieh with more than 1,100 women competitors and 5 Elites Women Runners from the Arab World all united to raise awareness to Women Empowerment causes.

We're now preparing for this year's 542 training program and are expecting about 350 runners to train over the course of 5 months for their first Marathon ever!

Simultaneously we're preparing to launch this year's edition of the Ability Program that is now growing to double the number of hand-cycles enabling 25 people to participate in the second year since we've launched this program.

We're also extending our Donate Your Running Shoes program to collect, clean, sort and give back shoes to around 2,000 people from remote and needy rural areas to enable them to start running.

In a few weeks from now we will be in Beijing to officially join the first League of Marathons in Asia the "Asian-Pacific Premier Marathons - APM" and this will mark a new milestone for the Beirut Marathon as we further reinforce our country's presence on the international map of Endurance Sports and Athletics.

There is still so much to do and the challenges are numerous especially considering our ambitious Agenda of Race Events and community programs, but I like to think of our challenges as opportunities to build bridges with more partners and propagate our mission for Lebanon to more people around the globe.

I have the firm belief that we can build a sustainable and durable institution that will keep growing steadily and organically and keep playing a major role in bringing together the Lebanese Communities through the sport of Running.

And talking of important milestones, 2017 will mark the Beirut Marathon's 15th Year Anniversary and it will be an occasion for all Beirut Marathon runners, volunteers, partners, NGOs, friends to look back and celebrate the achievements of the past 15 years of success, a success that came through the vision and courage of one Woman and the commitment of a dedicated and resilient team of makers, we call these our #PEACERUNNERS.

15 years of Running for Lebanon and many more to come! PEACE LOVE RUN.

Peter Mouracade
CEO



"Don't ask what we do, come and see for yourself. Take the opportunity to learn more about the achievements of Beirut Marathon Association, discover what it takes to RUN a Marathon and become an active part of this national institution that has so much to offer to our community.

I would like to take a chance to thank all our official partners for their help and support without which none of our events would be possible.

Together we can do a lot for our Lebanon, and we will be forever proud of our achievements, which have been blessed throughout the years."

Ilham Hmeidani El Fakih
Admin & Official Relations Director



"The role of the coordinators in their communities has been determined to spread the culture of running through coordination with municipalities and people in charge, to promote the races organized by Beirut Marathon Association, and to motivate parents, schools, students, clubs and NGOs to participate and run for their causes.

I am extremely proud that I have been experiencing this since 2003 as I work with the distinguished BMA team. My best wishes to Beirut Marathon Association and hope for more progress and distinction.

Bashir Sakka
Coordinator & Protocol Supervisor



LOOKING AHEAD

2017 RACE CALENDAR



APRIL 2, 2017
BANKMED YOUTH RACE, 3rd EDITION
DBAYEH



MAY 21, 2017
WOMEN'S RACE, 4th EDITION
JOUNIEH



NOVEMBER 12, 2017
BLOM BANK BEIRUT MARATHON, 15th EDITION
BEIRUT

WHAT DOES 2018 HOLD?



APRIL 22, 2018
BANKMED YOUTH RACE, 4th EDITION
DBAYEH



JULY 15, 2018
WOMEN'S RACE, 5th EDITION
JOUNIEH

NOV 11, 2018
BLOM BANK BEIRUT MARATHON, 16th EDITION
BEIRUT



CONTACT US AT

Beirut Marathon Association
4th floor, Makateb Bldg.,
Mar Takla, Hazmieh, Lebanon
O: +961 (05) 959 262
F: +961 (05) 959 263
info@beirutmarathon.org
www.beirutmarathon.org